

Final Design & Prototype

MDC4110 Interaction
Design Studio 1

Nasim Zare
34188371

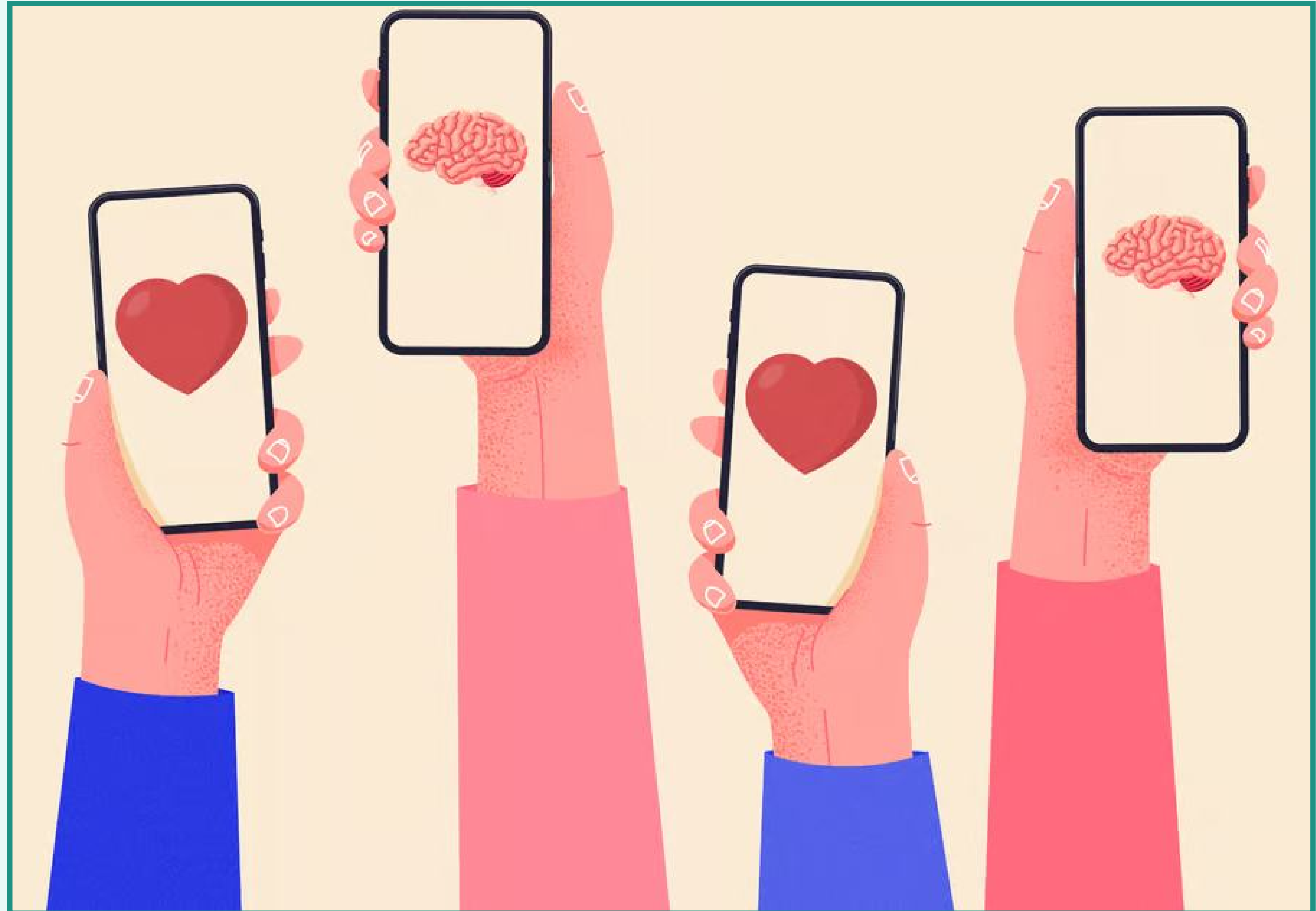
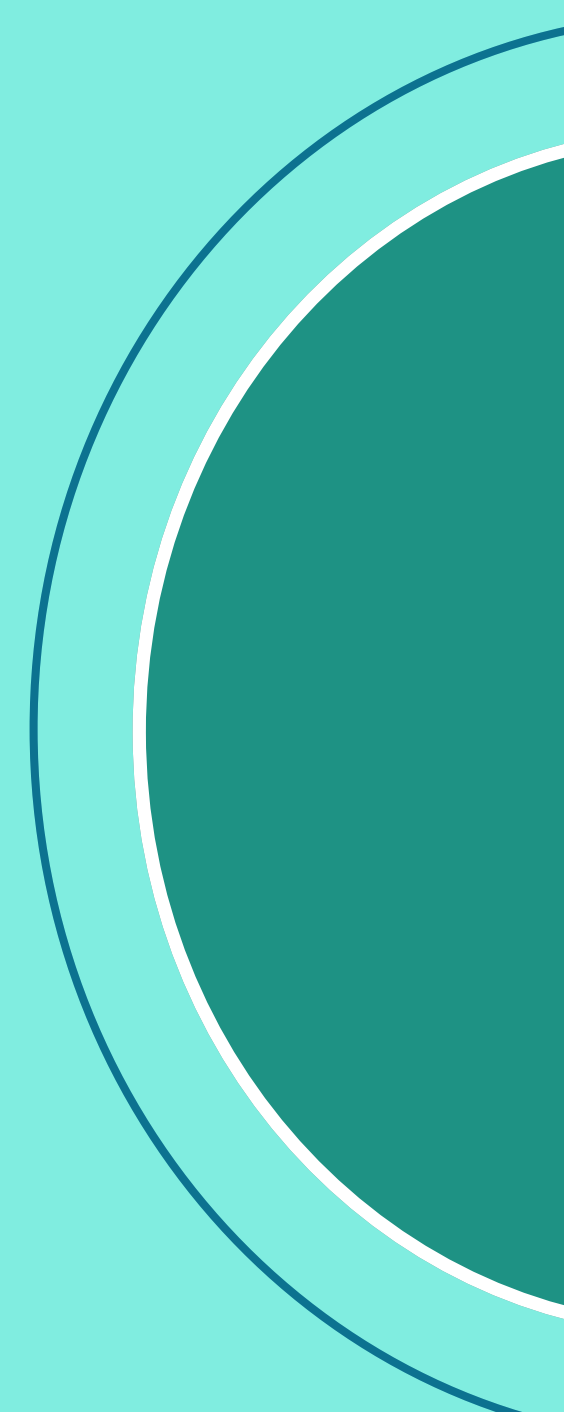
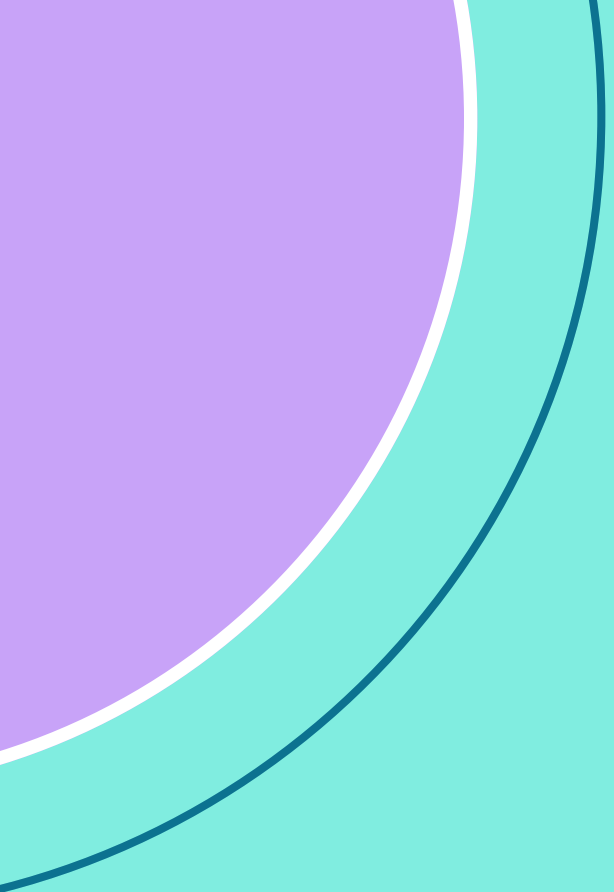


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Introduction & Background

Introduction

Solution

My project is design an app to assist people in queer community in regards to their mental health. So, this app will provide queer people with a therapist who is specialized in LGBTIA+ issues or is part of community.

My app's name is "QueerCare", and it provides people in LGBTQIA+ community with online consultations.

At a very first stage, I was supposed to design sign in and sign up for my app and one main feature . My main feature is online consultation with therapist who is specialized in LGBTQIA+ subject.

Firstly, as usual of the other apps, I design creating account and then after that people would see the main page. But I did not consider gender and sexuality identity cause these are very important in LGBTQIA+ topic. So, I added some questions before main page and ask user to answer them. some questions in regards to their pronouns, identity and if they have been diagnosed with any neuro problems or not.

After that I have found out that because of sensitivity of my target audiences ,it would be better to asked them what is more important for them when it comes to talking to therapist, so I could help them to find the best therapist who understand them better. For the main page, I design different parts to help users find the best therapist for consultation.



Introduction

Solution

My design has been changed a lot through different steps and consultation with my teachers and first stage of testing.

I add some more details in my main page and add consultation with AI in case of emergency.

I will explain in detail in “ Early ideation” part and make clear why I have decided to change a page or adding some extra features into some pages, but my main intention is make the process of finding therapist and consultation with a specialist who is well educated in LGBTQIA+ community easier for people who are part of queer community.

Introduction

Background

My group project was about mental health in LGBTQIA+ community. I have noticed that many people who are part of LGBTQIA+ community suffer from mental health issues and unfortunately there are not many reliable and helpful online resources when it comes to addressing mental health issues. My target audiences are people in queer community who are seeking online resources and services for their mental health.

Some key insights and patterns are as follows :

- Some participants have struggled in finding a permanent medical professional

- A few participants use apps to help their mental health

- All participants have had to educate themselves regarding LGBTQIA+ community and mental health topics through various medias due to the lack of information from the education system

Introduction

Background

As can be seen there are enough evidence key insights which encouraged me to take action for people who are part of LGBTQIA+ community to help them in regard to their mental health.

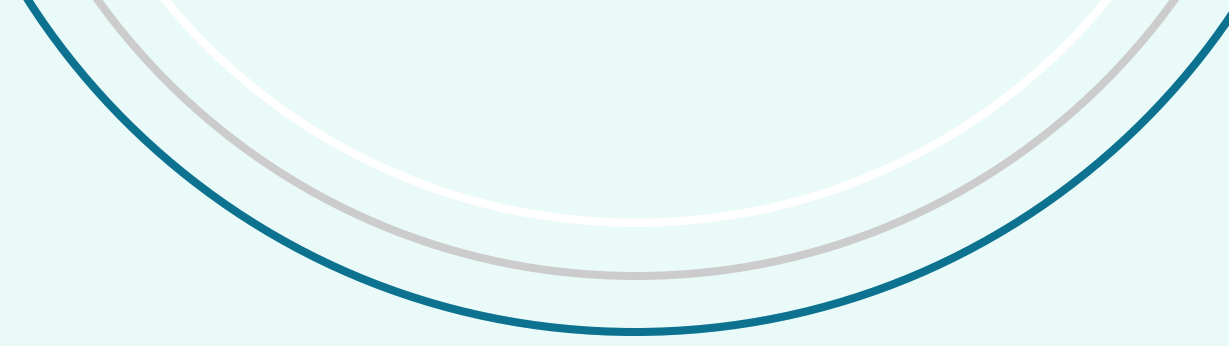
To be more specific, I am designing for Sara (my persona) who is part of queer community and she has got some bad experiences through using medical services in regards to her identity and explanation about side effects of a particular medication cause she was diagnosed with ADHD and OCD. She tried to seek online resources for her mental health issues, but could not find reliable online resources, cause she is student so needs to find affordable resource and medical services in regards to her mental health.

So, I am designing an app for queer people to find therapist who is knowledgeable about LGBTQIA+ topic or is part of community.

- All participants have been to a mental health professional

- Almost all participants have a cautious approach when looking for medical help

Introduction

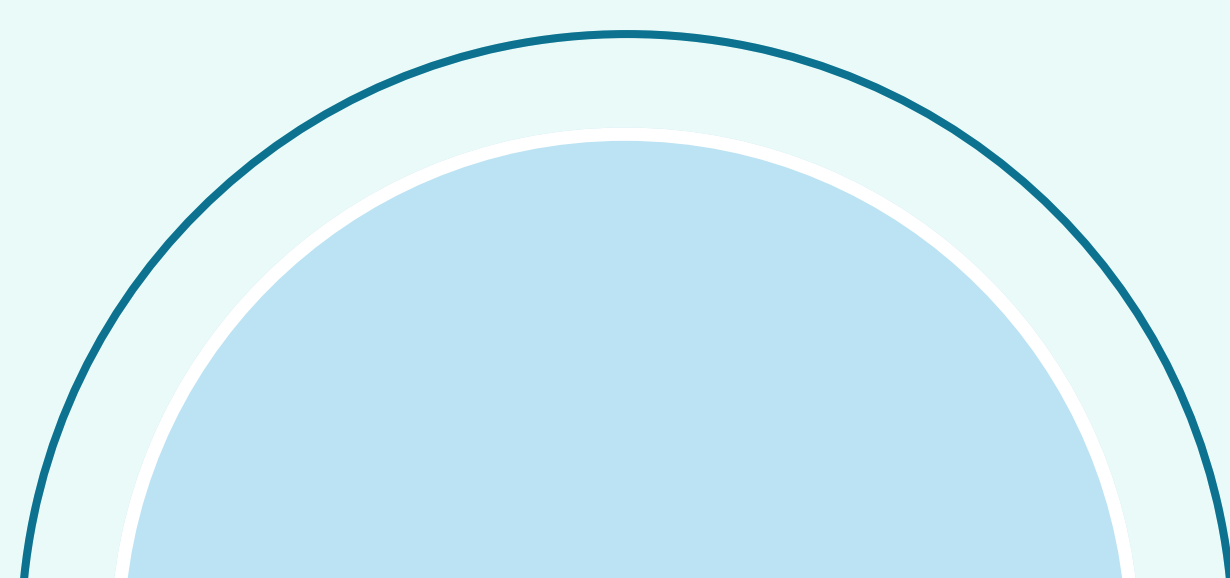


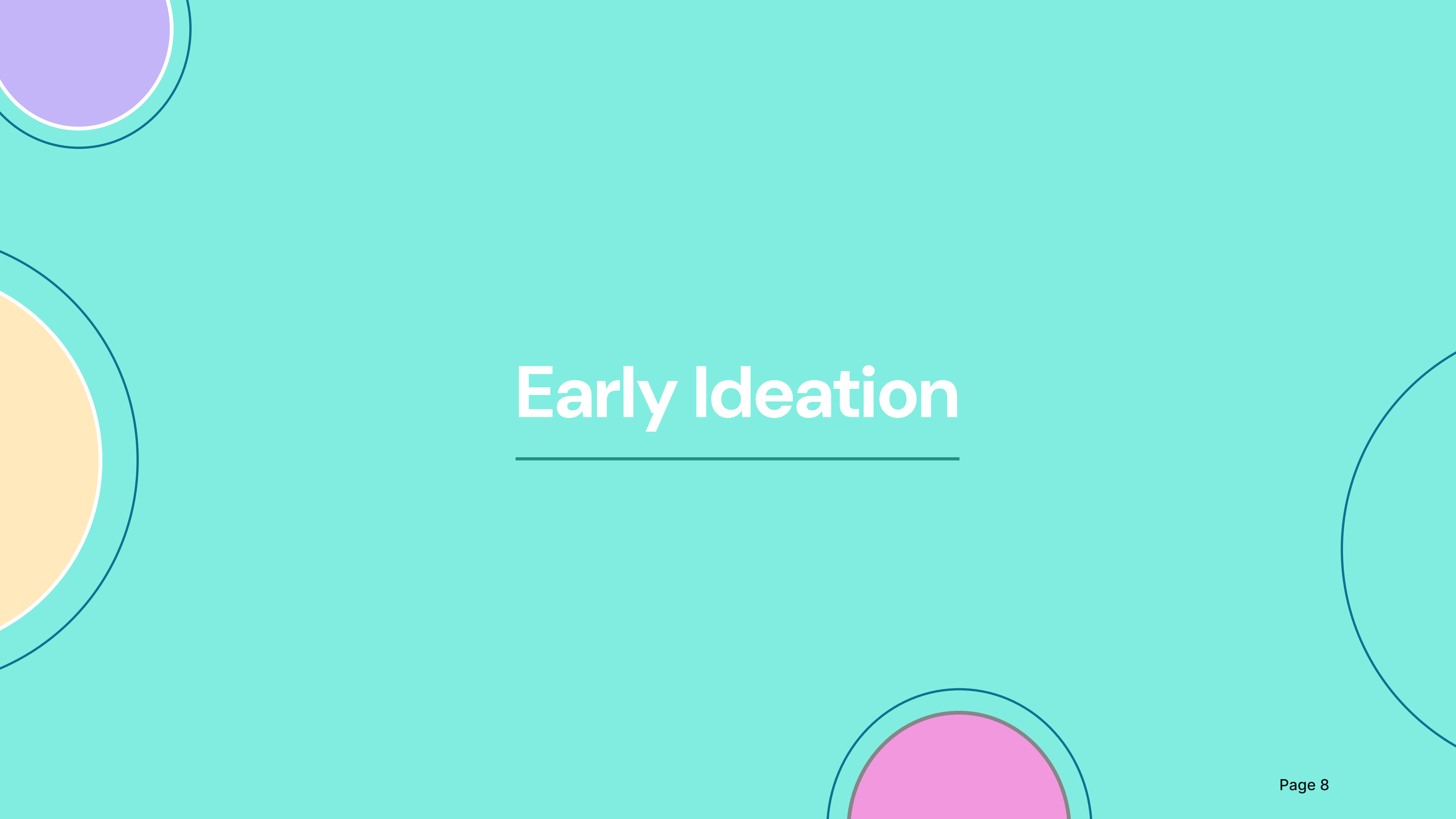
Background

There are some pain points:

- It is really hard to find online resources in regards to mental health about LGBTQIA+ subject
- It is annoying when GP is not well educated in LGBTQIA+ subjects and cannot help properly
- It is frustrating when a GP would not provide enough explanations about side effect of medication
- Finding accessible and affordable medical services for mental health is not easy

But the major pain point that I intend to solve is to provide affordable and reliable online resources for people who are part of LGBTQIA+ community in regards to their mental health issues, so that they can have consultations with therapist who are knowledgeable in LGBTQIA+ subject.



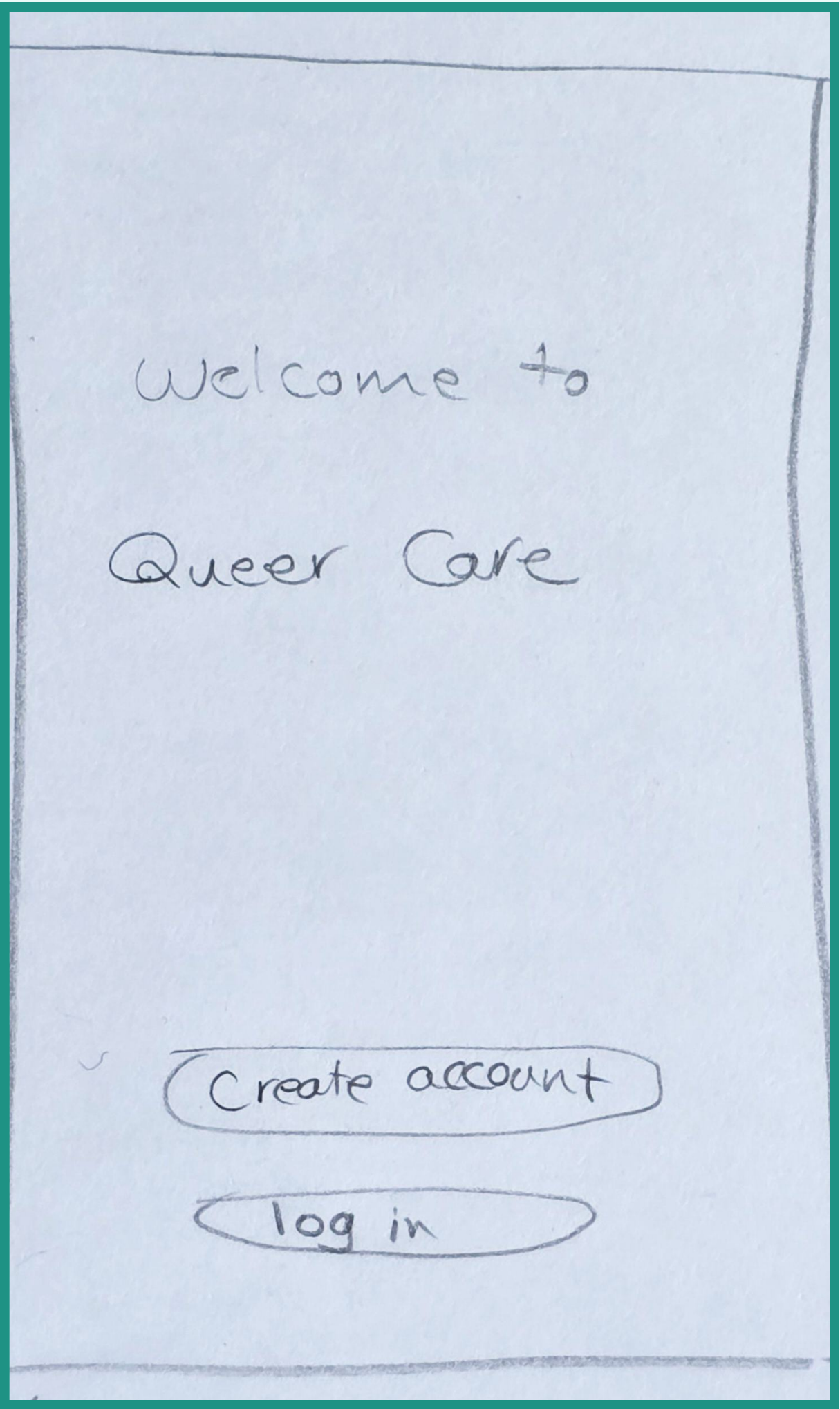
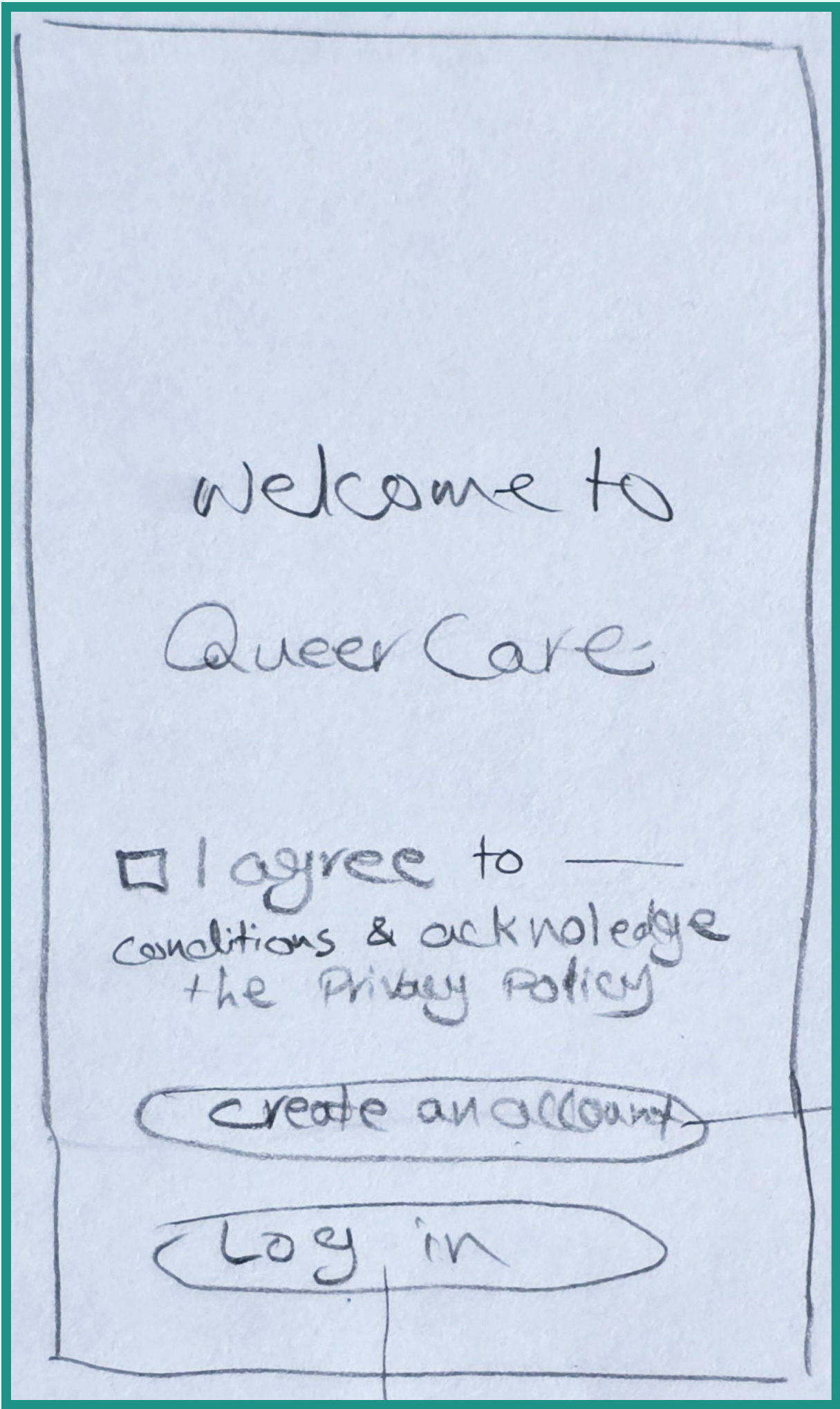


Early Ideation

Early ideation

Low-fidelity sketches

These sketches are the first stage of my idea when it comes to login and creating account. But I have decided to change it to simple one

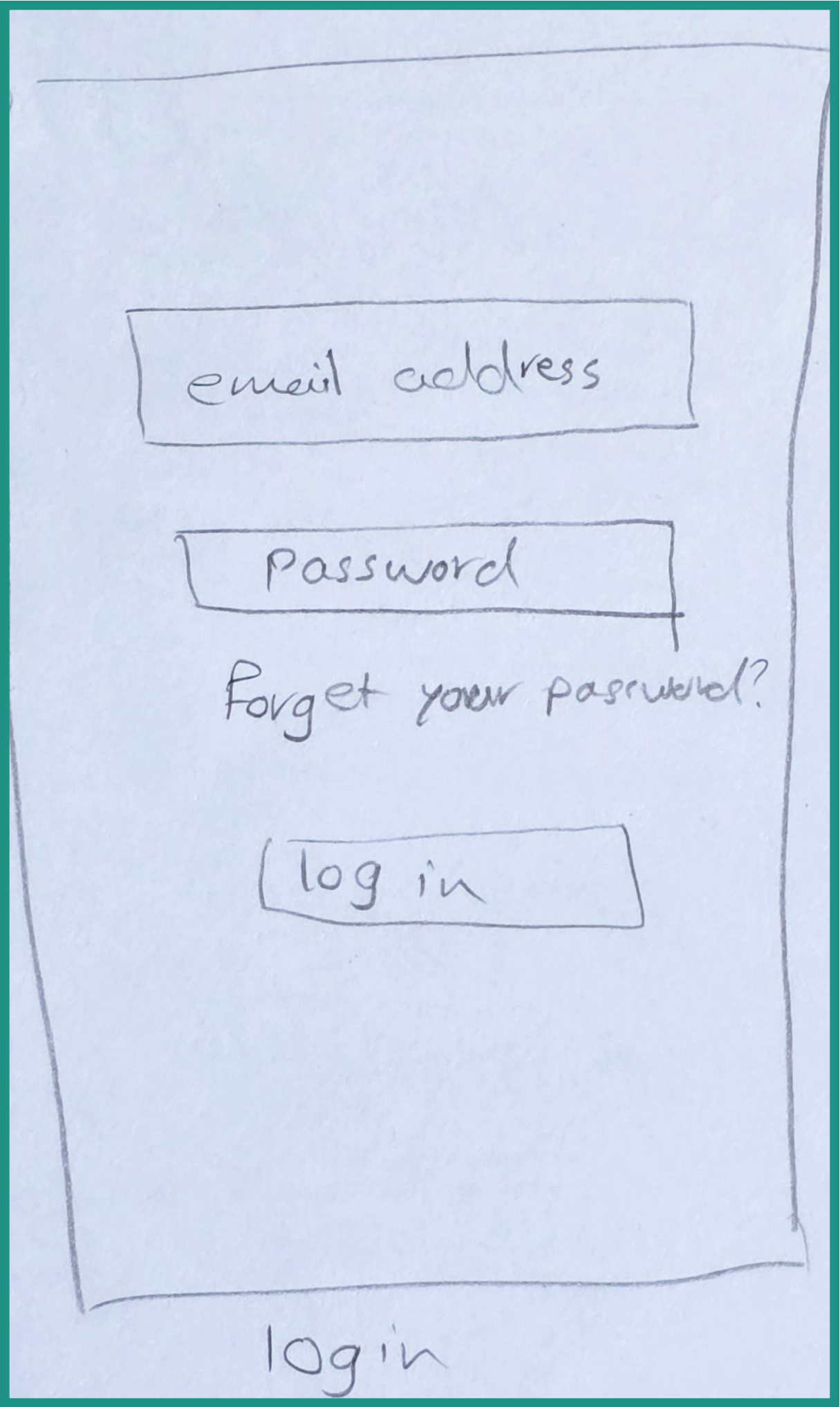
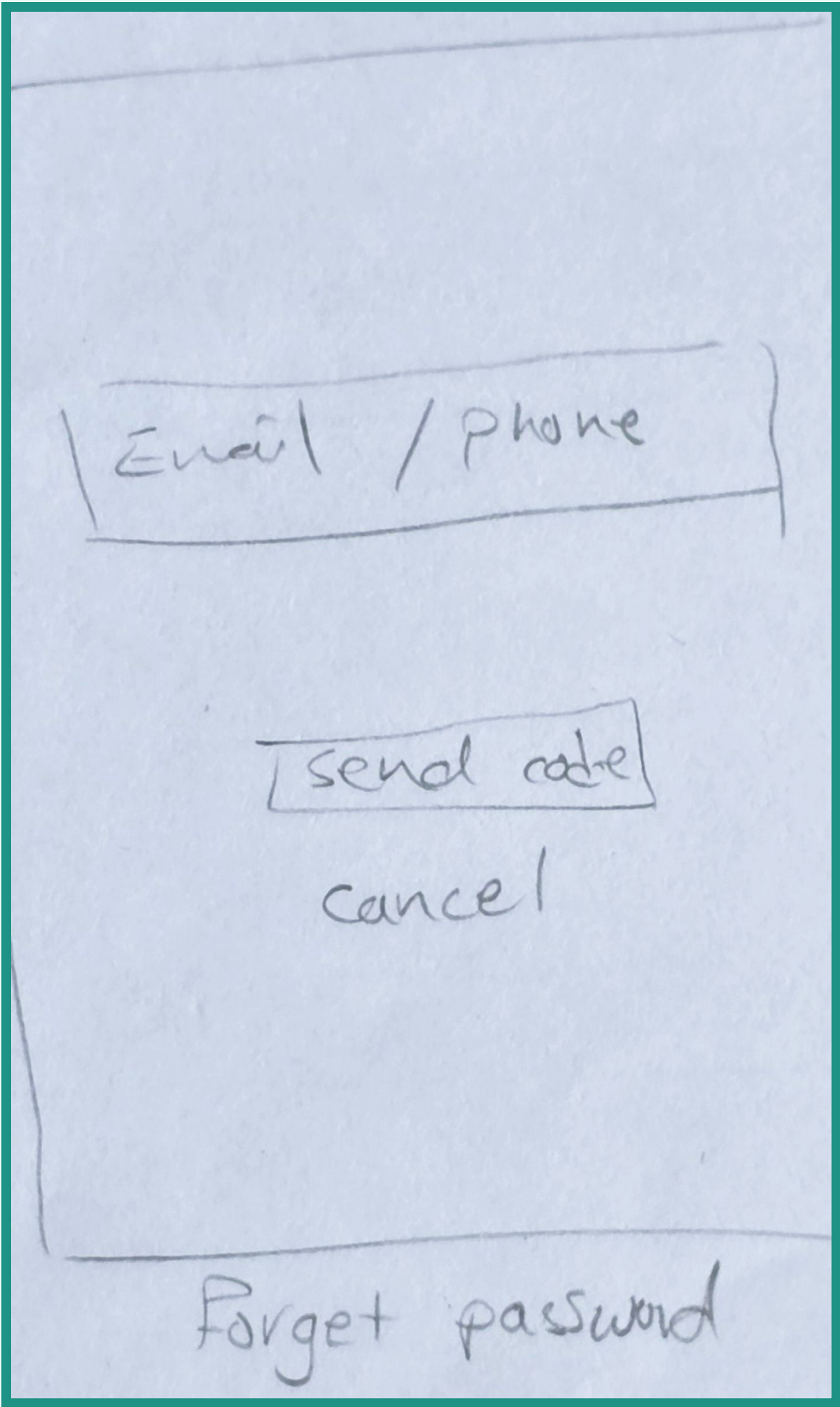
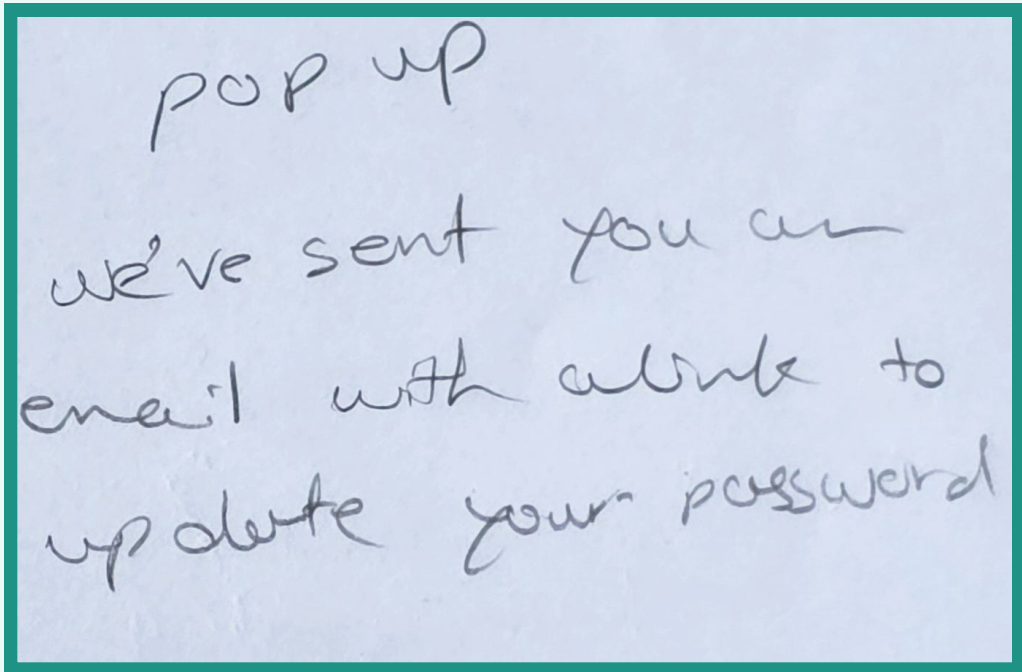


Early ideation

Low-fidelity sketches

These sketches are for log in page and what is going on if the user forget the password. Additionally, I cancel send code in phone number and now users can only update their password through email.

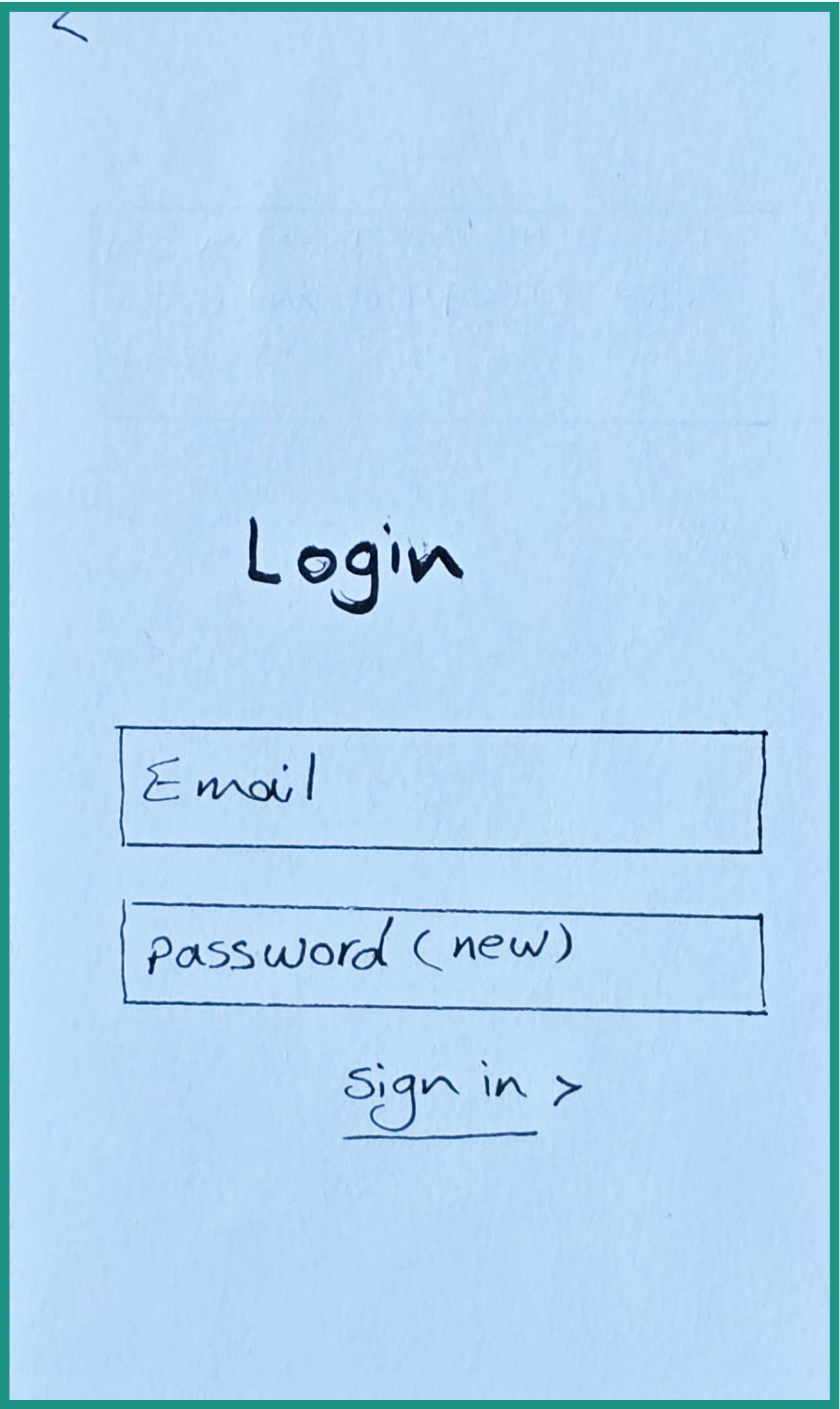
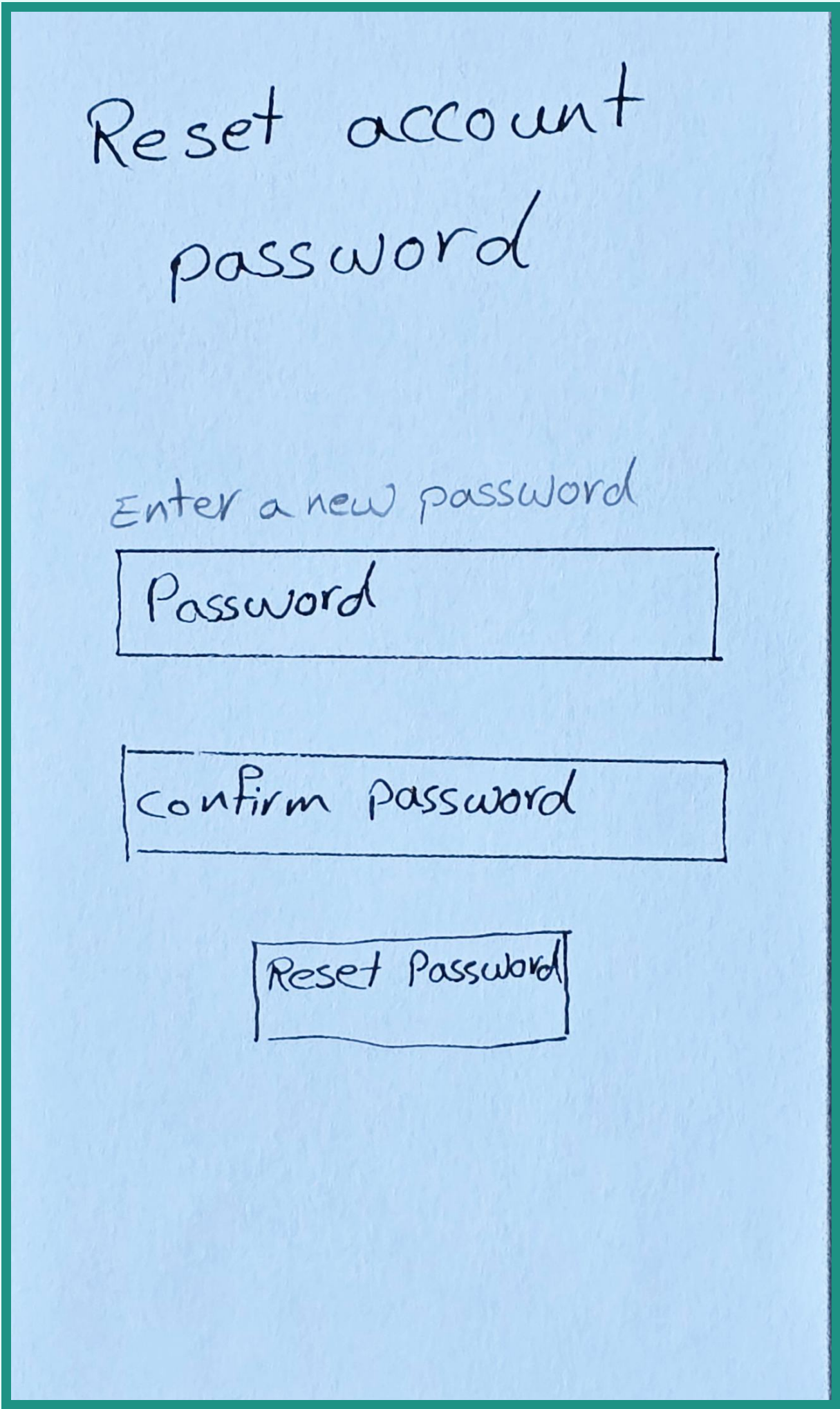
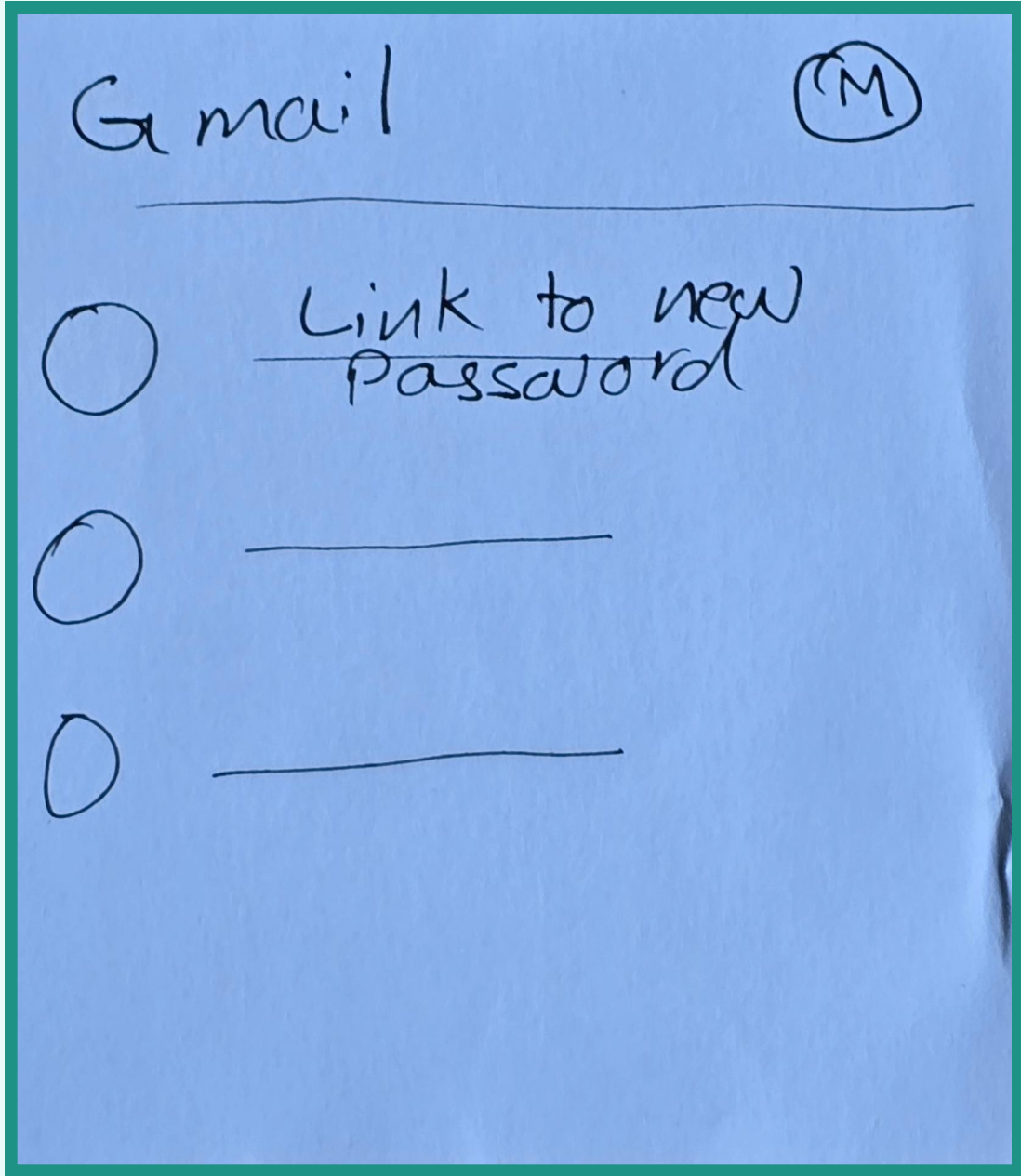
A link will be send in their email and by clicking that they will come back to app and the users can reset their password and log in again with new password.



Early ideation

Low-fidelity sketches

process for resetting the password through email which will be send to users to reset their password.



Early ideation

Low-fidelity sketches

These are steps for creating account.
At first I consider creating account through email, but after consultation in class, I cancel that feature and users can just create account by entering their full name, email and password.
User just entering their full name, email and password to create an account.



full name

email

password

create

Already have an account?
Log in



create an account

First name

Email

password

Continue

Cancel X Email

Already have an account? Log in



Cancel

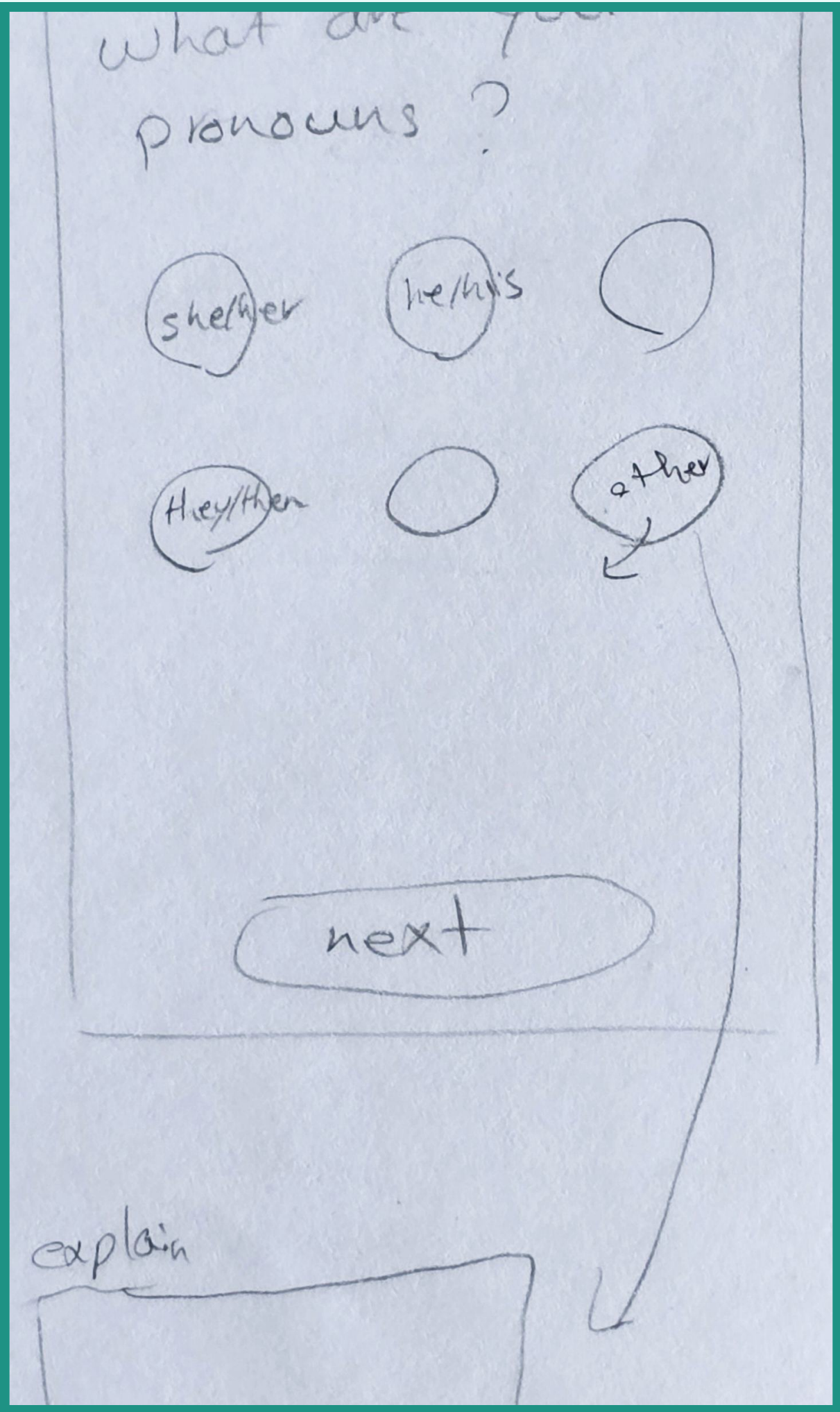
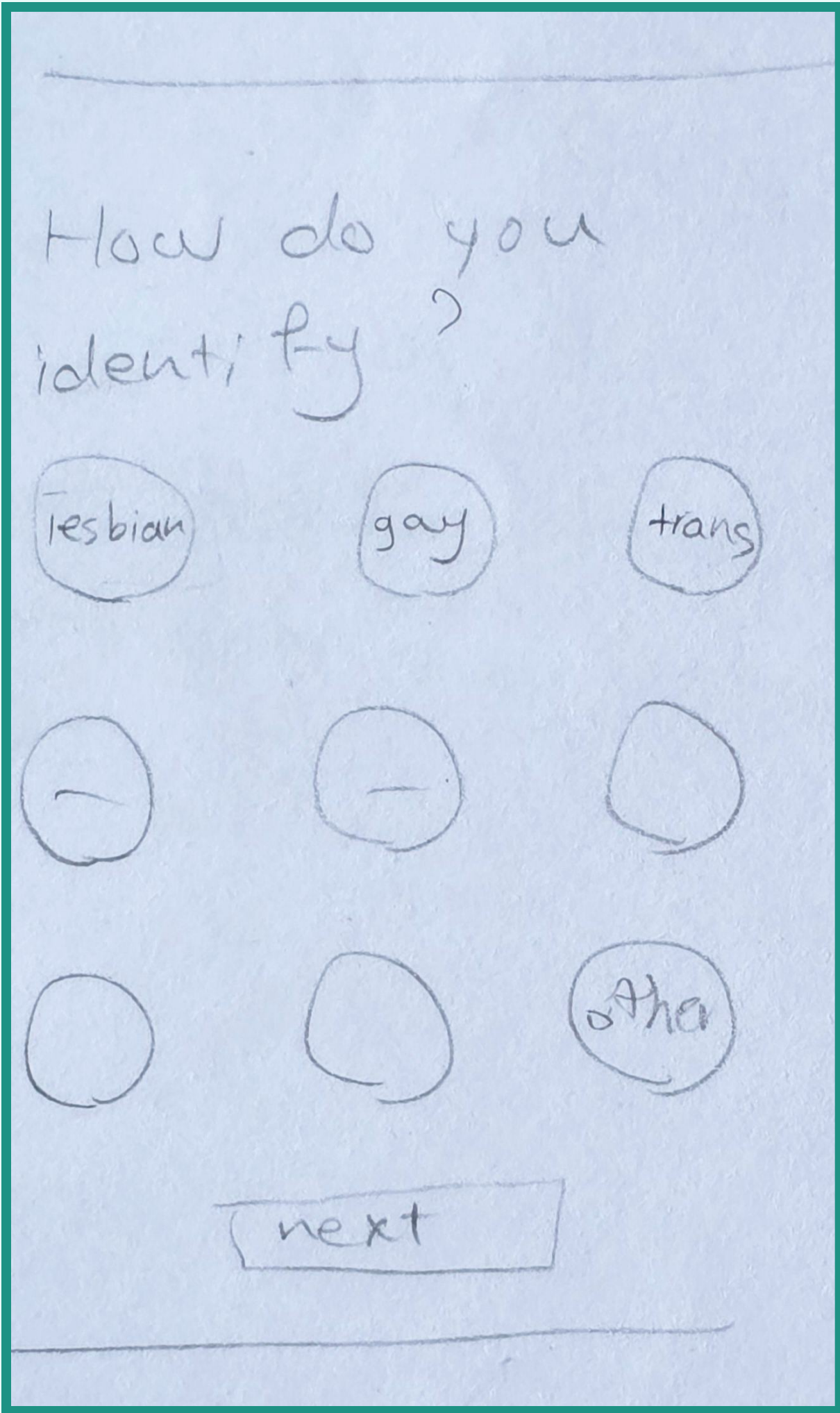
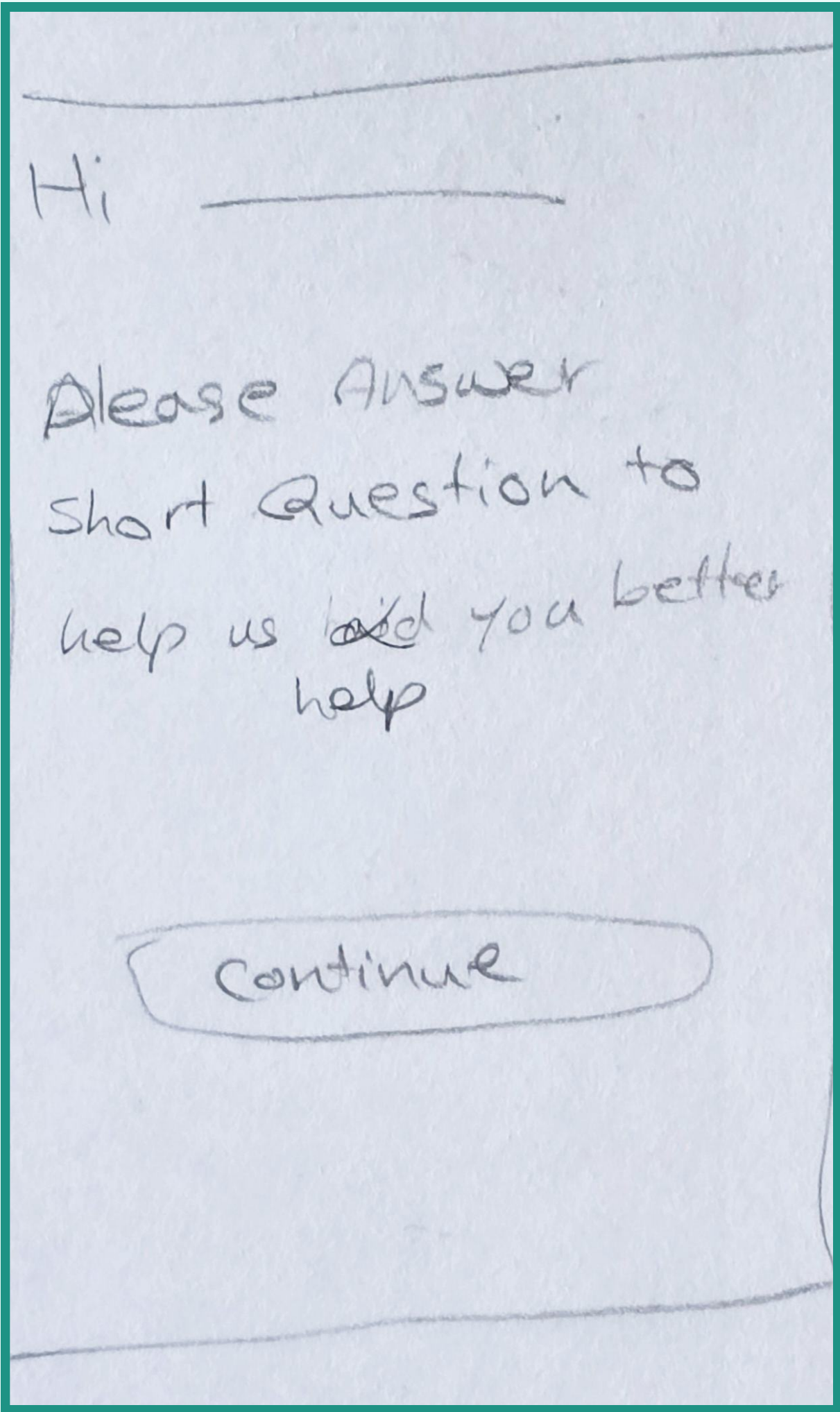
Choose an account

Use another account

Early ideation

Low-fidelity sketches

After entering some information like full name, email and password for creating account, users are asked to answer some questions to be assisted better. (Onboarding)



Early ideation

Low-fidelity sketches

After testing, my participant told me it is important to ask users about their age, as people in different ages may suffer from different mental health problems.
This one is my early sketches and it's been changing a little bit.
I think it is important to ask users about their own idea when it comes to talk to a therapist.

what is important
for you when
seeing a therapist

Submit

How old are you?

18 years and older

10-17 years old

Have you been
diagnosed with any
neuro types ?

ADHD

OCO

other

☐ I have not been
diagnosed with any
neuro types

next

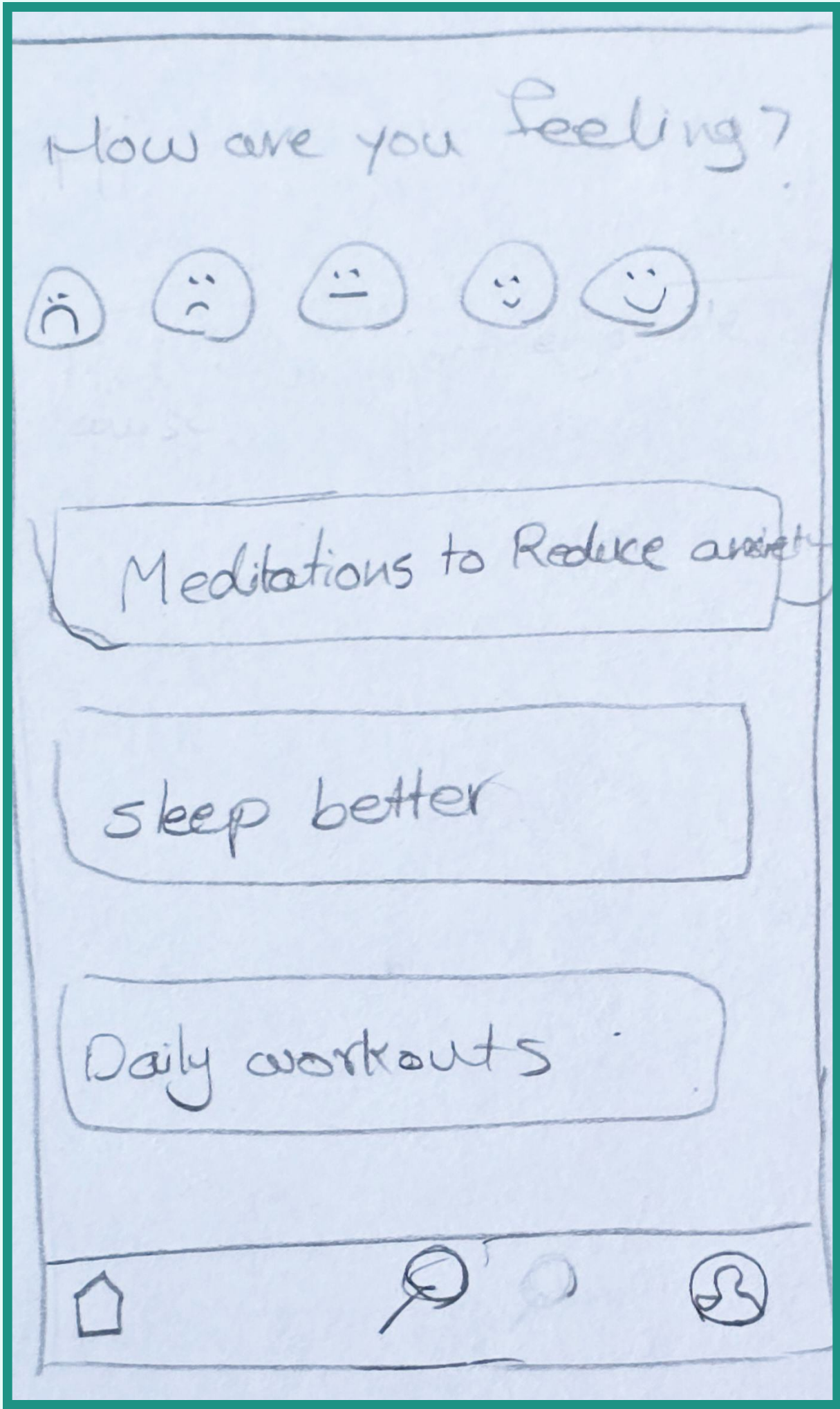
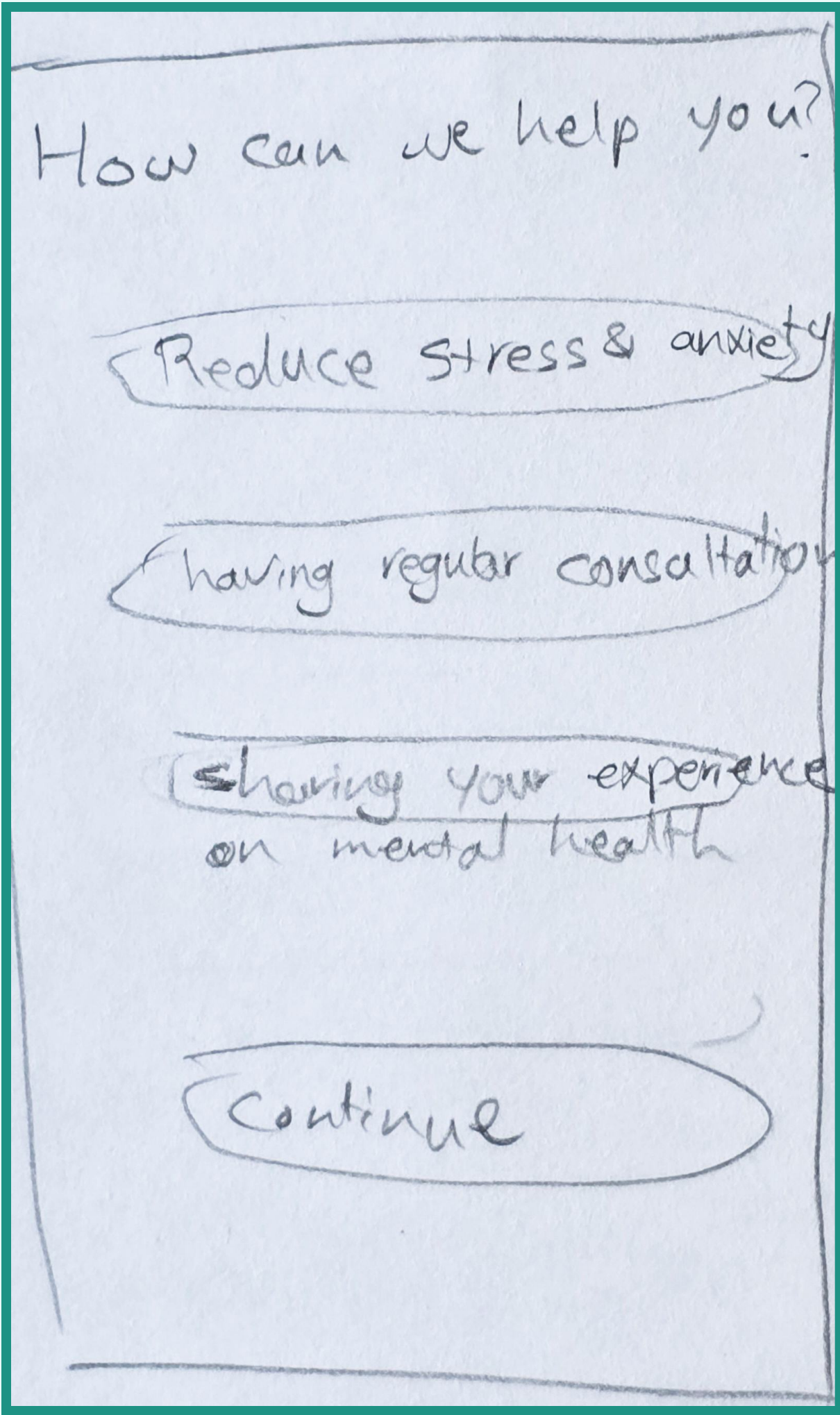
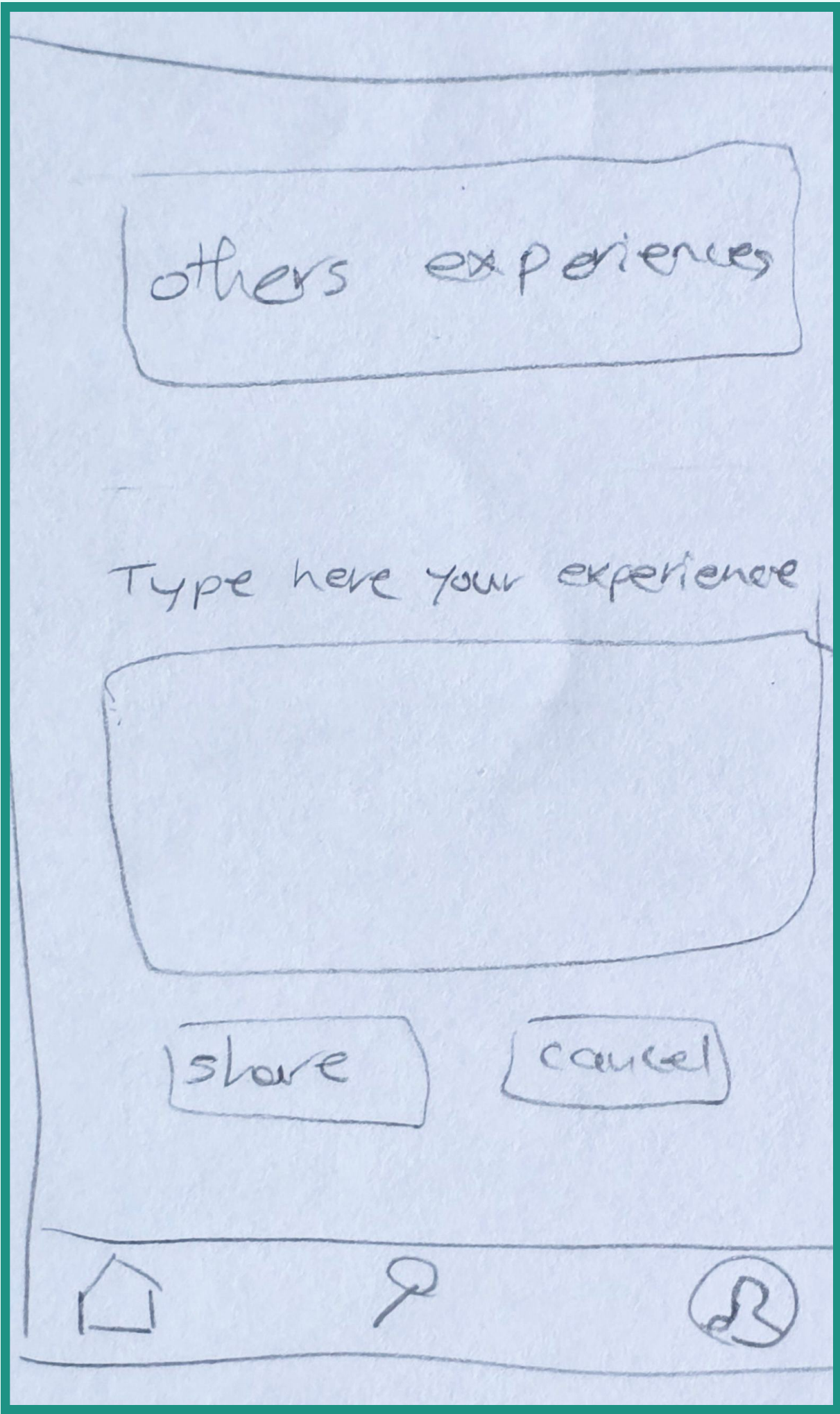
Early ideation

Low-fidelity sketches

My home page has been changed a lot during sketching process. At first, I decided to add "How are you feeling " part .Additionally I put meditation to reduce anxiety, sleep better, daily workouts, reduce stress and anxiety,consultation with GP, and shared experiences.

But finally I ended up with one main feature that I should be focused more on that "Consultation with therapist" which is the main intention of QueerCare app.

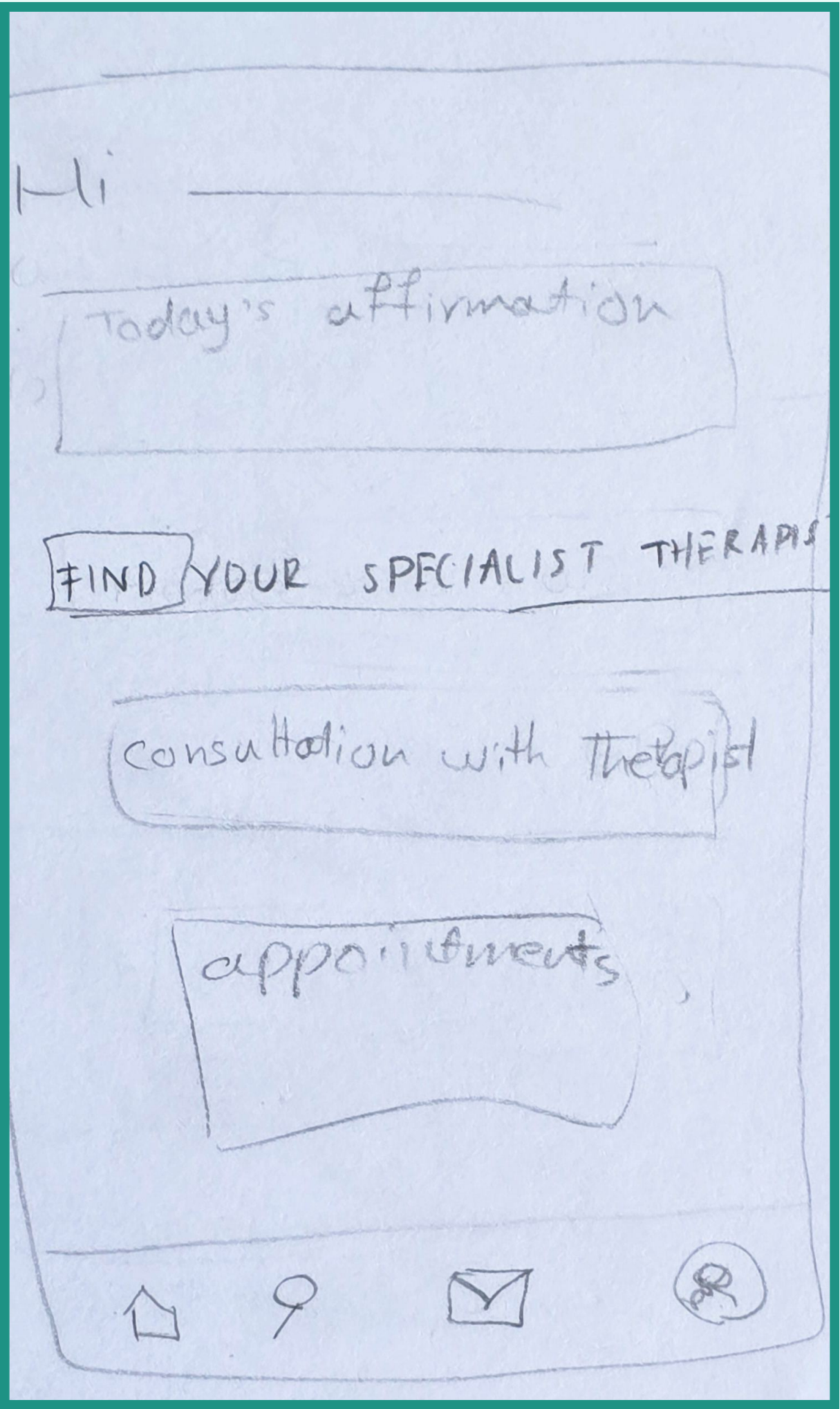
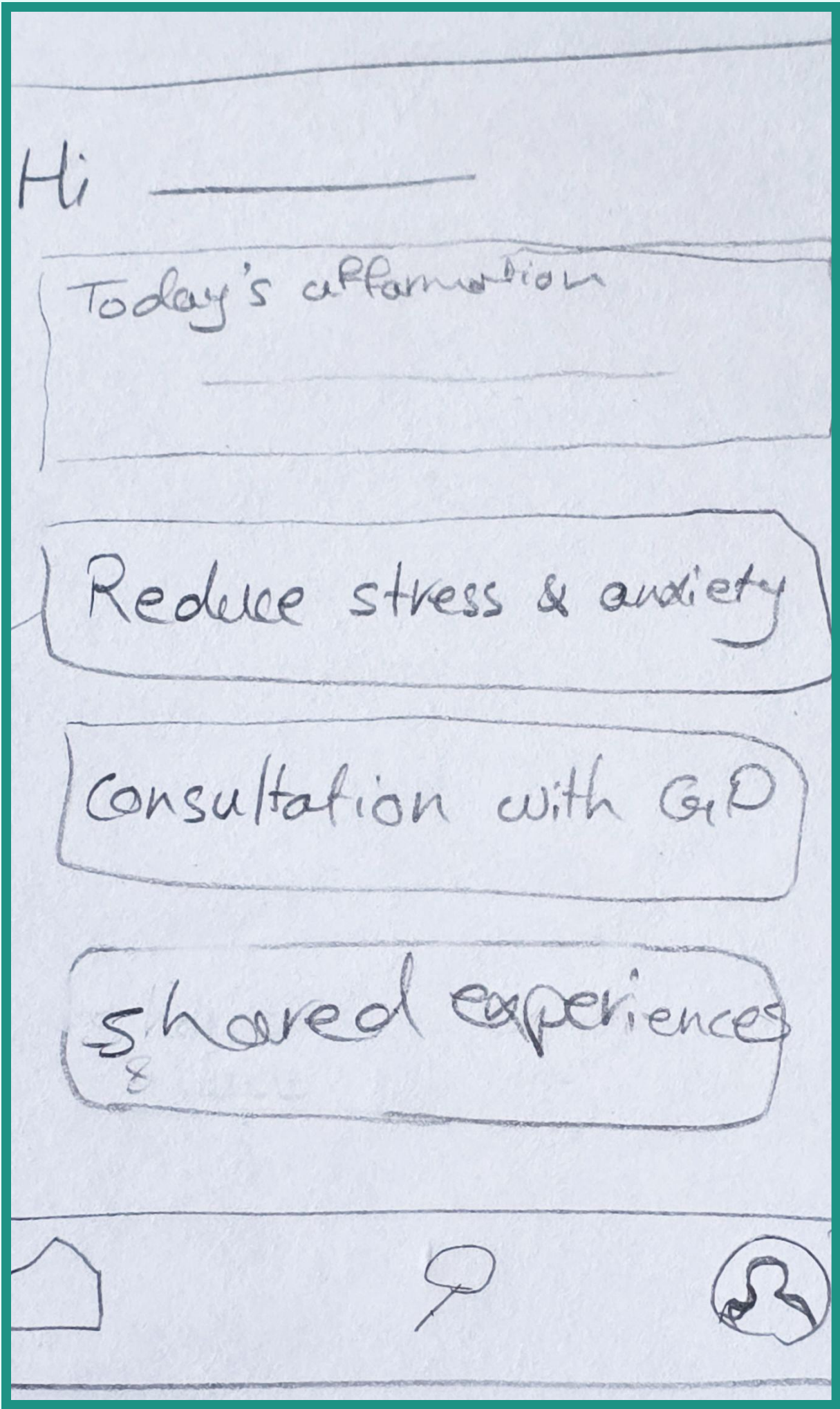
All these page have been deleted and were replaced with new page which is more focused on consultation with therapist.



Early ideation

Low-fidelity sketches

This is my home page before testing and class consultation and my teachers feedback.
It has got a box which show today's affirmation, and people could find the therapist by pressing "consultation with therapist" button.



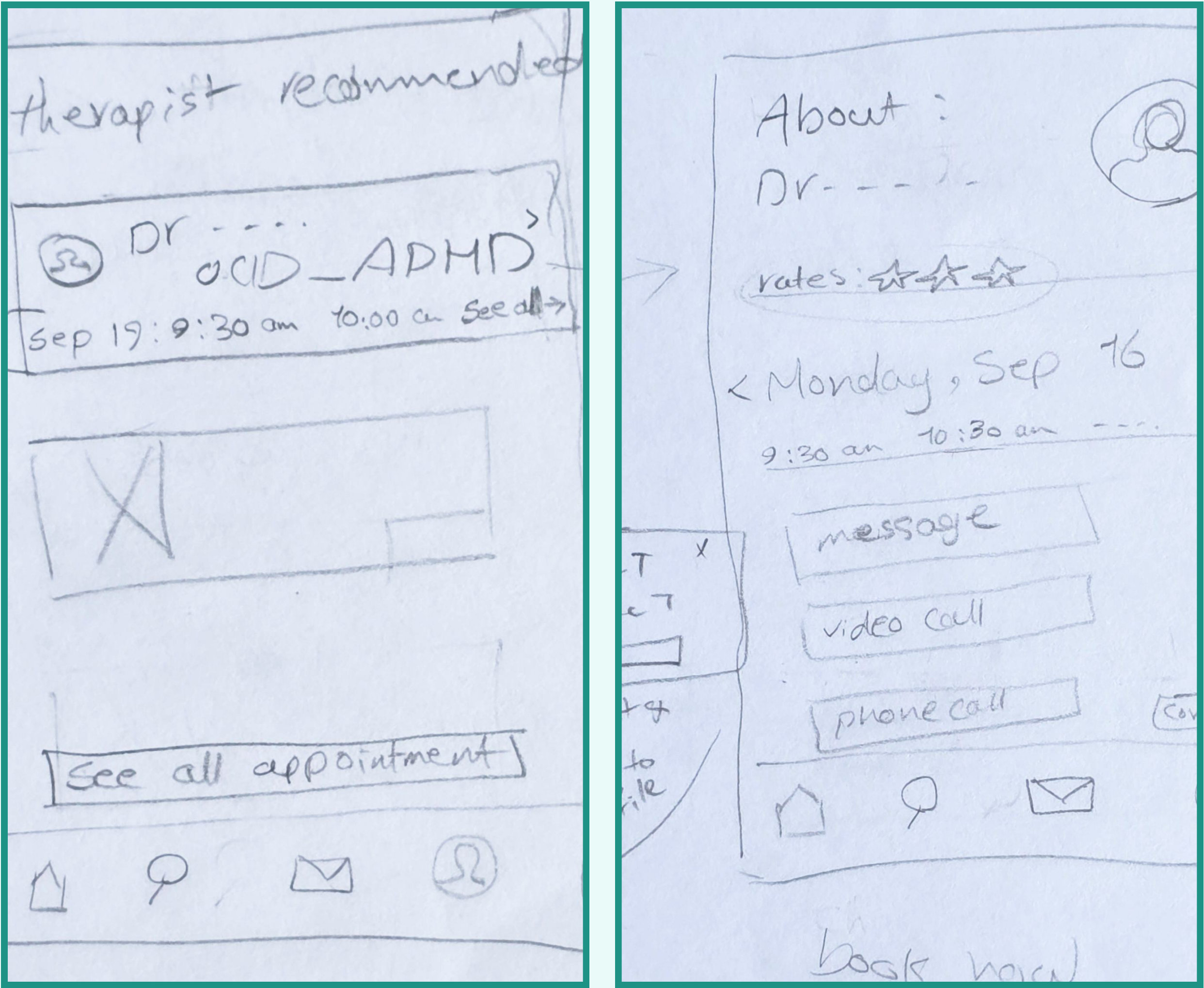
Early ideation

Low-fidelity sketches

After pressing “consultation with therapist” button, users would see this page in which they could see different therapist and see if they like or not to consult with them.

By choosing each doctor, users will be led into another page where users can read about doctor, find appropriate time and date for consultation, and choose their preferable method for consultation.

When they click on each method, a pop-up will be shown that asks users to enter their phone number.



Early ideation

Class Consultation

After first step of testing and consultation in class, I was given some effective and helpful feed backs which helped me a lot in this process. I add some more details to the home page to make it specific for my users by asking some personal information about their health condition, location and price range, so they can find a suitable therapist who will meet their needs according to their problems. I also add “emergency consultation” in case of necessity, so when a person needs to talk to a specialist for example at night, can refer to this part and consult with AI.

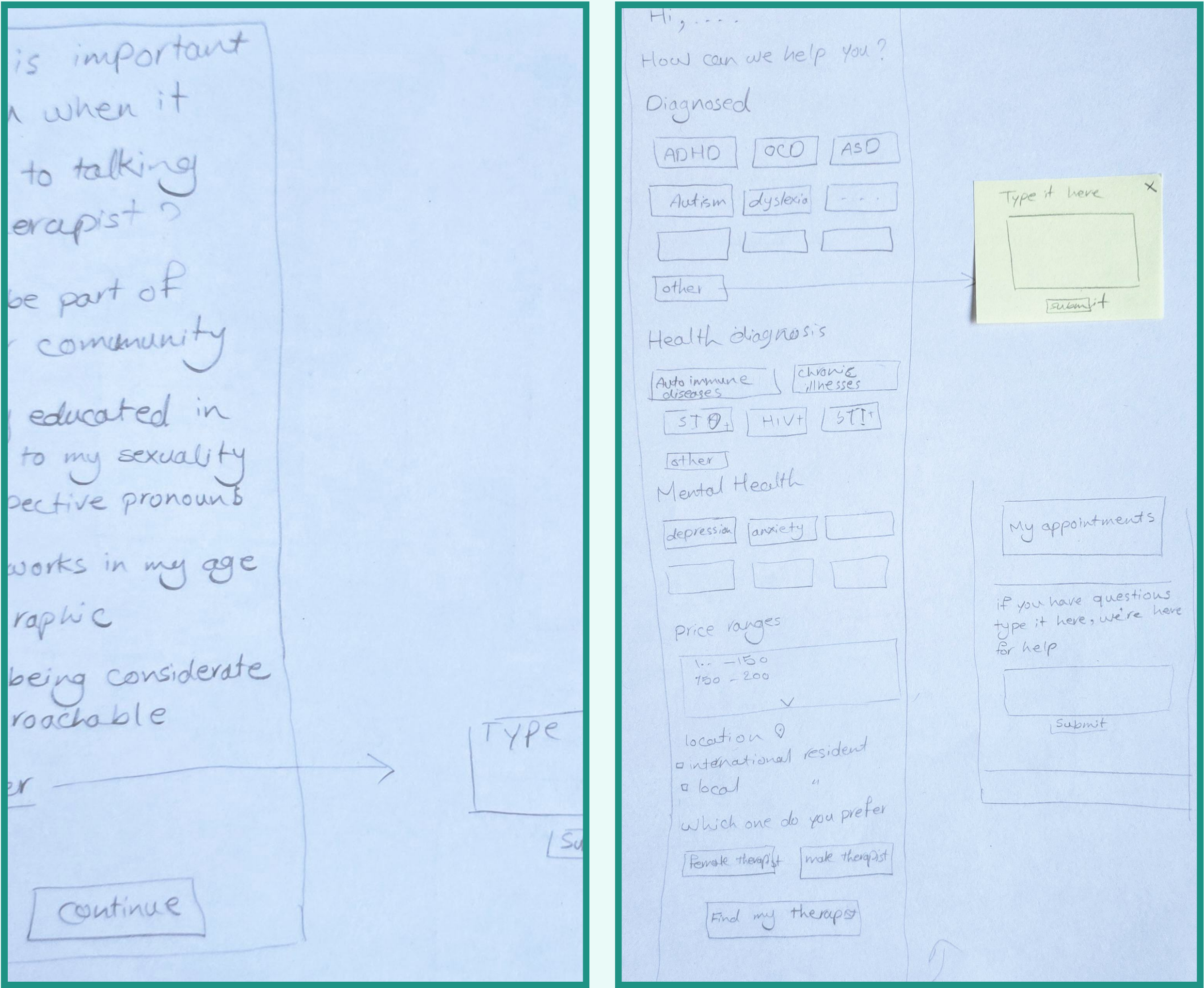
I put all changes that been applied to each page step by step in the next page. I also made some changes to one page in onboarding part and make it more specific and easier for users.



Early ideation

Low-fidelity sketches

These are changes which are applied to the last page of “onboarding” part. Instead of asking them to fill the text and type their opinion, I provide some common answers, so it will be easier for them to choose, and if they want to add something more, they can type it out in “other”. If they click on that, a pop-up will be appeared to type in. As can be seen my main page is quite long page, as I put some questions in regards to their mental health, health diagnosed, price range, location, and gender of the therapist. I also add “My appointment” part in case that users check their existence appointment and acts as inbox. I put a text box if they need further help in regards to their mental health.



Early ideation

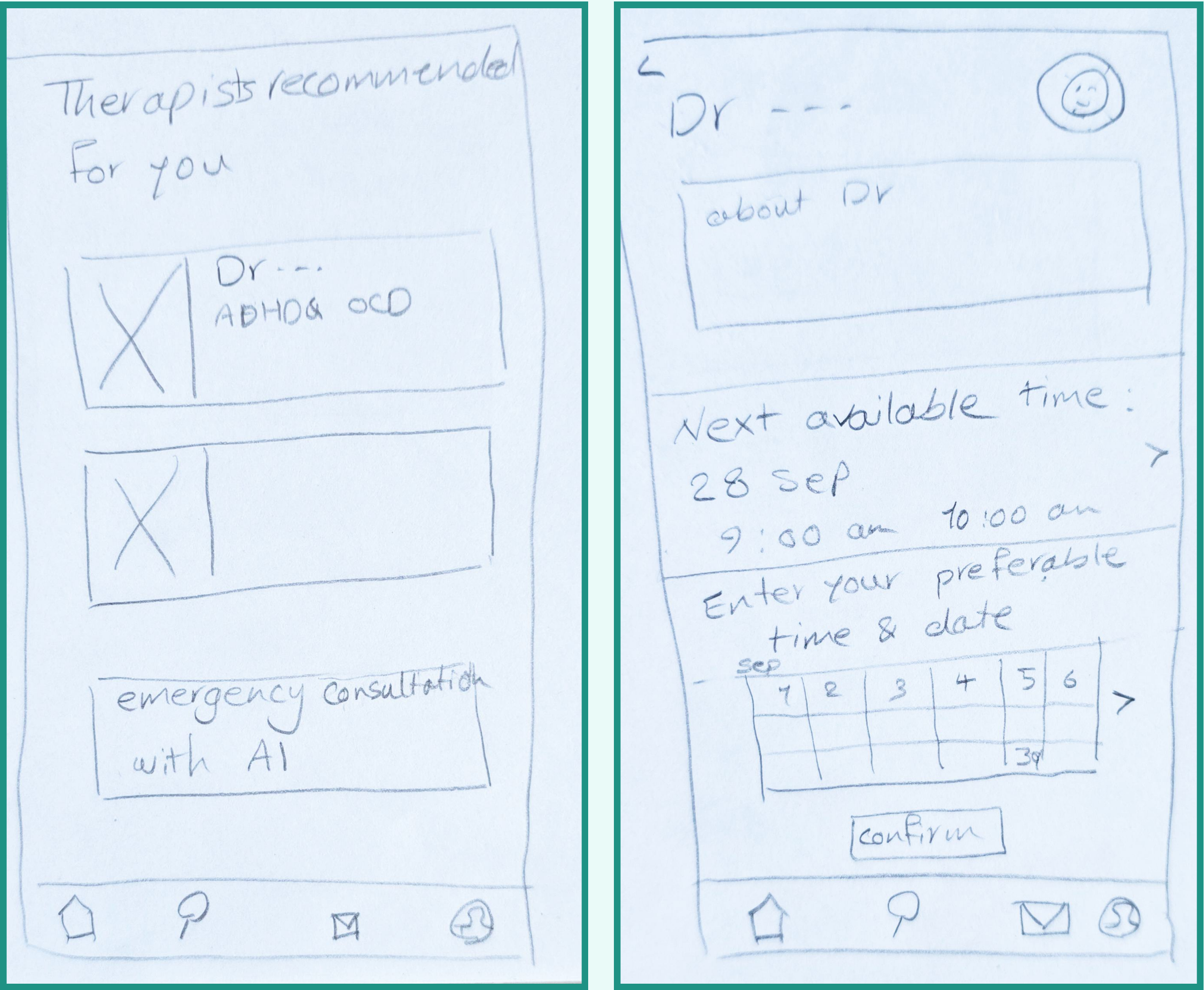
Low-fidelity sketches

After clicking on “Find my therapist” button on the previous page, users will end up with this page.

Here they can see therapists who are shown according their need.

I also add “Emergency Consultation with AI”.

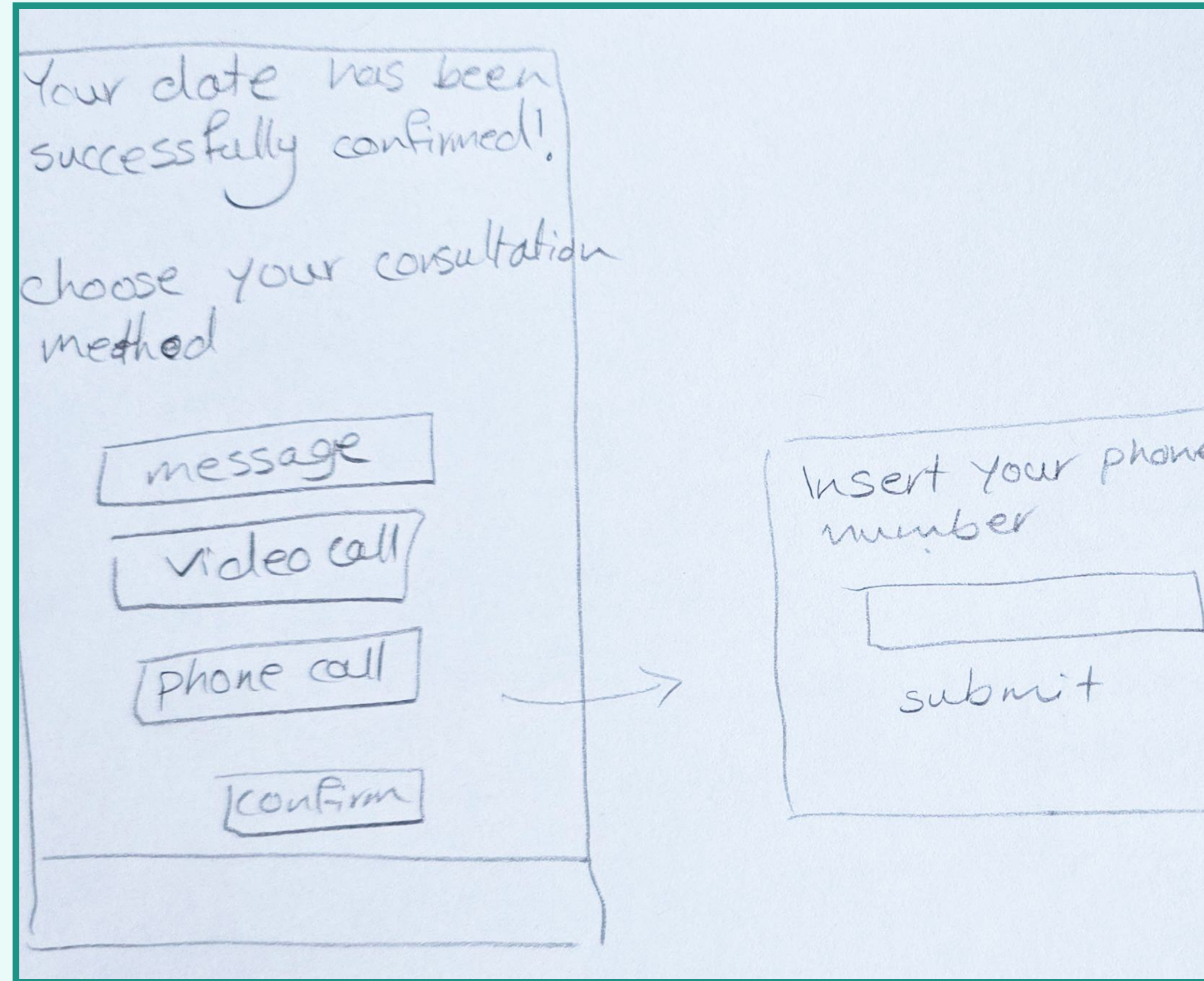
By clicking on each cards for therapist, users will see this page which contains some information about doctor. they can see next available time and date and choose their preferable method for consultation.



Early ideation

Low-fidelity sketches

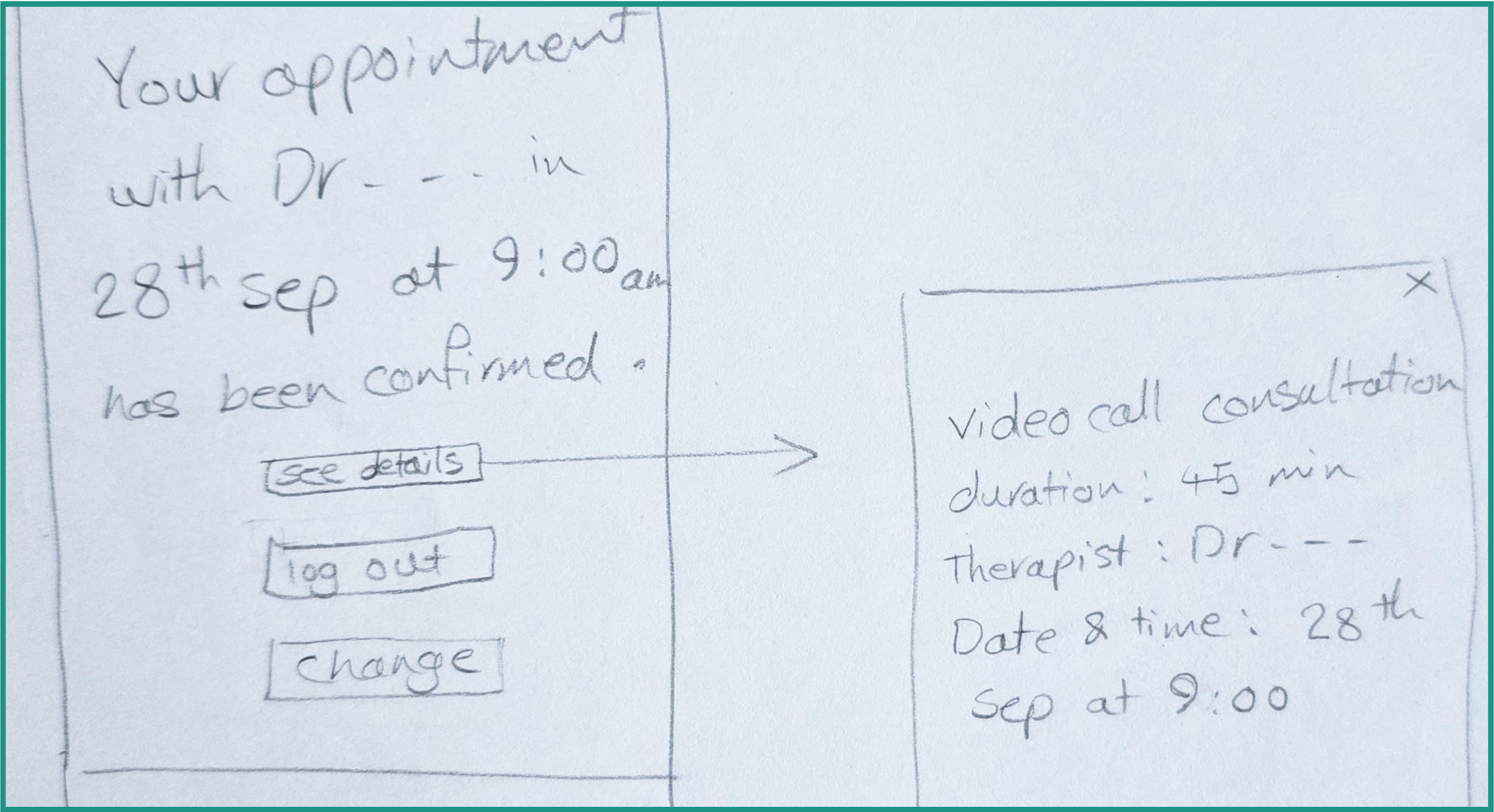
I am still dubious about first users should select their method and then date and time or not. I may change order of that.



Early ideation

Low-fidelity sketches

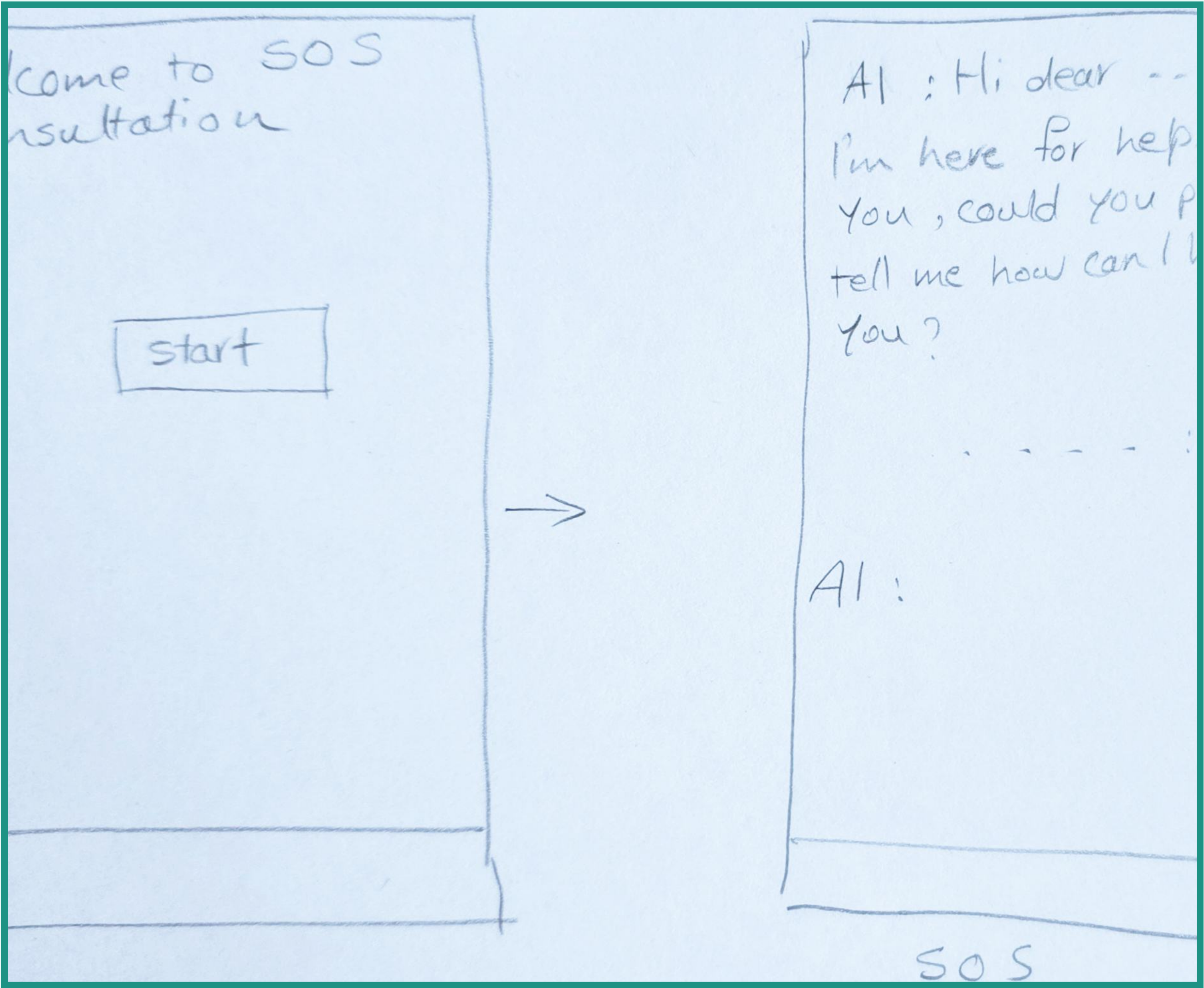
After confirming all steps for appointment users will end up with this page that provides details for they appointment.
They also can log out because it is a private page and some people may want to log out.



Early ideation

Low-fidelity sketches

If they click on “Emergency Consultation with AI” users will see these pages and they can have a chat with AI in regards to their mental health issues.

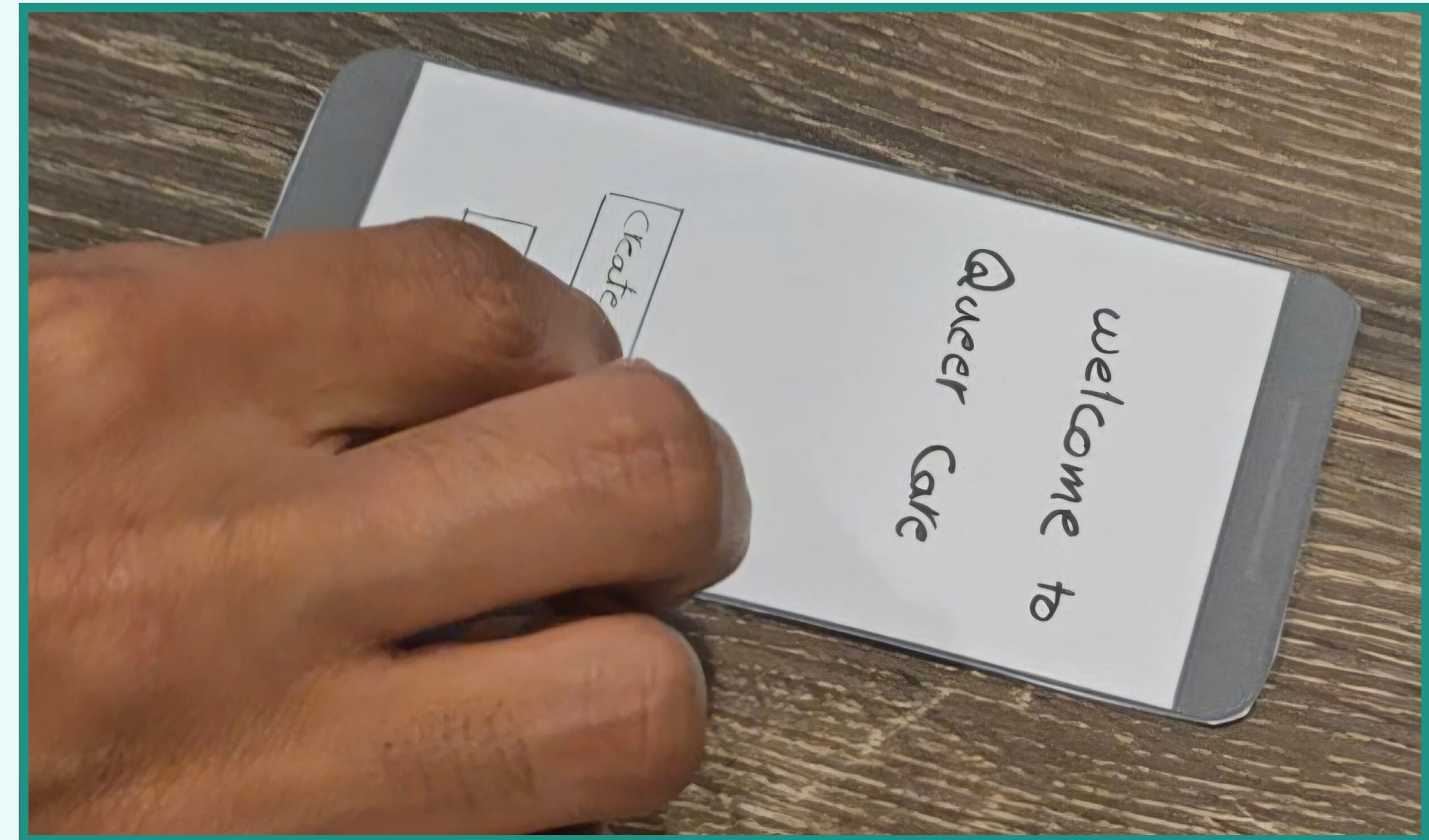


Early Testing

Early testing

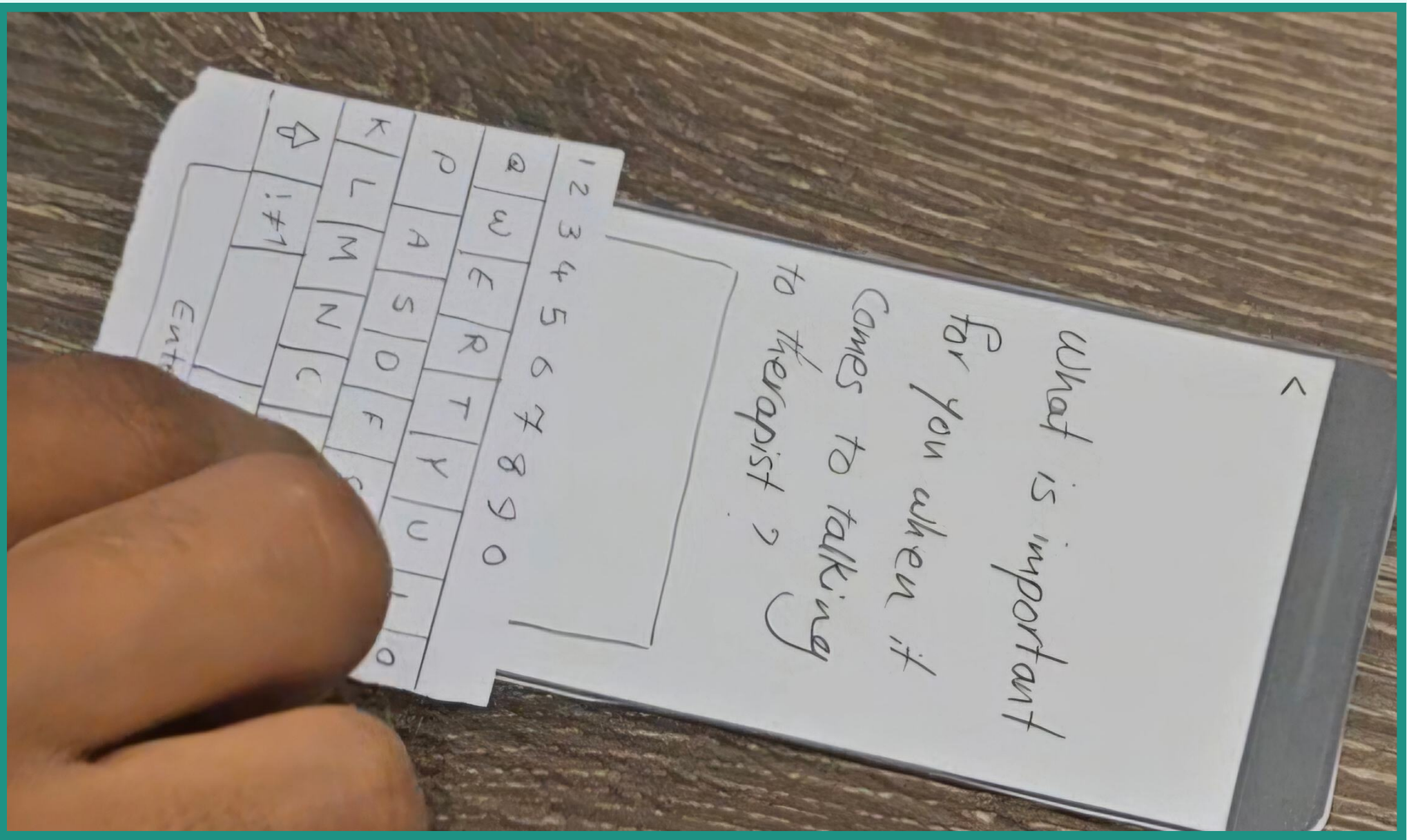
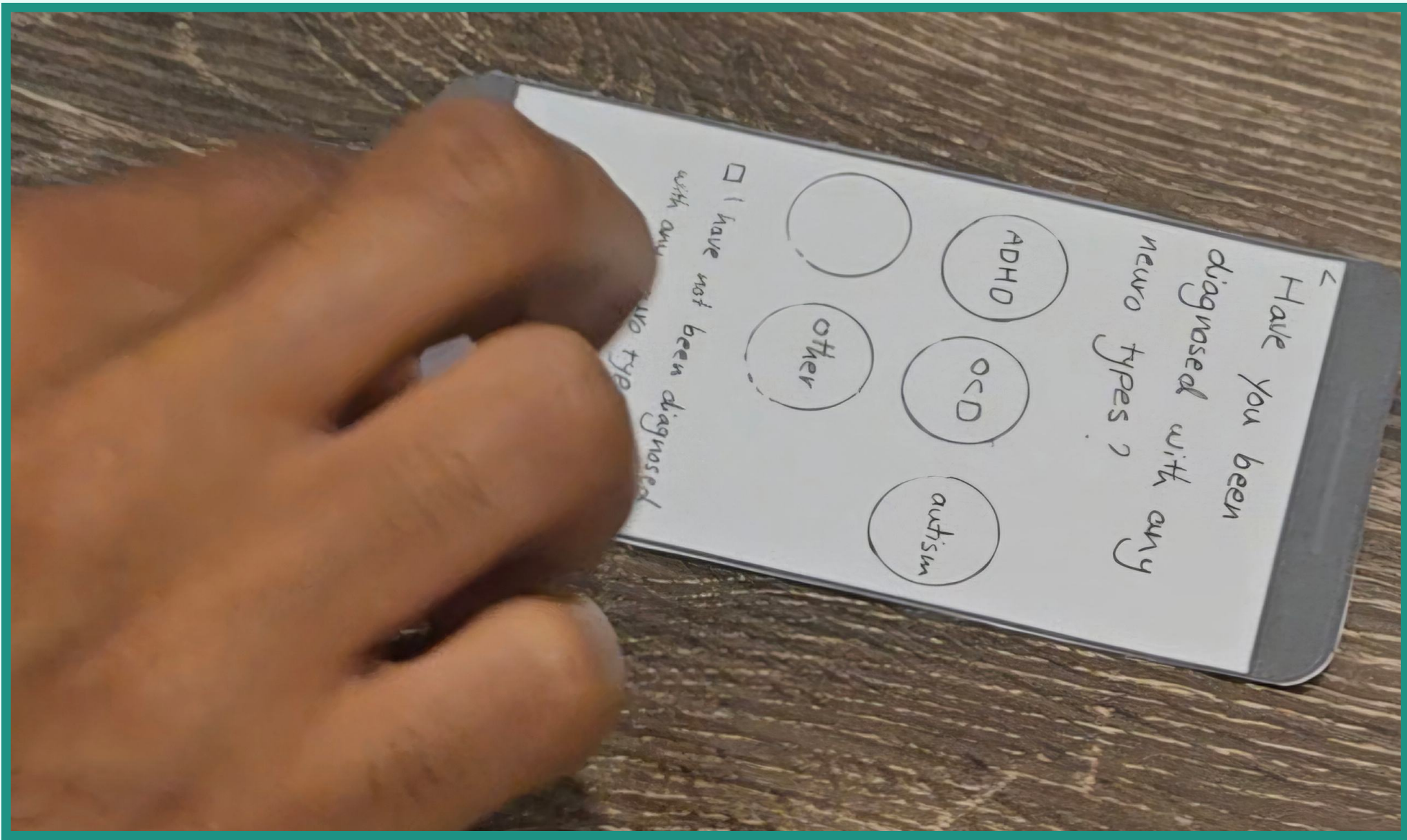
Low-fidelity prototyping

After first testing, participant has not faced any difficulties when it comes to creating account, but he suggested me to add a part for users to type their problem before consultation and I assumed that he wanted more specific app because this one does not seem to be specifically for LGBTQIA+ community.



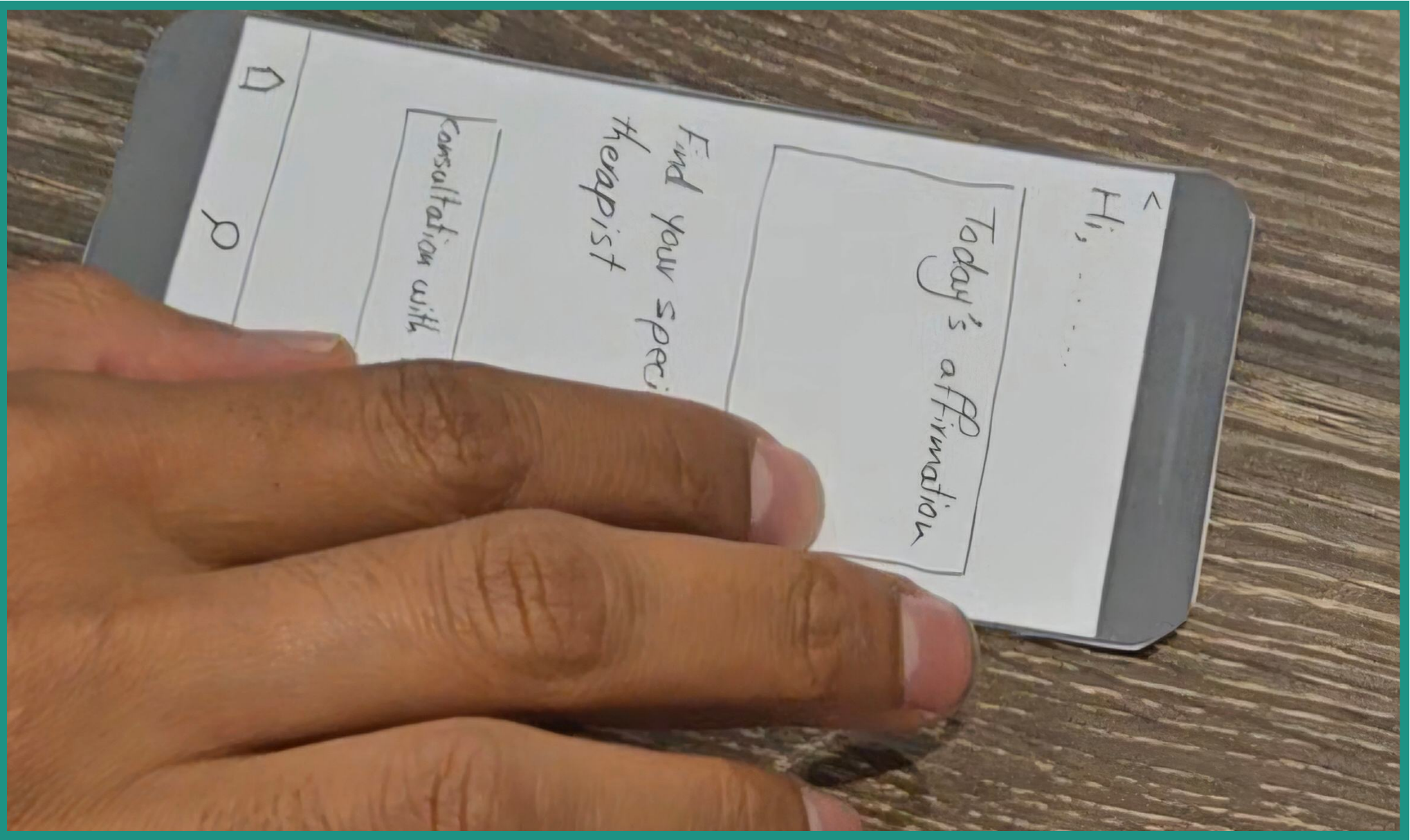
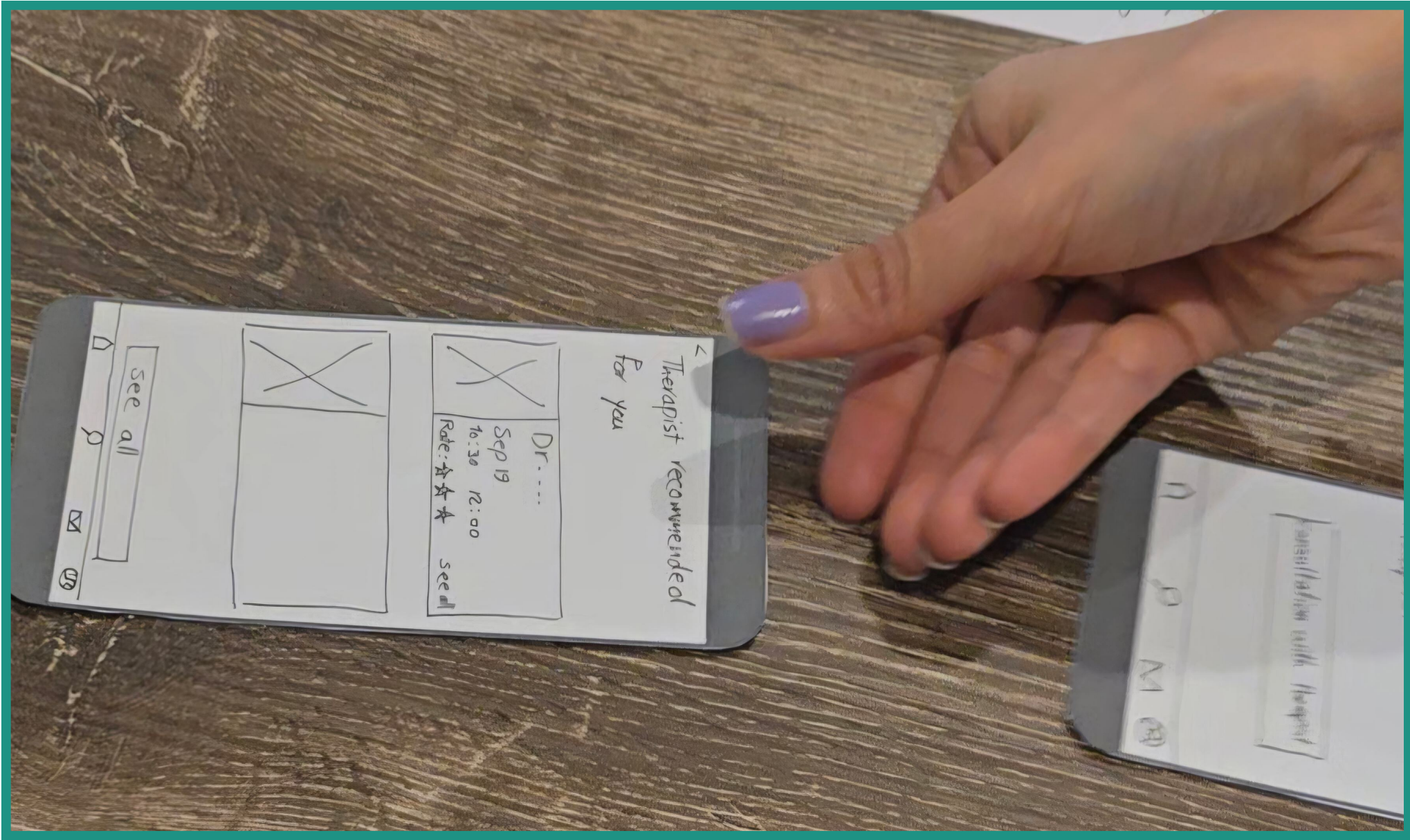
Early testing

Low-fidelity prototyping



Early testing

Low-fidelity prototyping



Testing

Low-fidelity prototyping

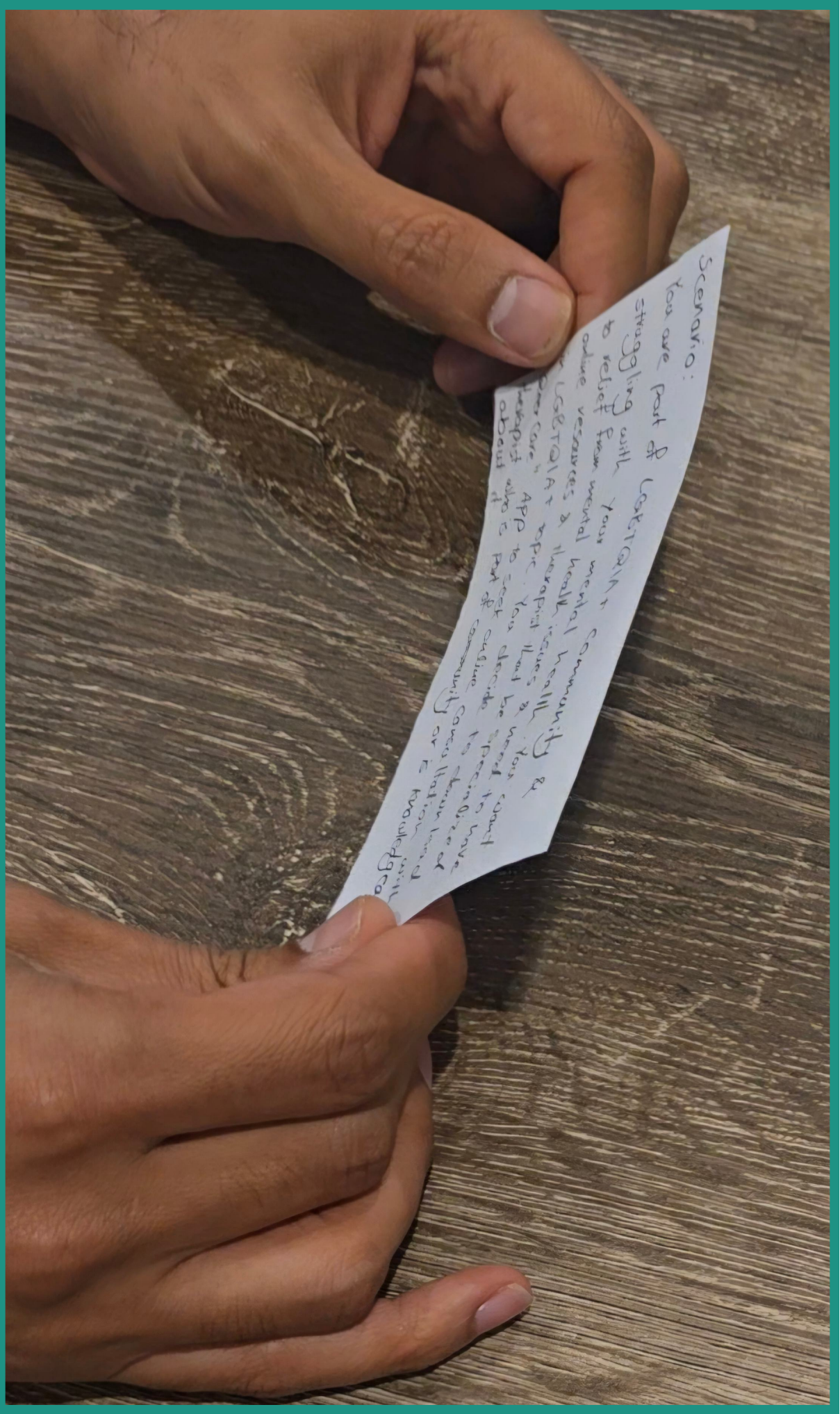
Test participant 1

Task

Create a new account,answering some questions, select consultation with therapist, choose your therapist and consultation method, get an appointment, talk to therapist

Scenario

You are part of LGBTQIA+ community and struggling with your mental health. you want relief from your OCD and ADHD but you haven't been able to find online resources and therapists that are specialized in dealing with LGBTQIA+ mental health. You decide to download QueerCare app to seek online consultation with a therapist who is part of the LGBTQIA+ community or is knowledgeable about this subject .



Testing

Low-fidelity prototyping

Test participant 1

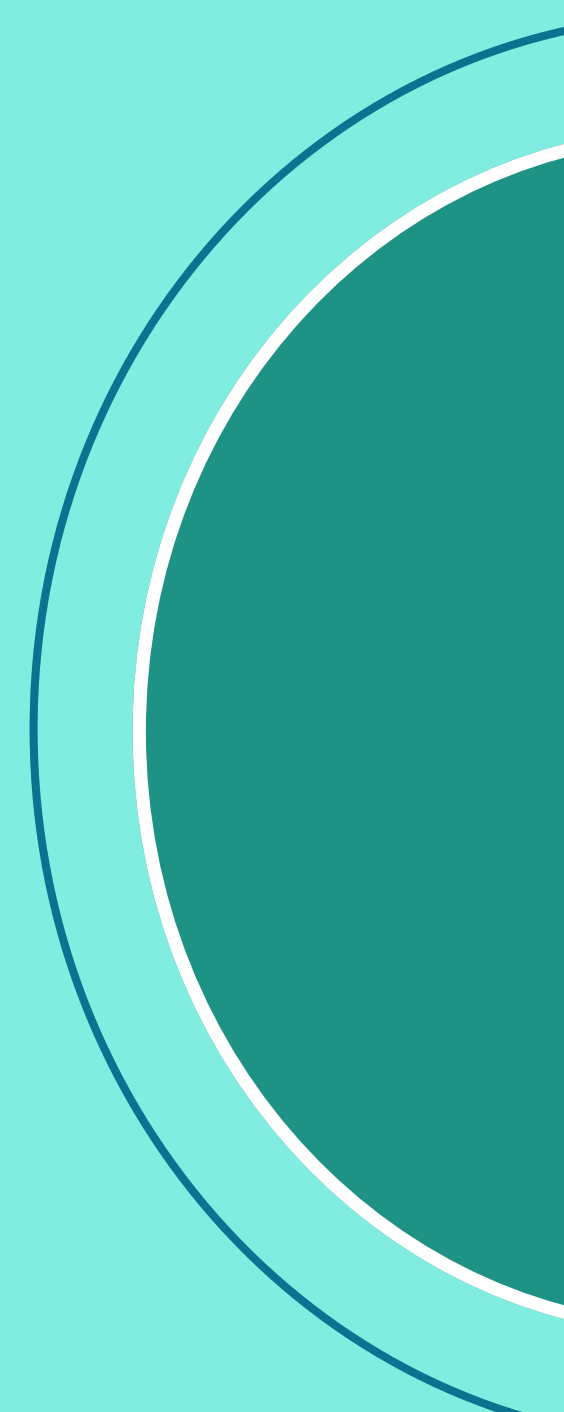
Insights & observations

I interviewed with a man who was 33 years old. He used Headspace 2 years ago and is knowledgeable about mental health topic. Fortunately he did not face any issue when it came to creating account and he answered all questions, but when he got the first page he told me that he was waiting for the app to ask his age, because people in different ages may have different problems with their mental health.

Solutions

On the last page, he was seeking for others feedback about doctor to decide better to choose doctor or not, so I decided to add this feature. Additionally, he wanted to have a box to write a preview explanations about his problem, so the therapist will be informed about his issue before consultation.

But it is bearing in mind that after talking to Mark, he told me I am not allowed in Australia to rate the doctor and feedback. So I canceled this feature.

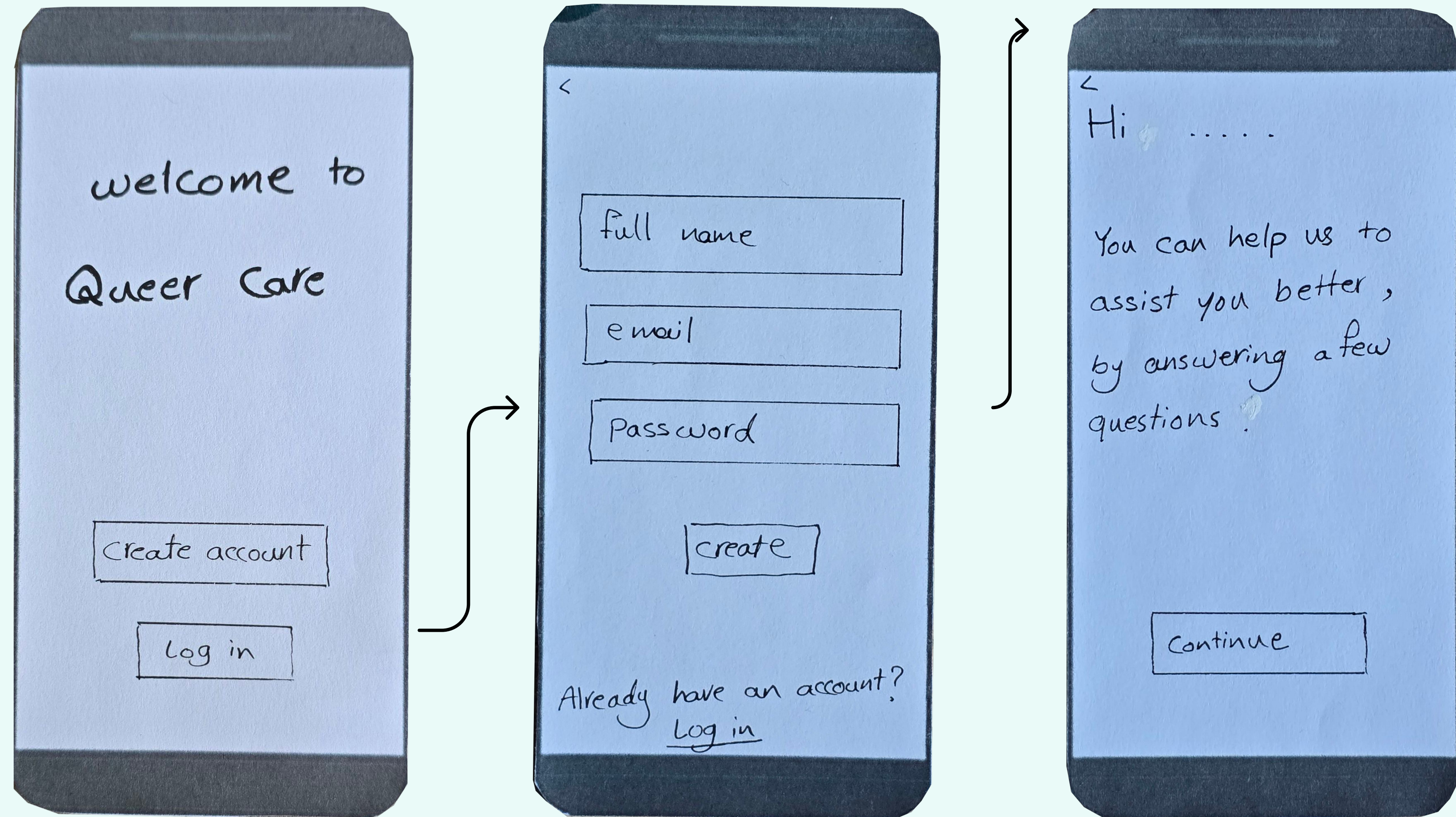


Wireflows

Wireflows

Low fidelity

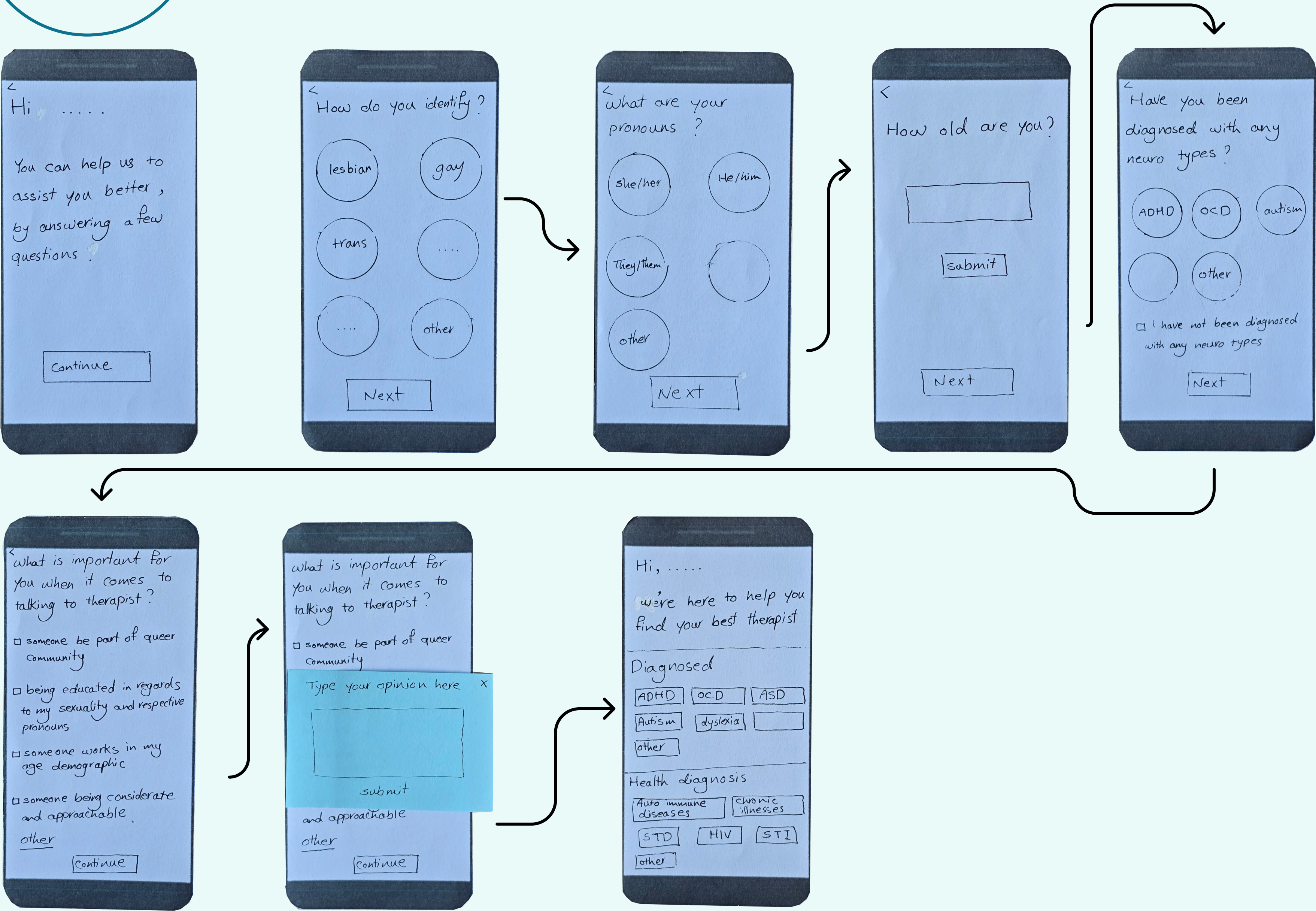
Here we can see low fidelity wire flow of creating account. If it is the first time that user is entering the app, has to make an account because each account is specifically customized for each individual according their identity and need of use. Consequently, users can find their therapist easier. As can be seen, they have to answer some questions to be better assisted.



Wireflows

Low fidelity

As can be seen, they have to answer some questions to be better assisted.
(Onboarding)



Wireflows

Low fidelity

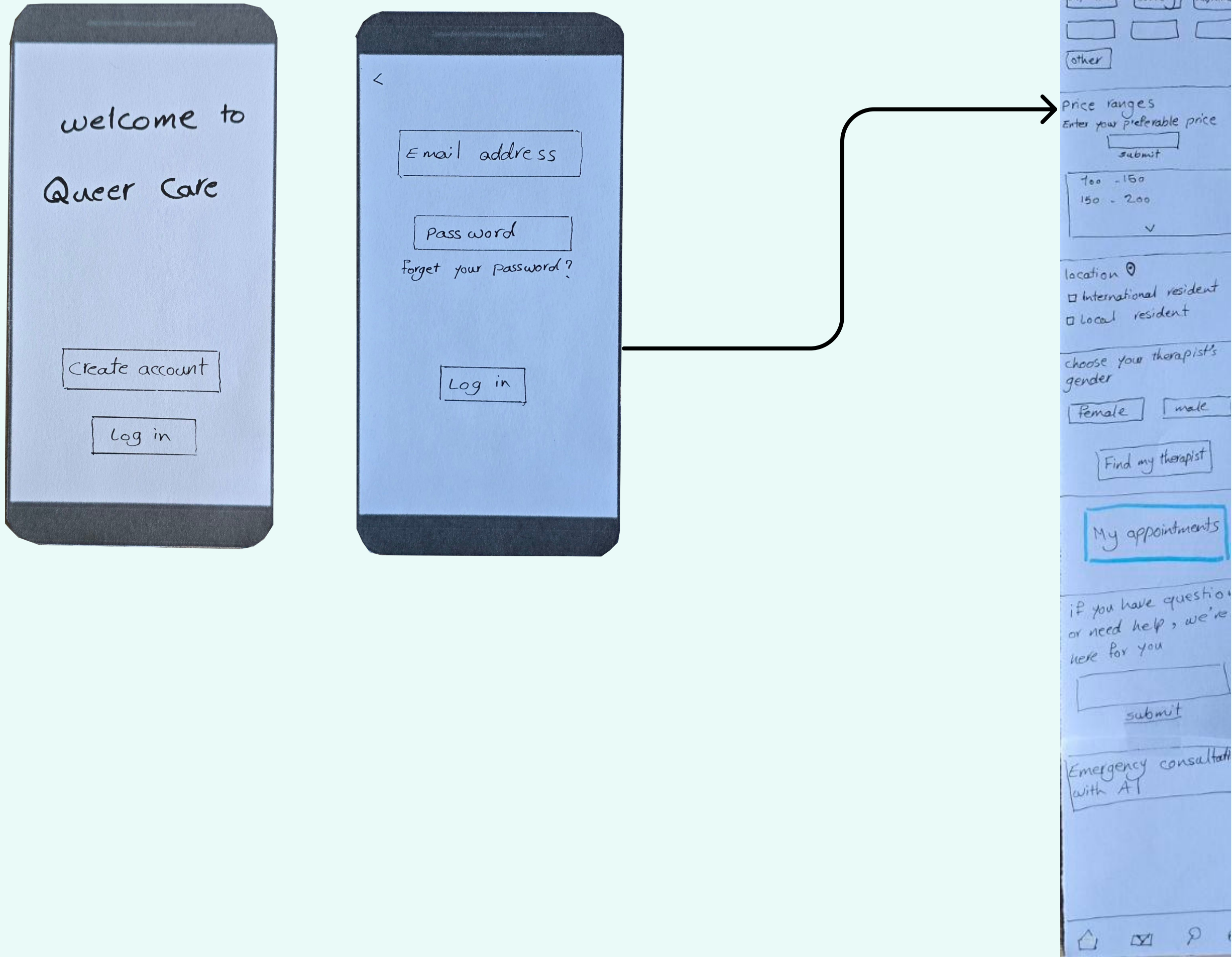
In this page log in to account is being indicated.

on the one hand, they know their password and can easily reach out the main page.

on the other hand, they may forget their password, so they have to reset it through their the link which is provided in their email address and log in with new password.

Unfortunately, I made some mistakes in my main page and changed it to a less crowded page in two steps which I put in next page.

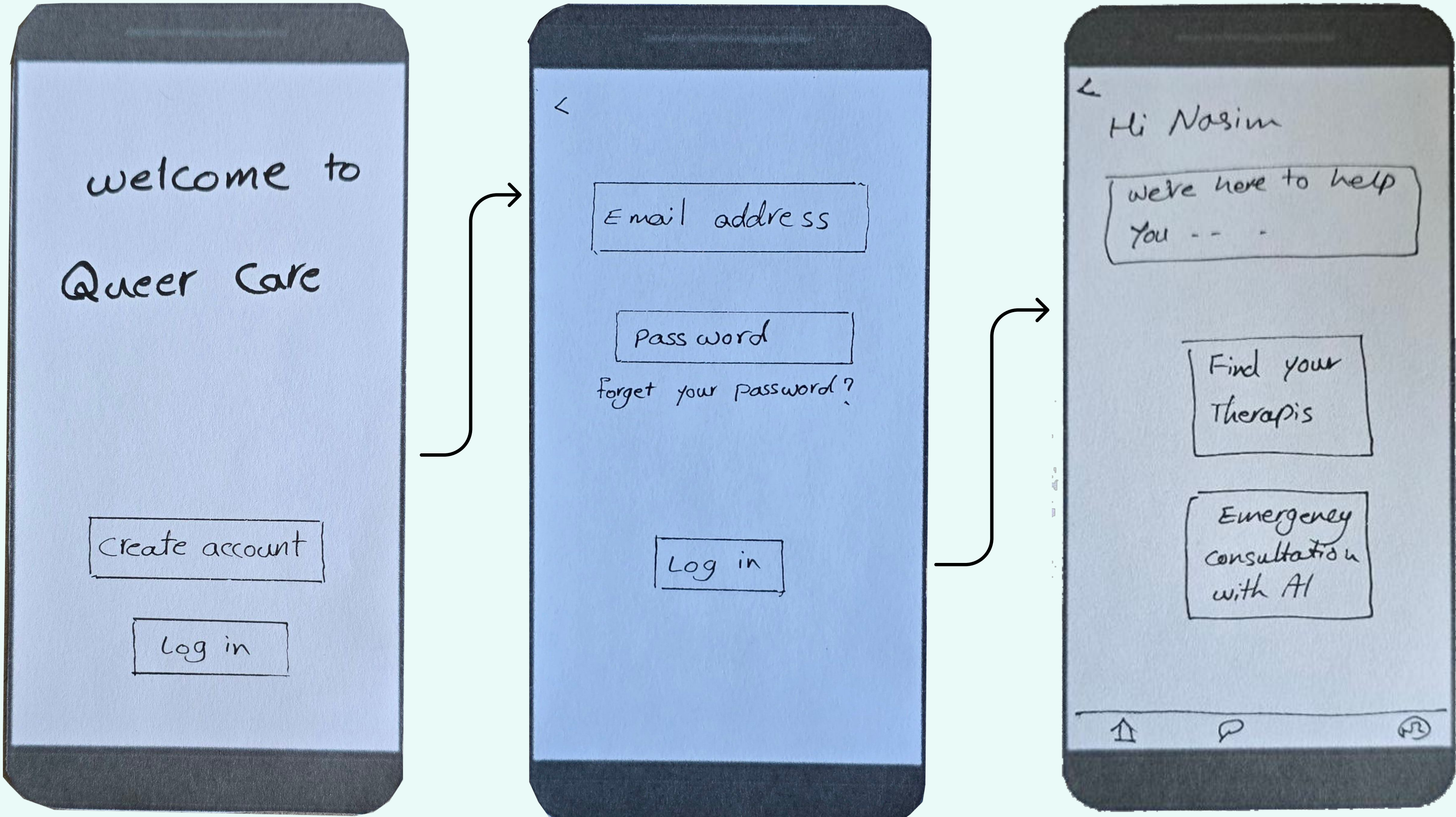
I also explained in detail why I changed everything on further pages.



Wireflows

Low fidelity

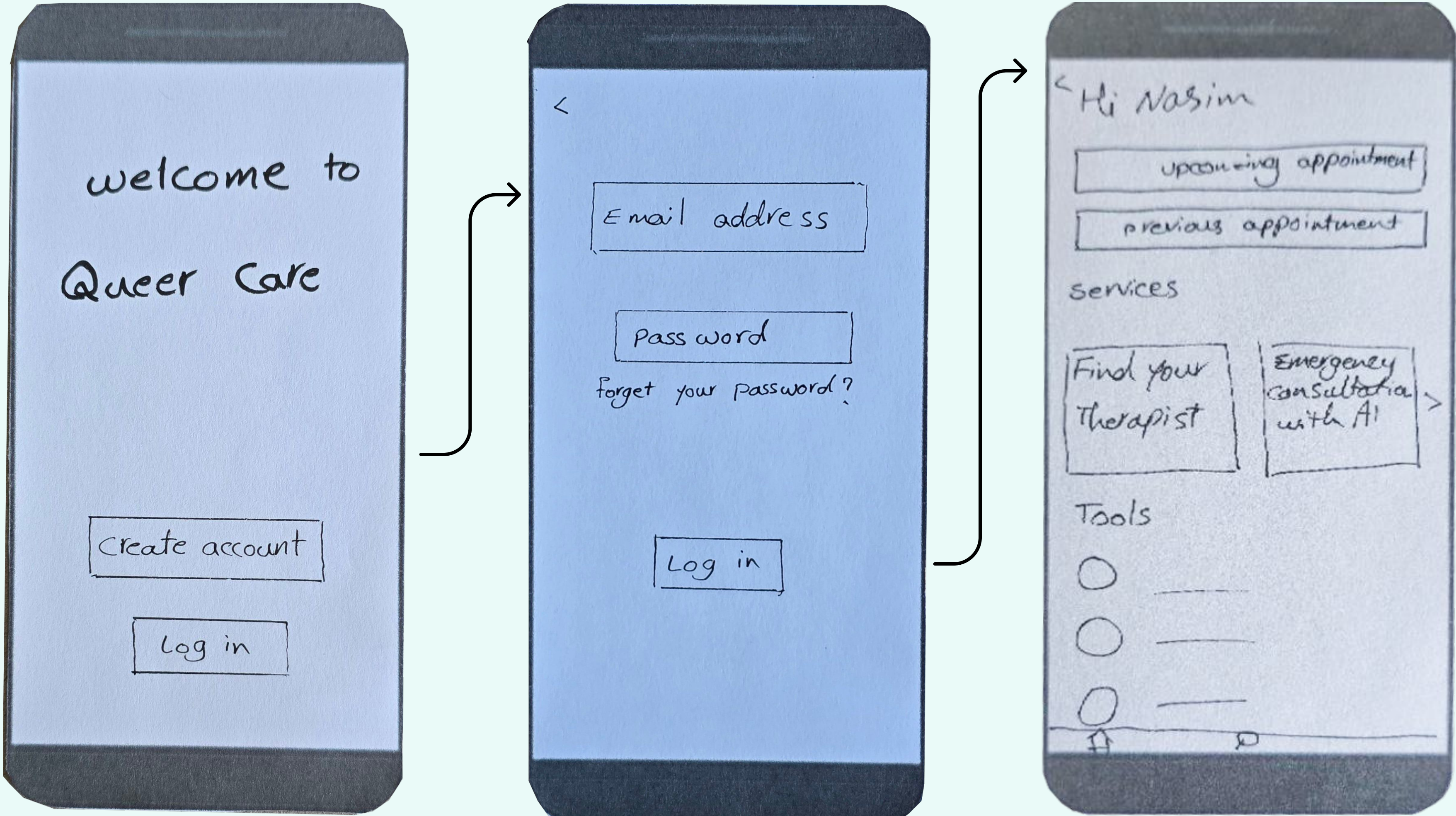
In this page log in to account is being indicated with new home page.



Wireflows

Low fidelity

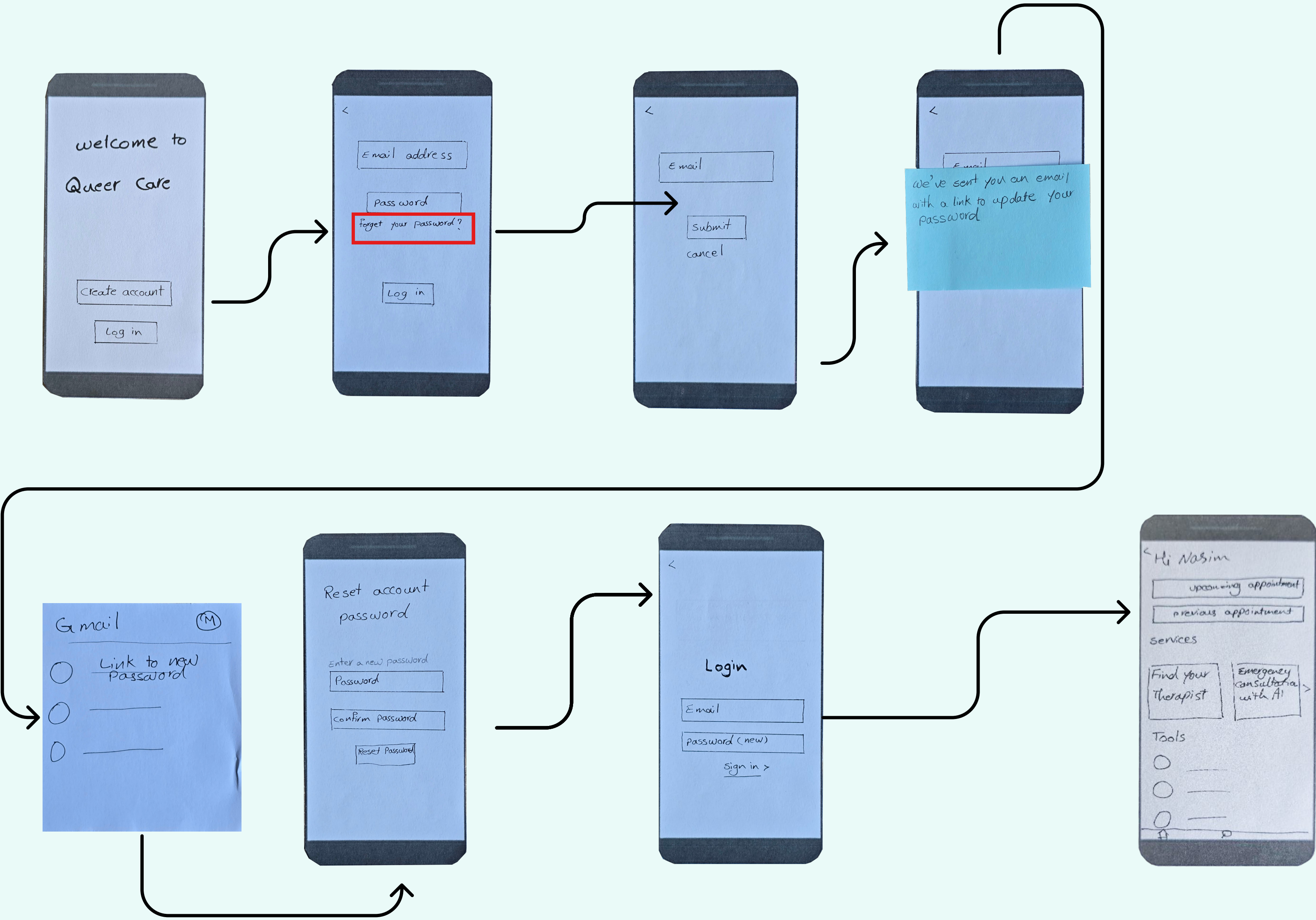
Again, in this page log in to account is being indicated with new home page. This my main home page.



Wireflows

Low fidelity

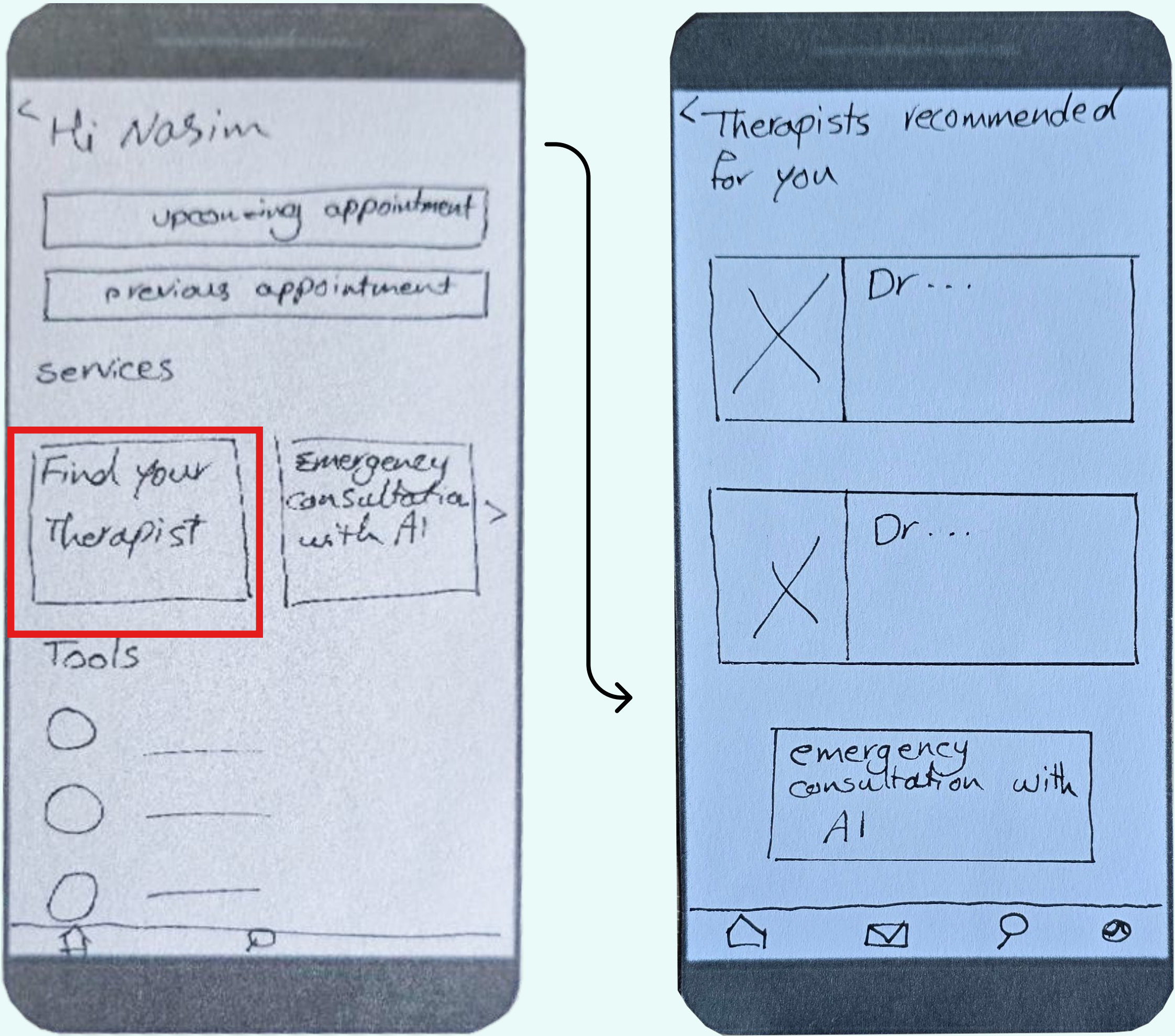
Here are the steps that are needed to reset password in case that users forget their password.



Wireflows

Low fidelity

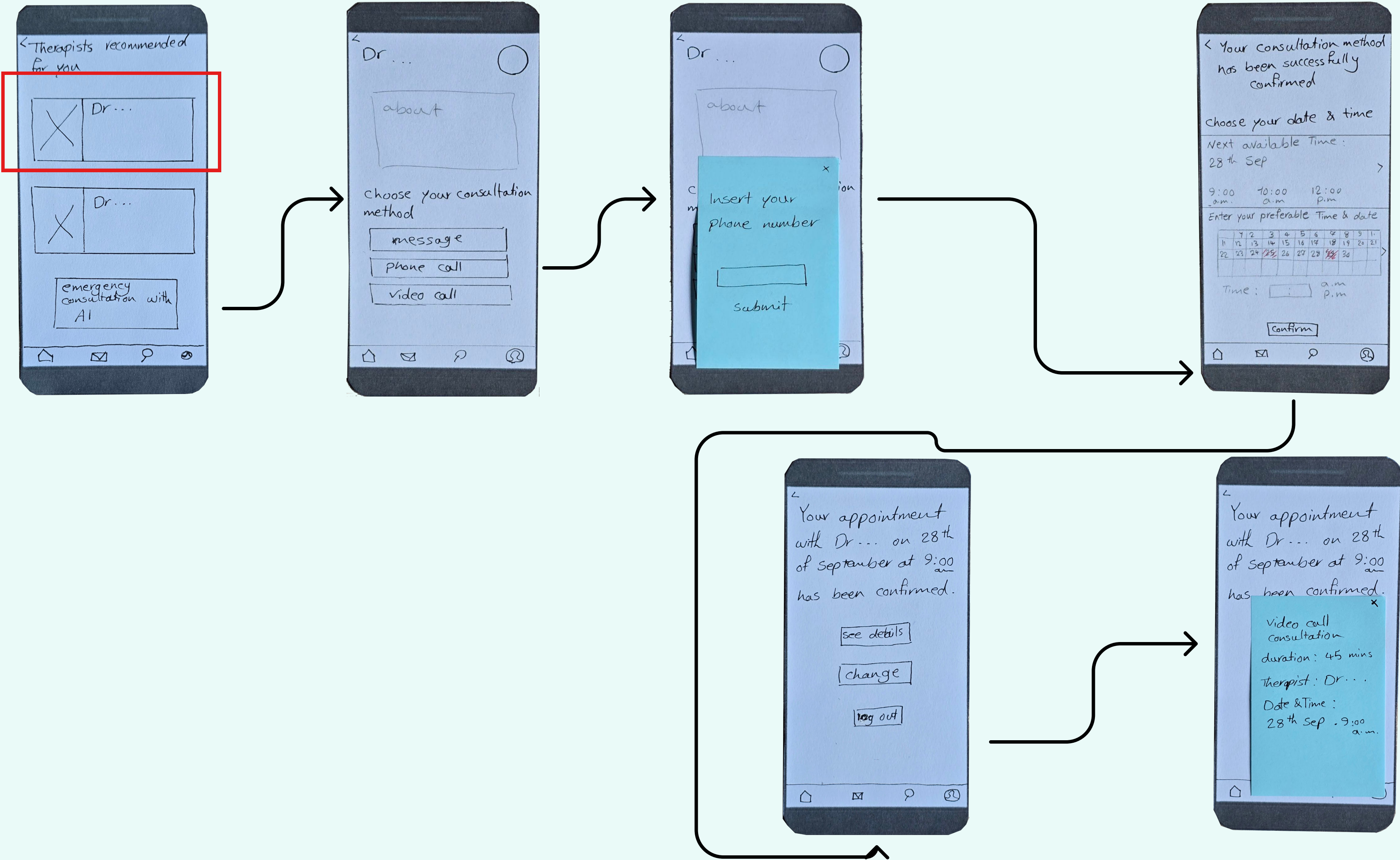
After clicking on find my therapist, these page will be appeared that shows therapists who are recommended for patient according to her/his problem.



Wireflows

Low fidelity

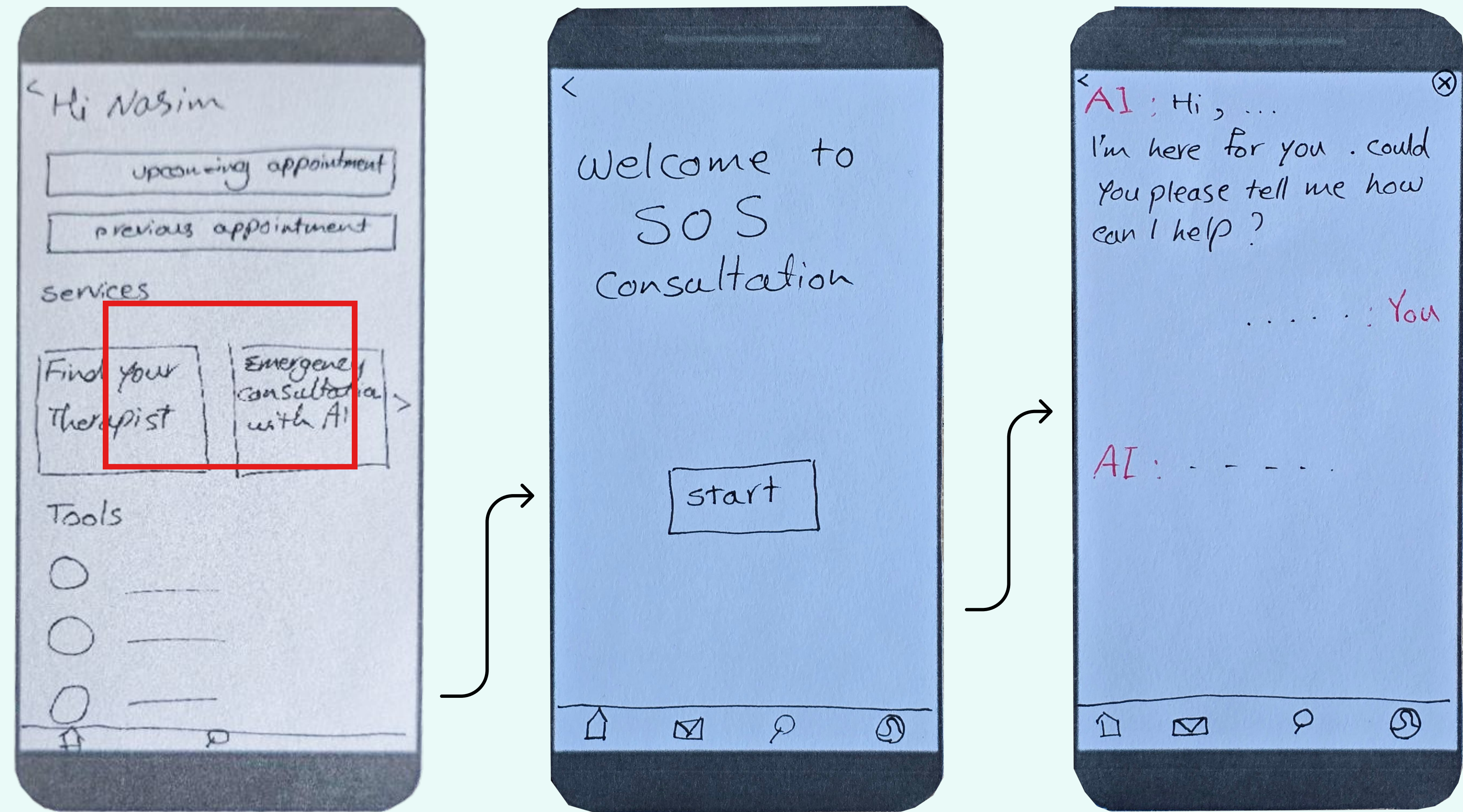
If users select one card, they can have access to all details which are needed for appointment and confirm they appointment plainly.



Wireflows

Low fidelity

In case of emergency when the users are in need to talk to someone they can click on “emergency consultation with AI”.

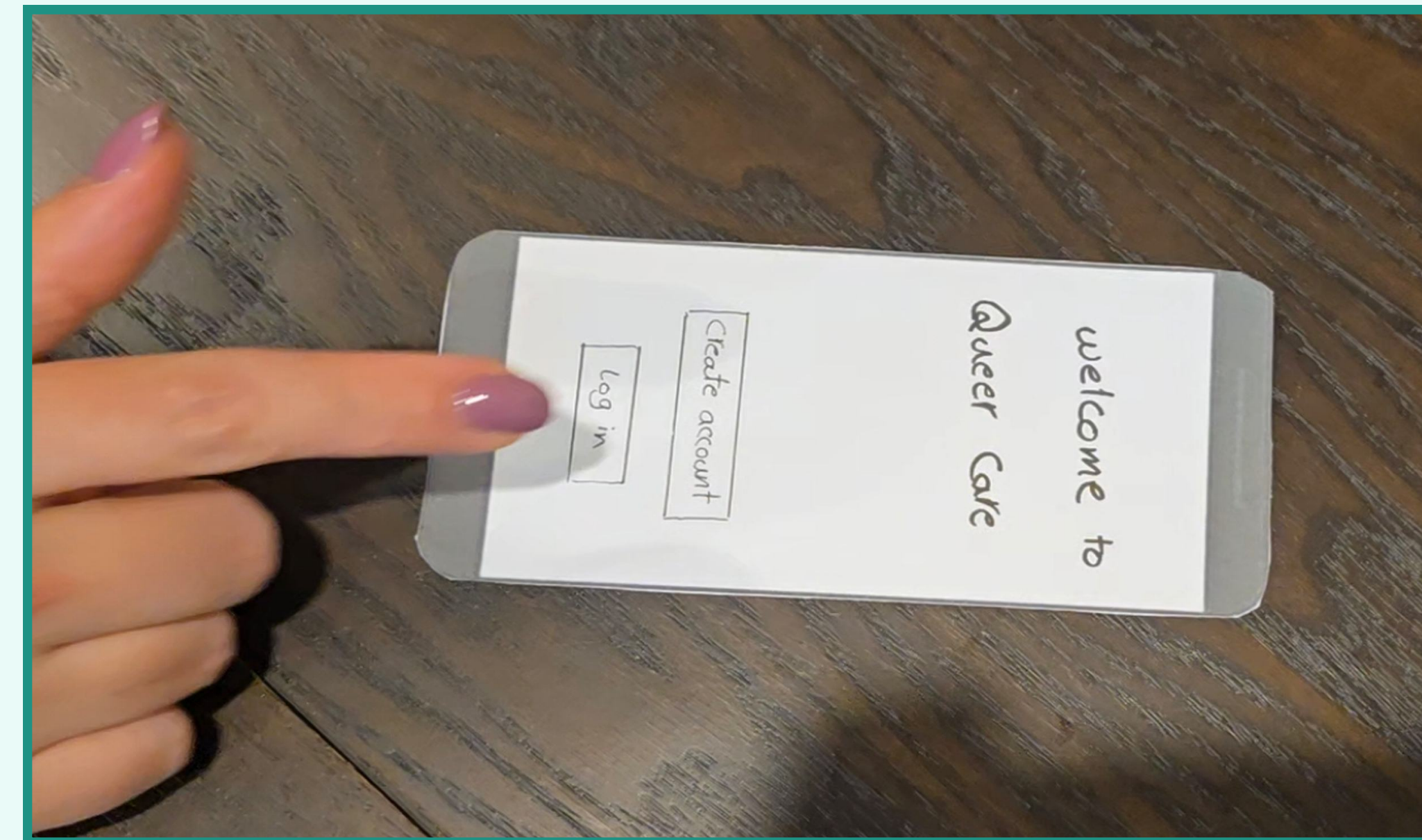


Early second testing

Low-fidelity prototyping

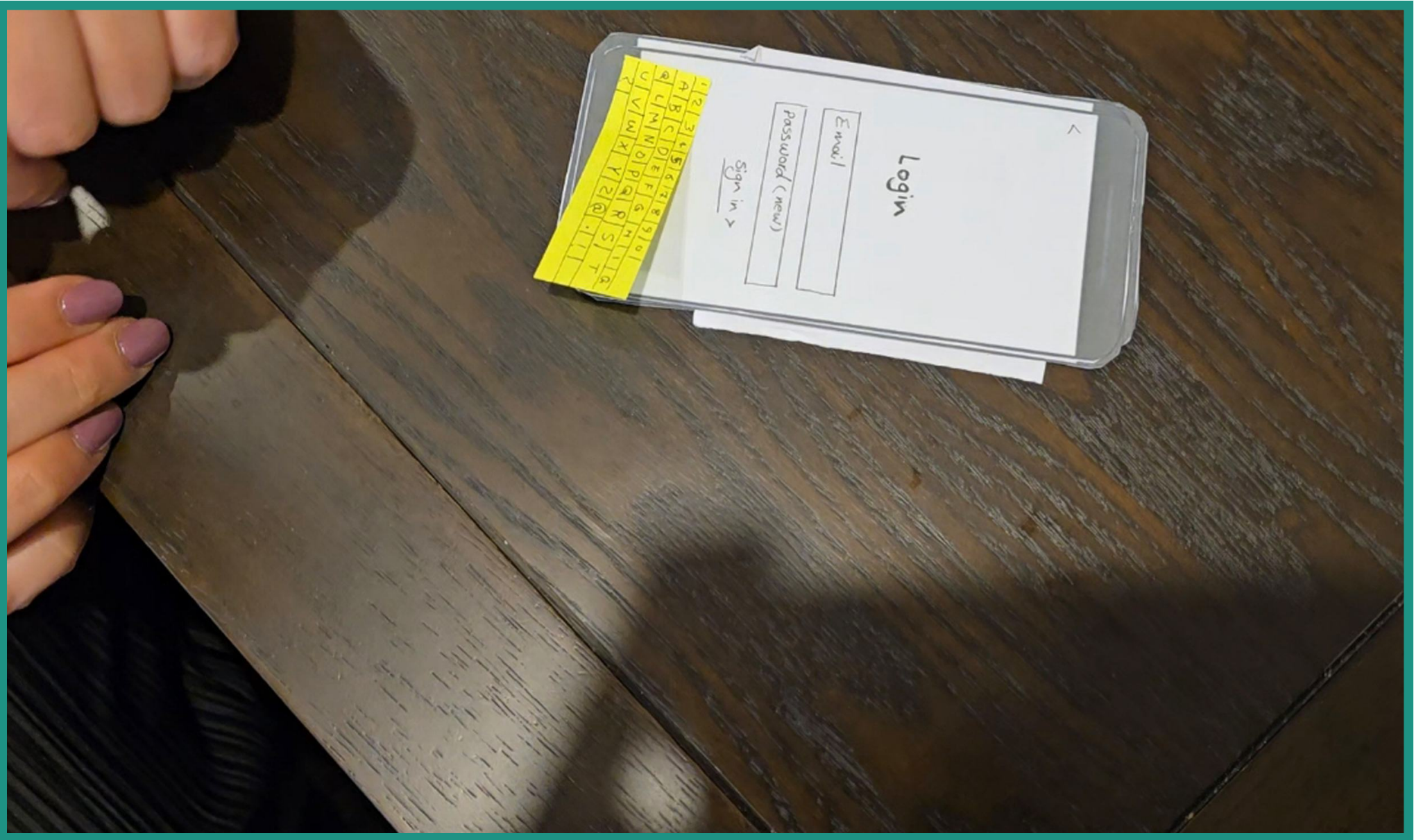
After second testing, Although the participant has not faced any difficulties when it comes to login(even when she wanted to test what if she forget her password), but she suggested me to add “none” option in my selections when it comes to diagnosis.

After that she mentioned that “location” section does not make scenes for her because if I want to design an app which can be used worldwide ,People cannot talk to consultation directly, because of different time-zone and currency and language. So I decided to cancel that.



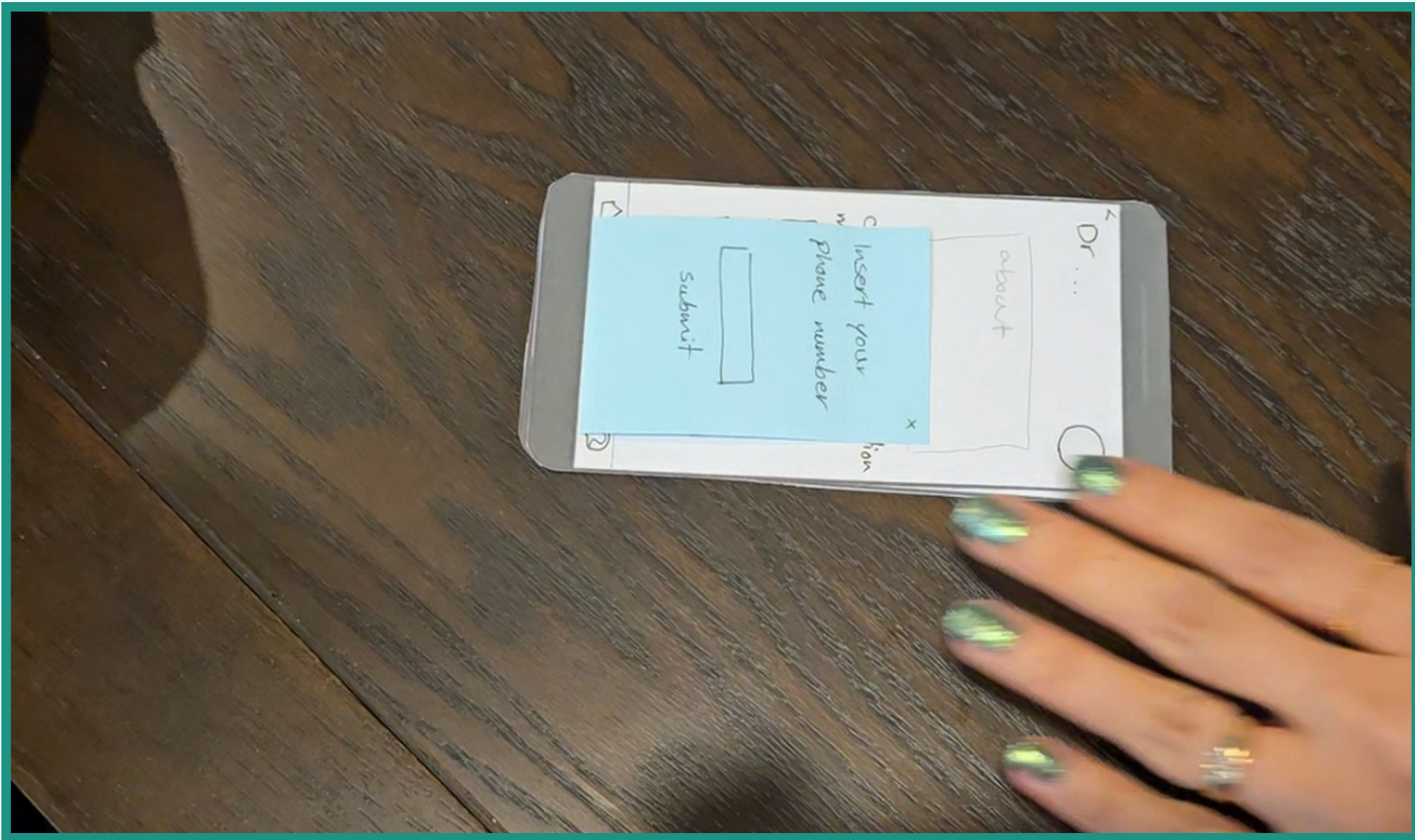
Early second testing

Low-fidelity prototyping



Early second testing

Low-fidelity prototyping



Testing

Low-fidelity prototyping

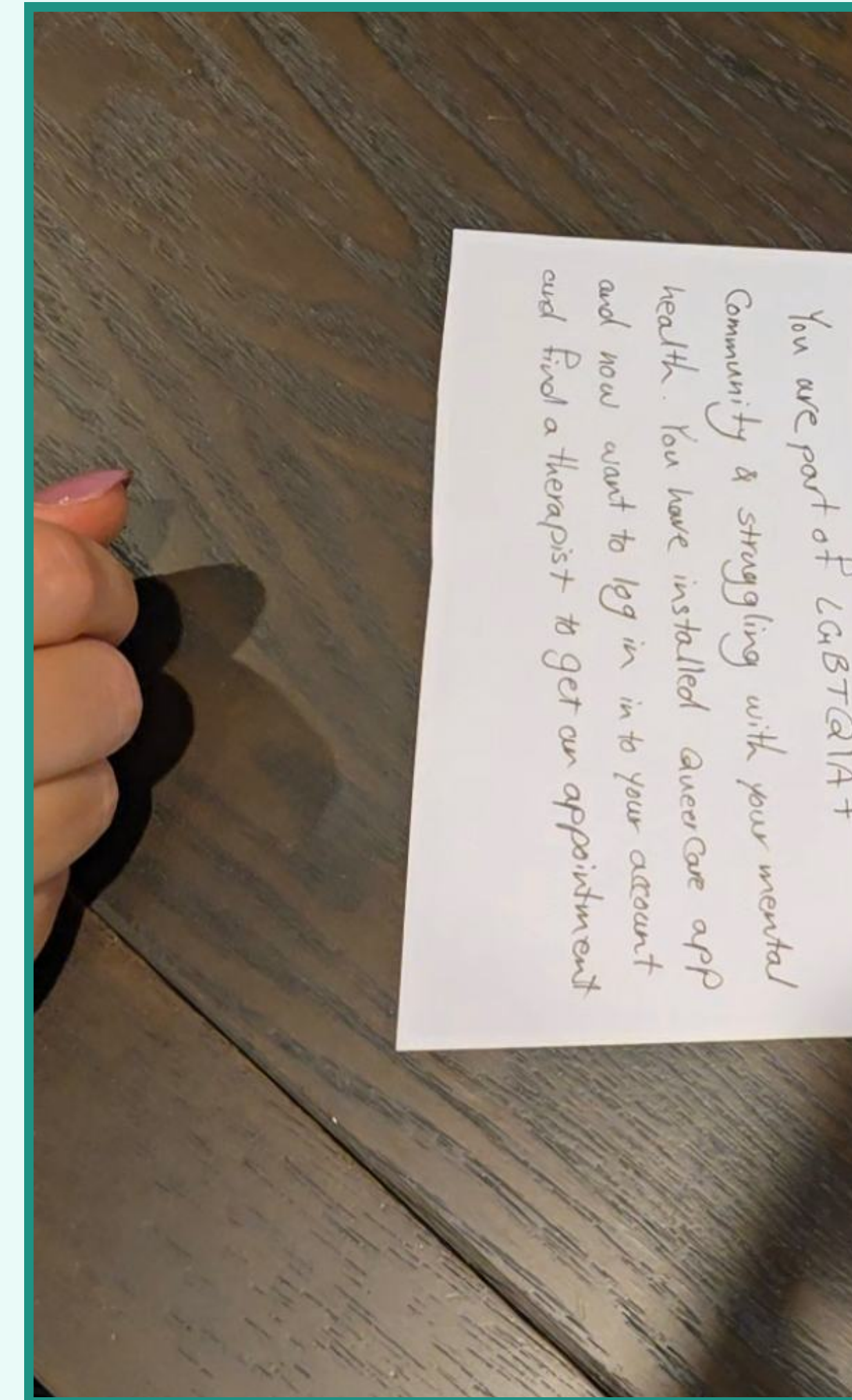
Test participant 2

Task

log in to your account, go to home page and find therapist, choose your therapist and consultation method, get an appointment, talk to therapist

Scenario

You are part of LGBTQIA+ community and struggling with your mental health. You have already installed “QueerCare” app and now want to log in to your account and find a therapist to get an appointment.



Testing

Low-fidelity prototyping

Test participant 2

Insights & observations

I interviewed with a woman who was 35 years old. She does not use any mental health app before but she uses medical app in Australia. Fortunately she did not face any issue when it came to login, even she asked “what if I forget my password” and I provided the steps, but when she got the home page she told me that she wanted to see “none” besides other options in each part of the questions cause she told me maybe someone does not have any mental health issue or any diagnosis.

She also asked me the reason behind “location” part. At first I thought it could be a worldwide app, but after testing she mentioned maybe people in other countries could not comfortable with speaking English, or maybe because of different clock in different countries, they cannot use this app. So I decided to cancel this part.

Solutions

As she wanted to add “none” option in my diagnosis section on home page, I decide to add to all options in case when someone has not been diagnosed with any issues or does not have any mental health.

Secondly, I will cancel “location” section, cause it does not make scense when people want to use it worldwide.

Testing

Class Consultation

After doing my testing and coming back to class, according to my teachers advice, I keep “location” and put it when people want to create an account.

Additionally, I removed all the questions from home page into “onboarding” part to avoid users become overwhelmed due to answering too many questions, So I just once personalized their page and if they want to change details, they can change them in profile.

I did not add “none” to my options because I add “I have not been diagnosed before” option on my onboarding part in any section in regard to their neuro type and mental health.

Hence, I made medium fidelity according to new feed backs. I also analyzes some apps related to mental health and medical services like “HotDoc” to understand how I should design my homepage to avoid users being confused and overwhelmed. As can be seen on next pages I applied all changes which I though would be helpful.



Wireflows

Medium fidelity

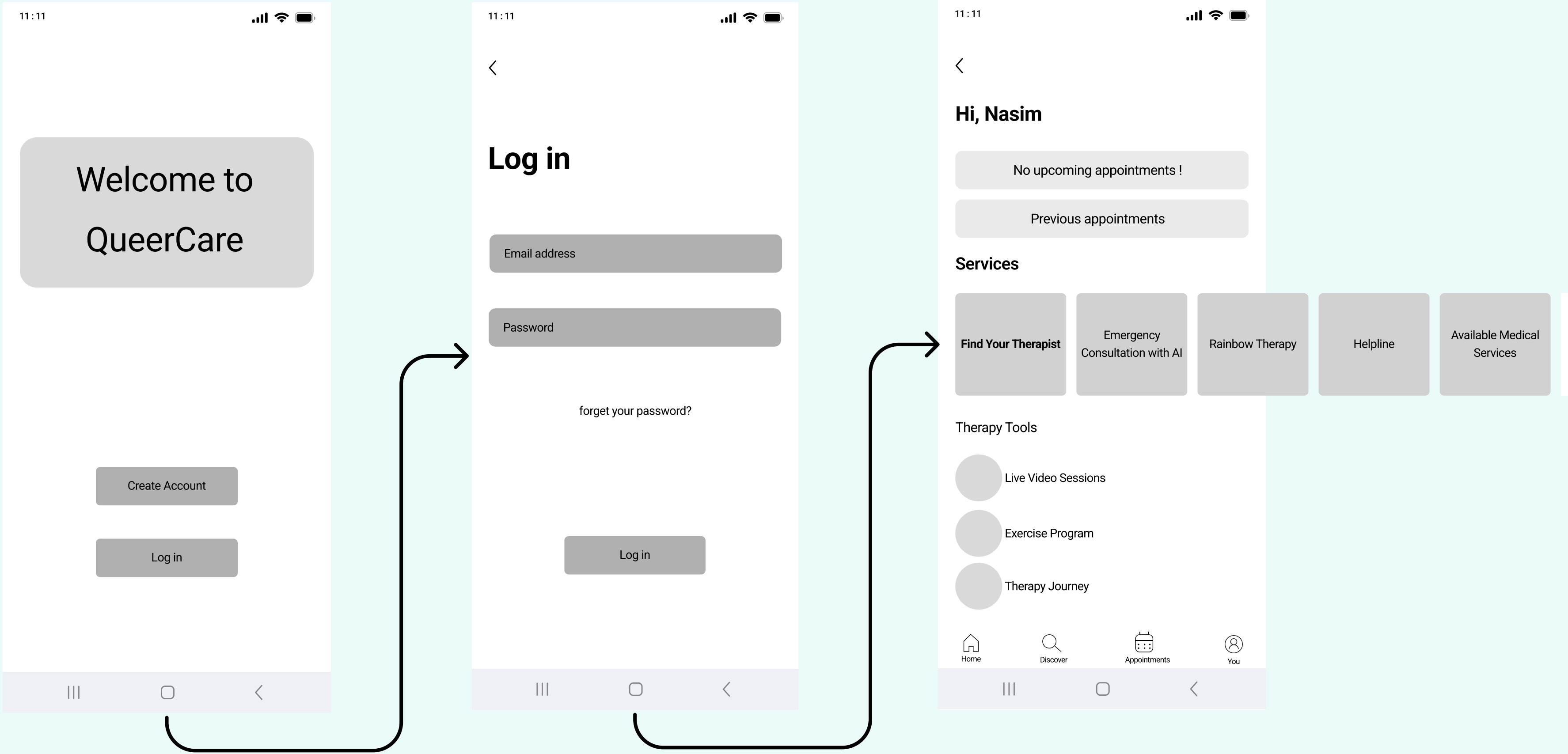
I decided to use rectangle for my buttons with carve corners. Actually most the content is appeared in rectangle boxes but with different sizes to show hierarchy. (not too many sizes for keeping consistency)

I put some necessary questions on “Onboarding” section to make the app specific for users and all the answers can be edited on “Profile”but I have not designed this part for this project.

I keep my main page quite simple and put only essential content on that to bring simplicity as well.

I also consider two pages as “consultation with AI” in case of emergency.

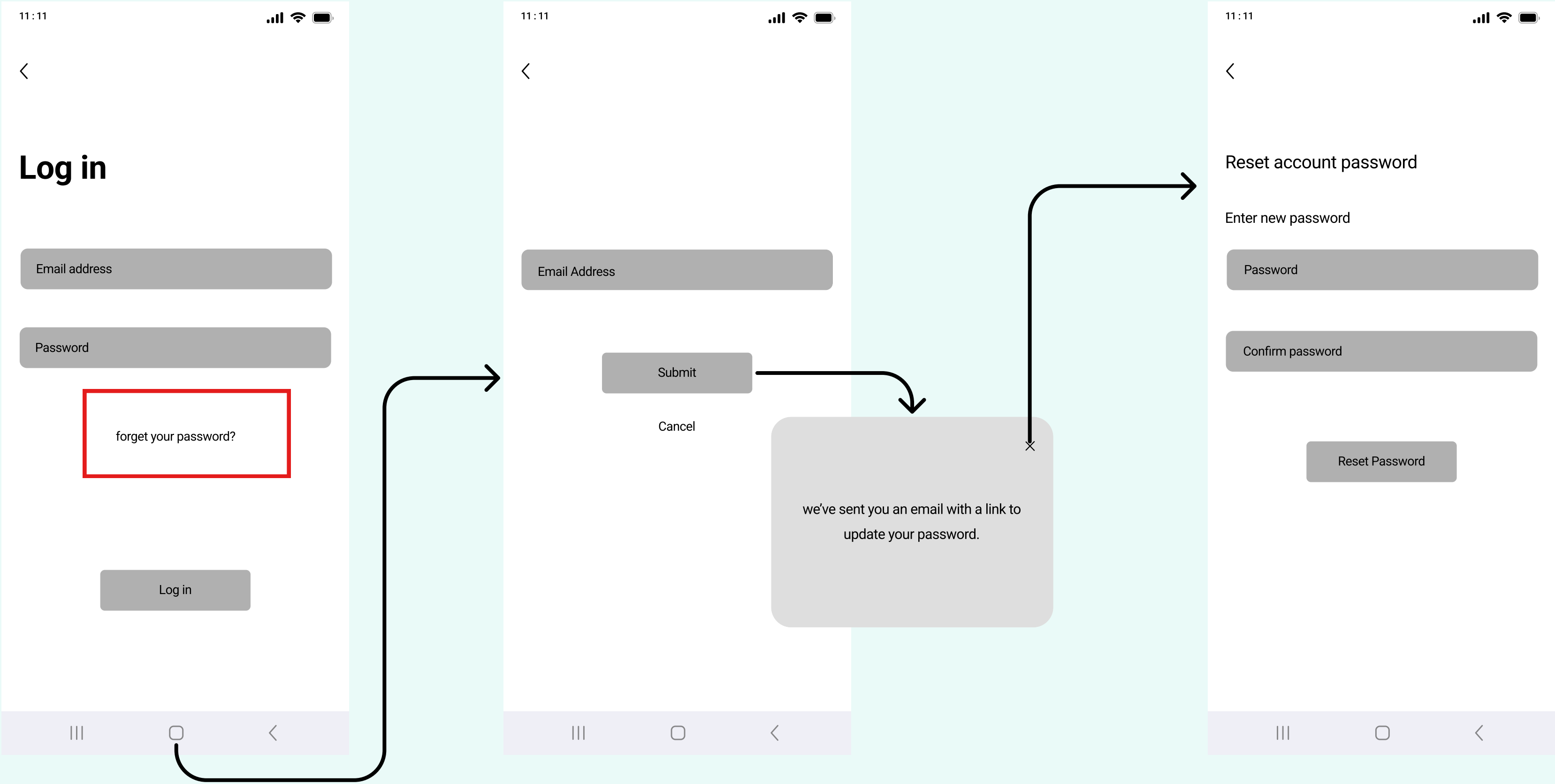
This is login to account process..



Wireflows

Medium fidelity

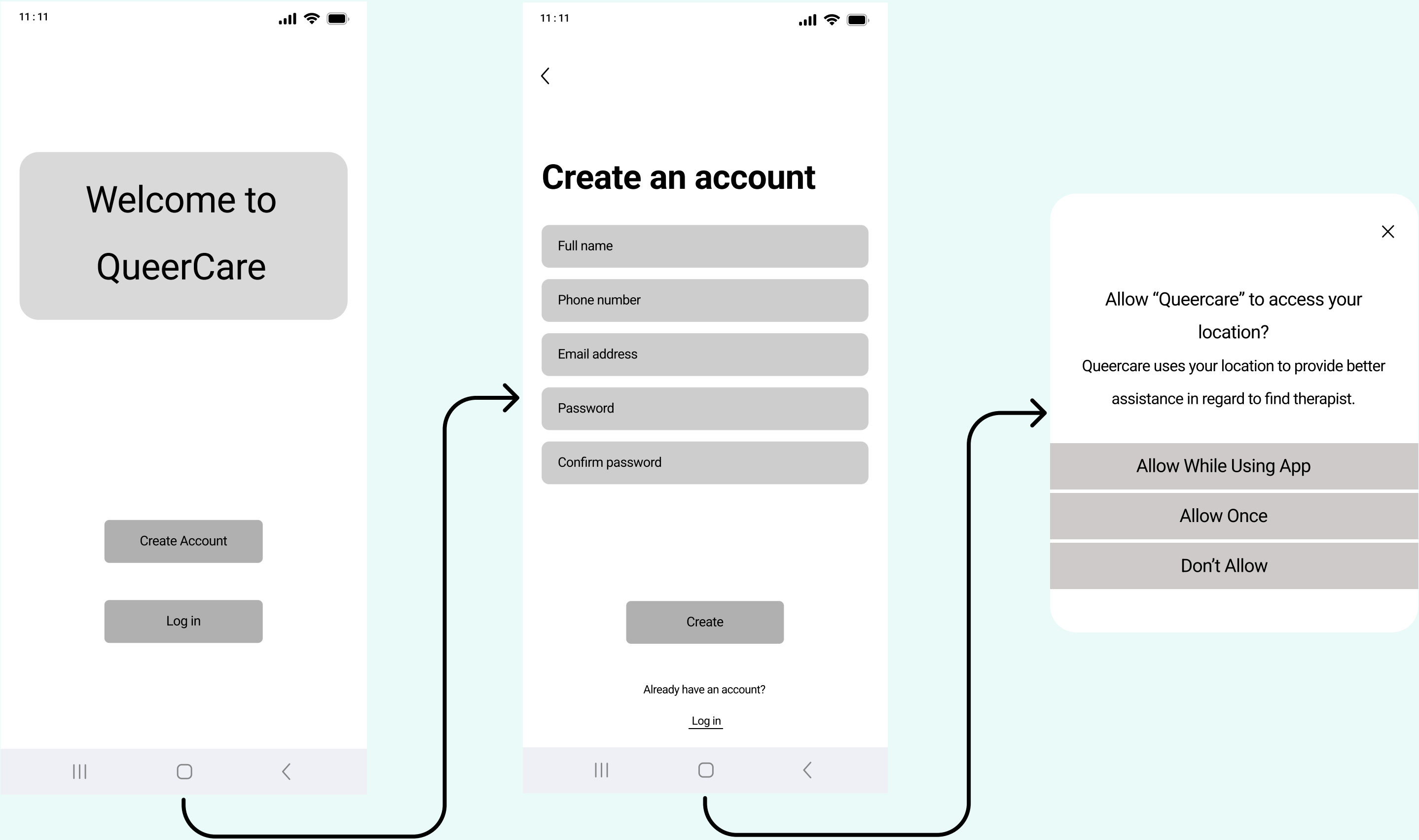
Forget password process



Wireflows

Medium fidelity

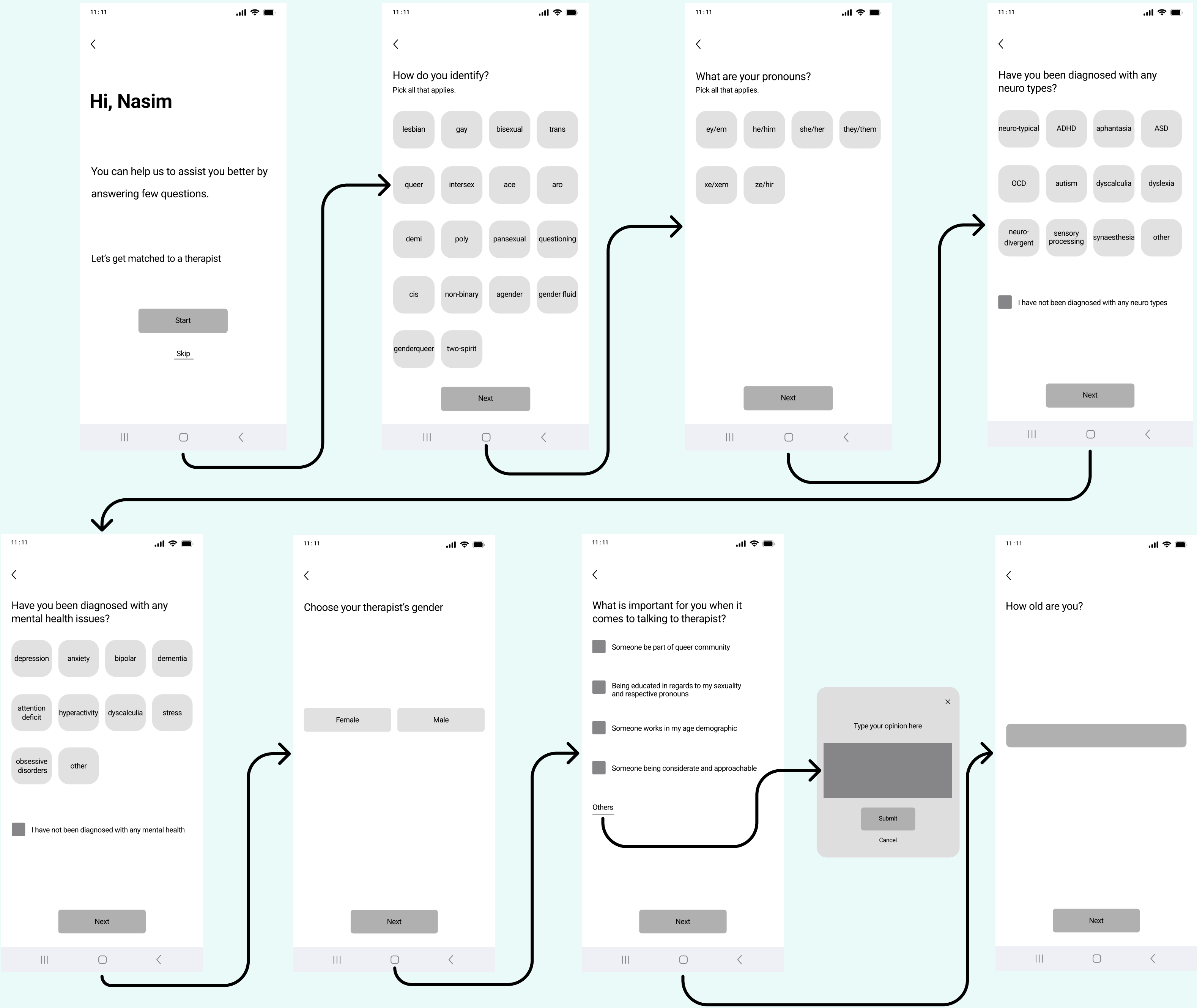
Create an account process



Wireflows

Medium fidelity

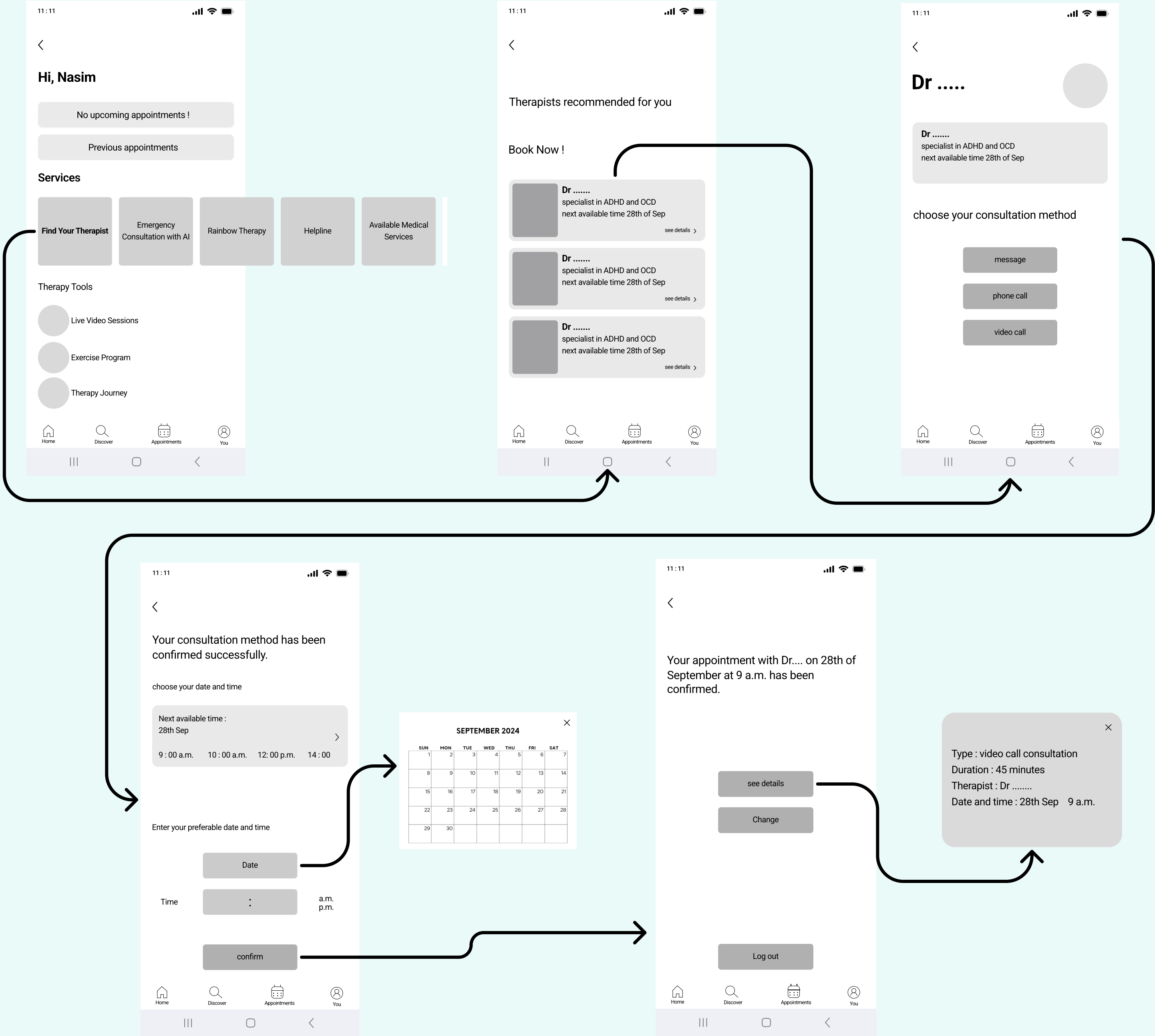
Onboarding process



Wireflows

Medium fidelity

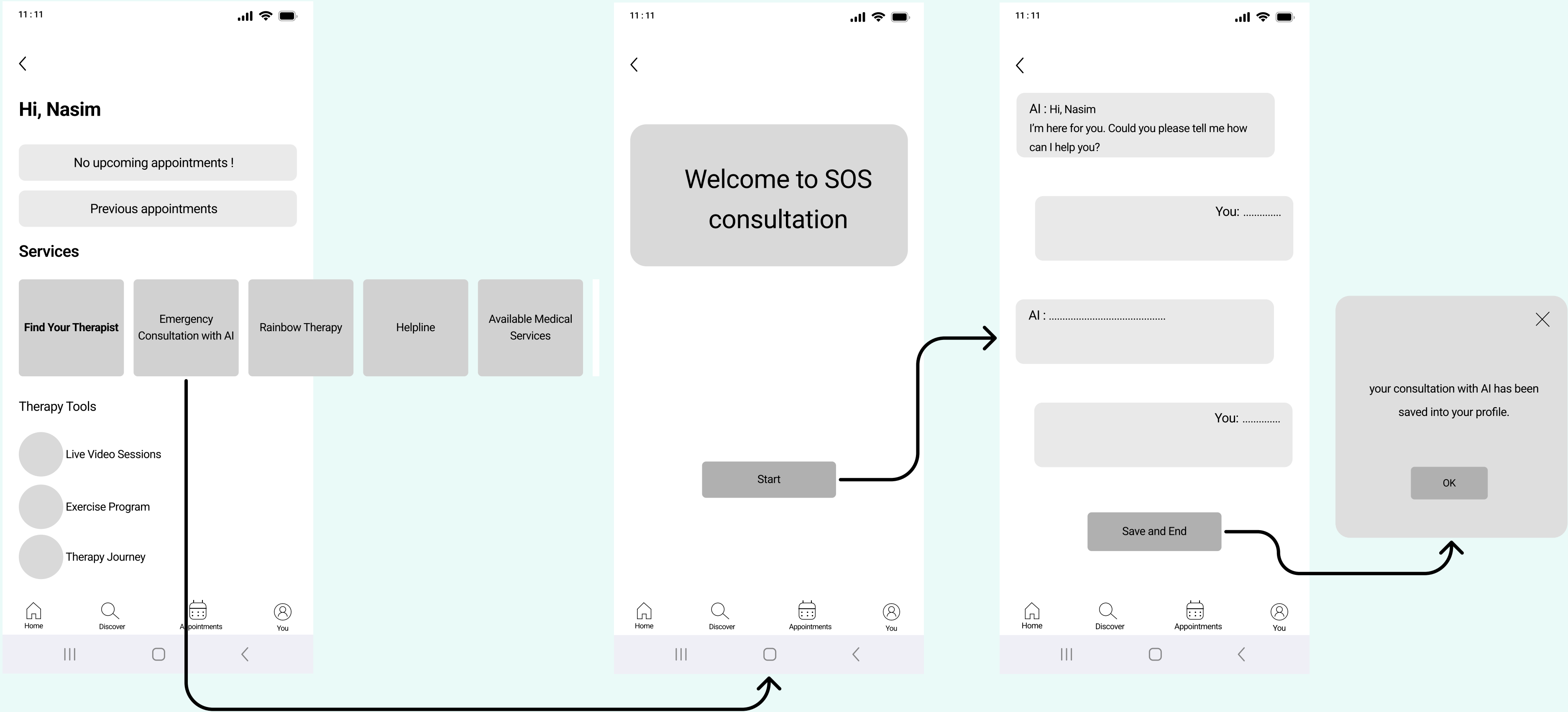
Making appointment process



Wireflows

Medium fidelity

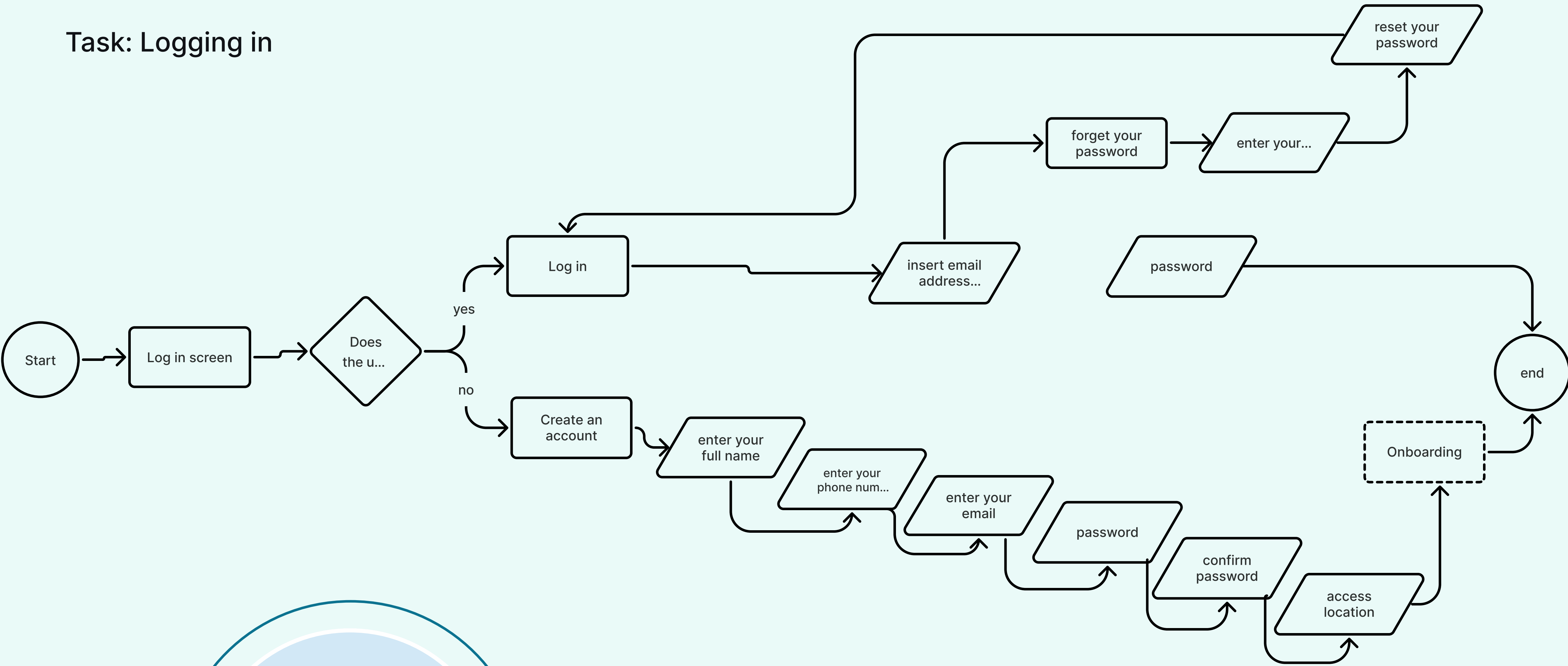
Emergency consultation with AI process



User Flows

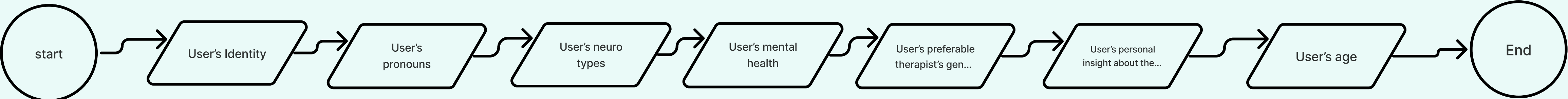
User flows

Task: Logging in



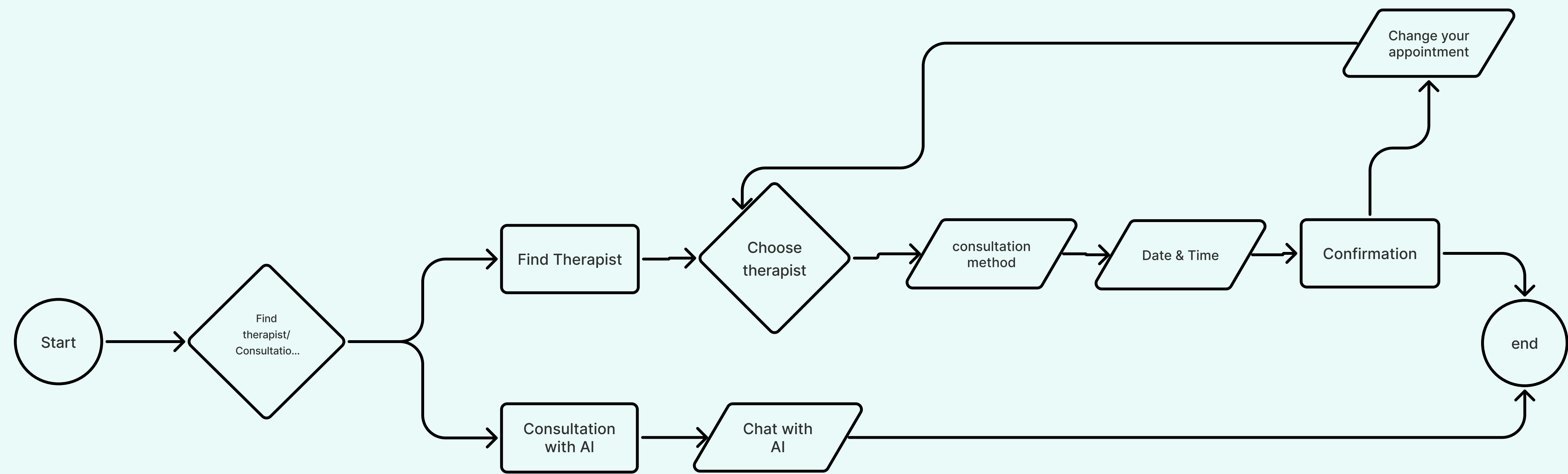
User flows

Task: Onboarding



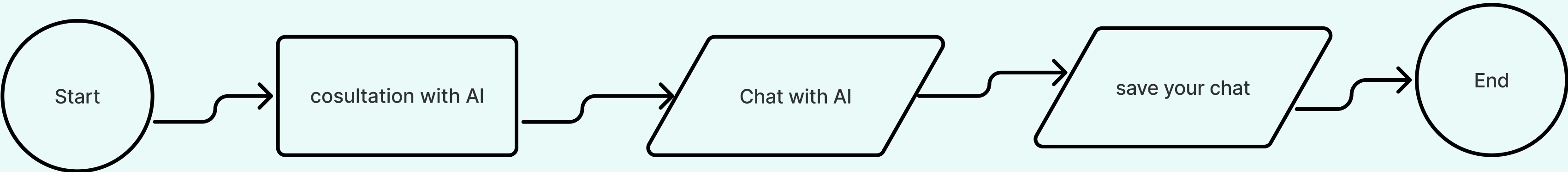
User flows

Task: Making Appointments



User flows

Task : Emergency Consultation with AI



Testing

Testing

Task analysis

I have got different task analysis about log in, forget your password, create an account, onboarding, find therapist, emergency consultation with AI, and.... with their own sub-tasks and input.

Task 1 . log in	
Sub-task	Input
1- Email Address	Enter Email Address
2- Password	Enter Password
3- log in	

Task 2 . Forget your password	
Sub-task	Input
1- Email Address	Enter Email Address
2- Submit	
3- Check your email	
4- Click on the link	
5- Reset your password	Enter New password Confirm password

Testing

Task analysis

Task 3 . Create account	
Sub-task	Input
1- Insert personal information	Enter Full name Enter Phone number Enter Email Address Enter Password Enter Password again
2- Select "Create"	
3- Allow app access your location	
4- Select "Continue"	

Testing

Task analysis

Task 4 . Onboarding

Sub-task	Input
1- Select your identity	Select all that applies to your identity
2- Select "Next"	
3- Select your pronouns	
4- Select "Next"	Select your pronouns
5- Select if you have been diagnosed with any neuro types	
6- or choose you haven't been diagnosed before	
7- Select "Next"	Select all that applies to you
8- Select if you have been diagnosed with any mental health issue	
9- or choose you haven't been diagnosed before	
10- Select "Next"	Select all that applies to you
11- Select "your therapist gender"	
12- Select "Next"	
13- Answer a question about your personal idea about therapist	Select between options
14- or select "other"	
15- Select "submit"	
16- Select "Next"	Insert your personal insight
17- Insert your age	
18- Select "Next"	

Testing

Task analysis

Task 5 . Get an appointment

Sub-task

- 1- Select between provided therapist
- 2- Select consultation method
- 3- Select your time & date
- 4- or insert your time & date
- 5- Select "confirm"

Input

- Select a therapist
- Insert your time & date

Task 6 . Check "see details"

Sub-task

- 1- Check details of your appointment

Input

Testing

Task analysis

Task 7 . Select "Change" button on last page

Sub-task	Input
1- Select between provided therapist	Select a therapist
2- Select consultation method	
3- Select your time & date	
4- or insert your time & date	Insert your time & date
5- Select "confirm"	

Task 8 . "emergency consultation with AI"

Sub-task	Input
1- Select "start"	Chat with AI
2- Select"Close the page" to close consultation	

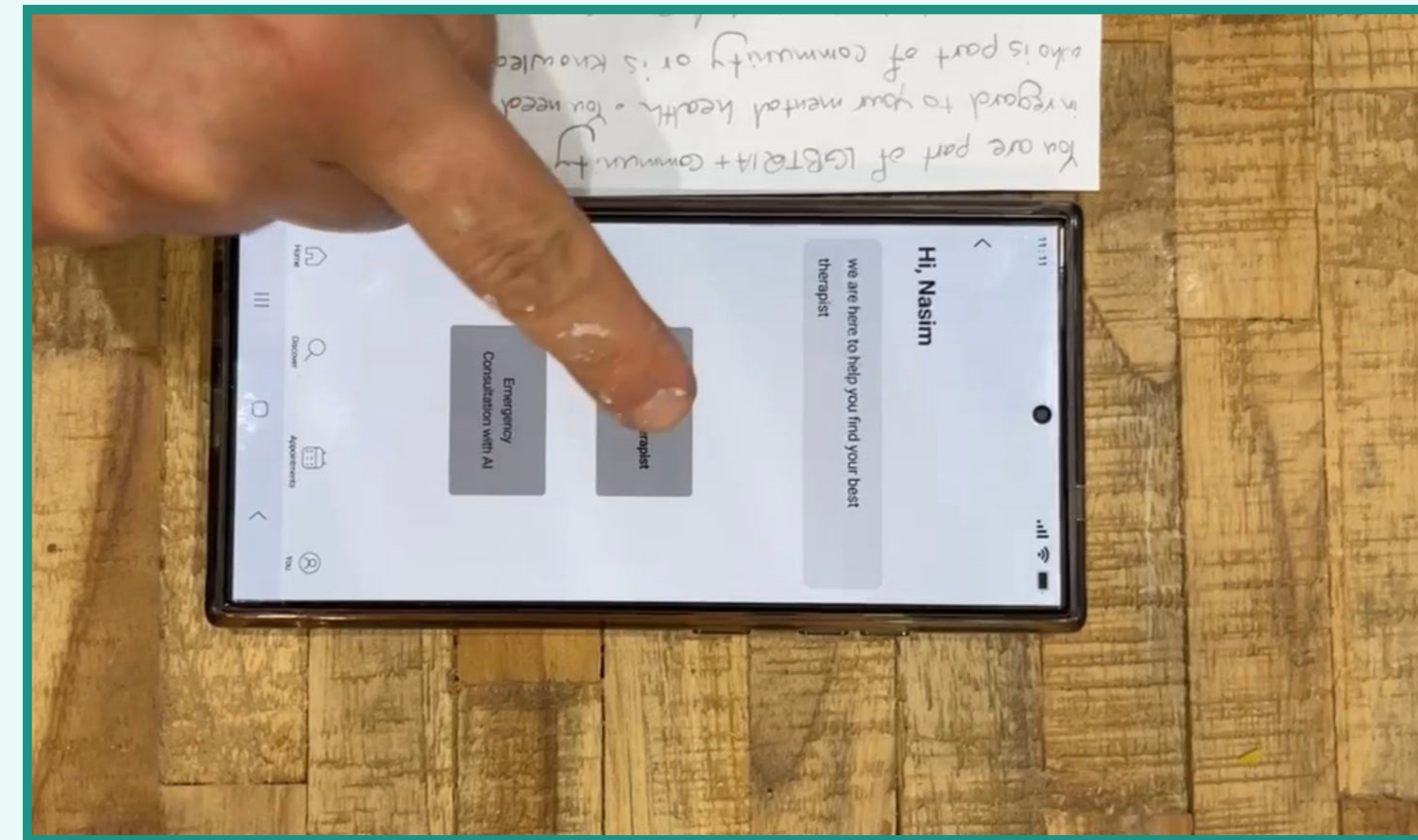
Testing

Medium-fidelity prototyping (1)

I did my test with man who was 31 years old. Although I had two tasks and scenarios , I combined them into one to make it convenience for him. He did testing for nearly 11 minuets and gave me some good feed backs.

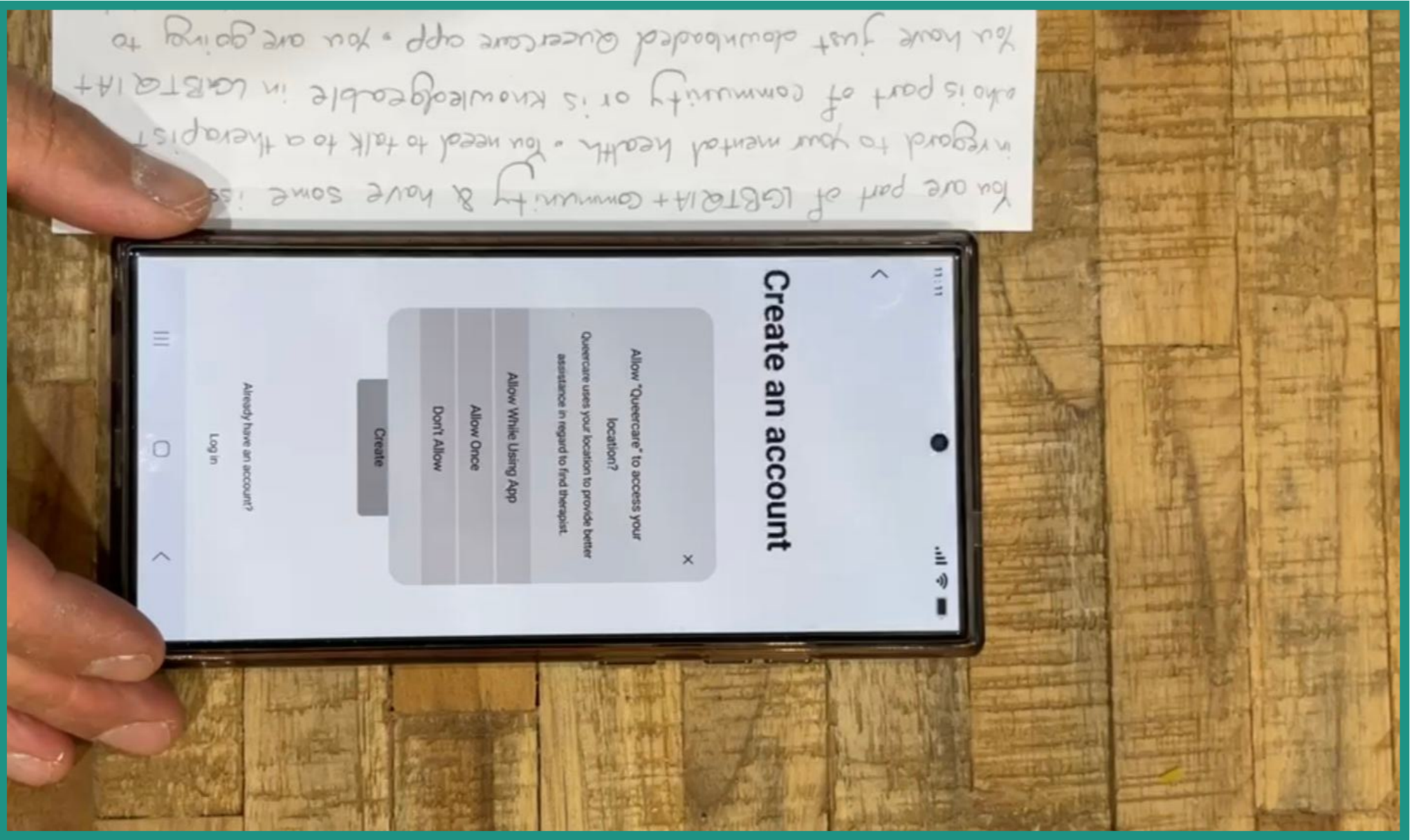
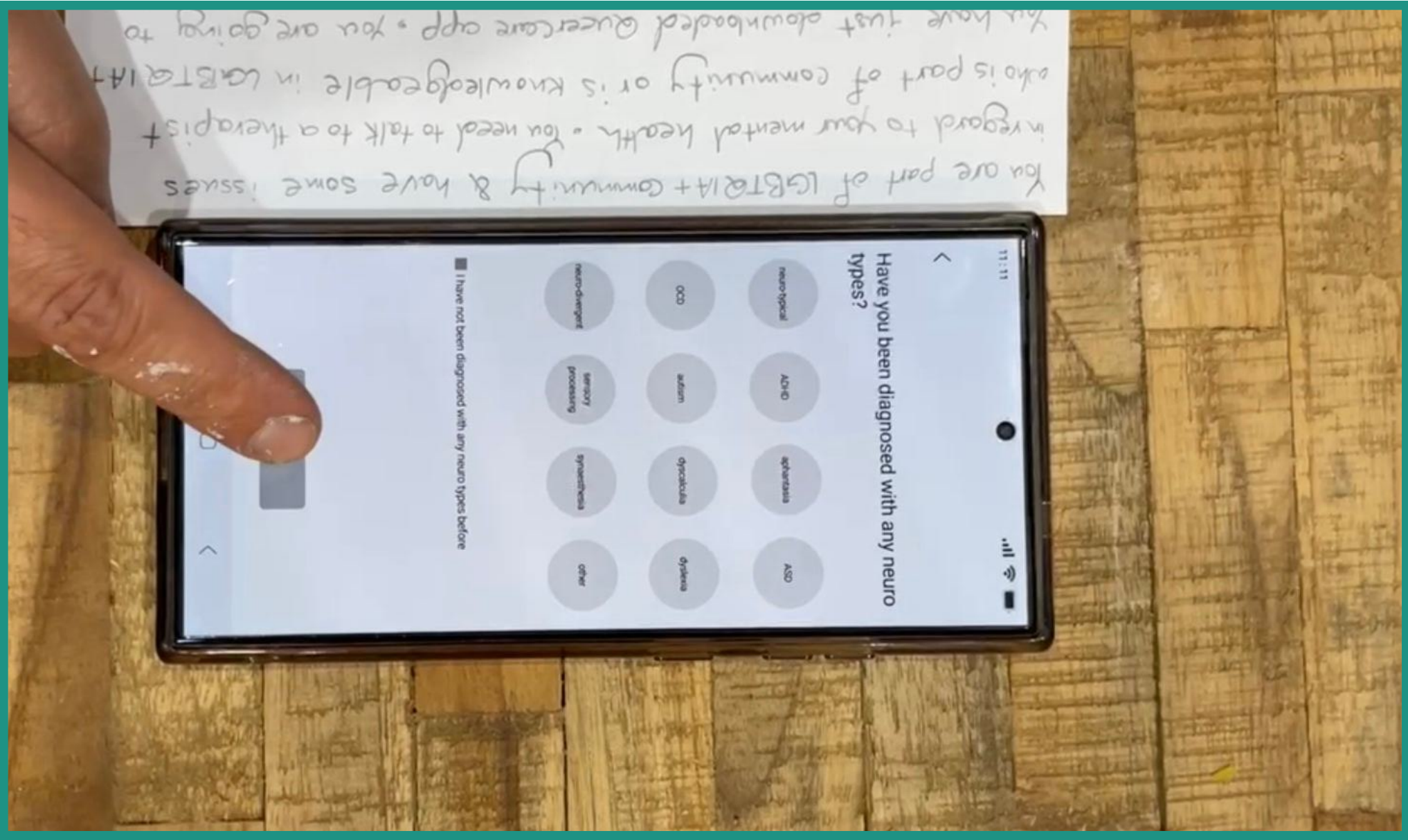
I have combined his feed backs and all the feed backs which I was given in class together to make my app better. I explain in details in the next two pages what happened in my interview.

[Link to first medium fidelity prototype testing](#)



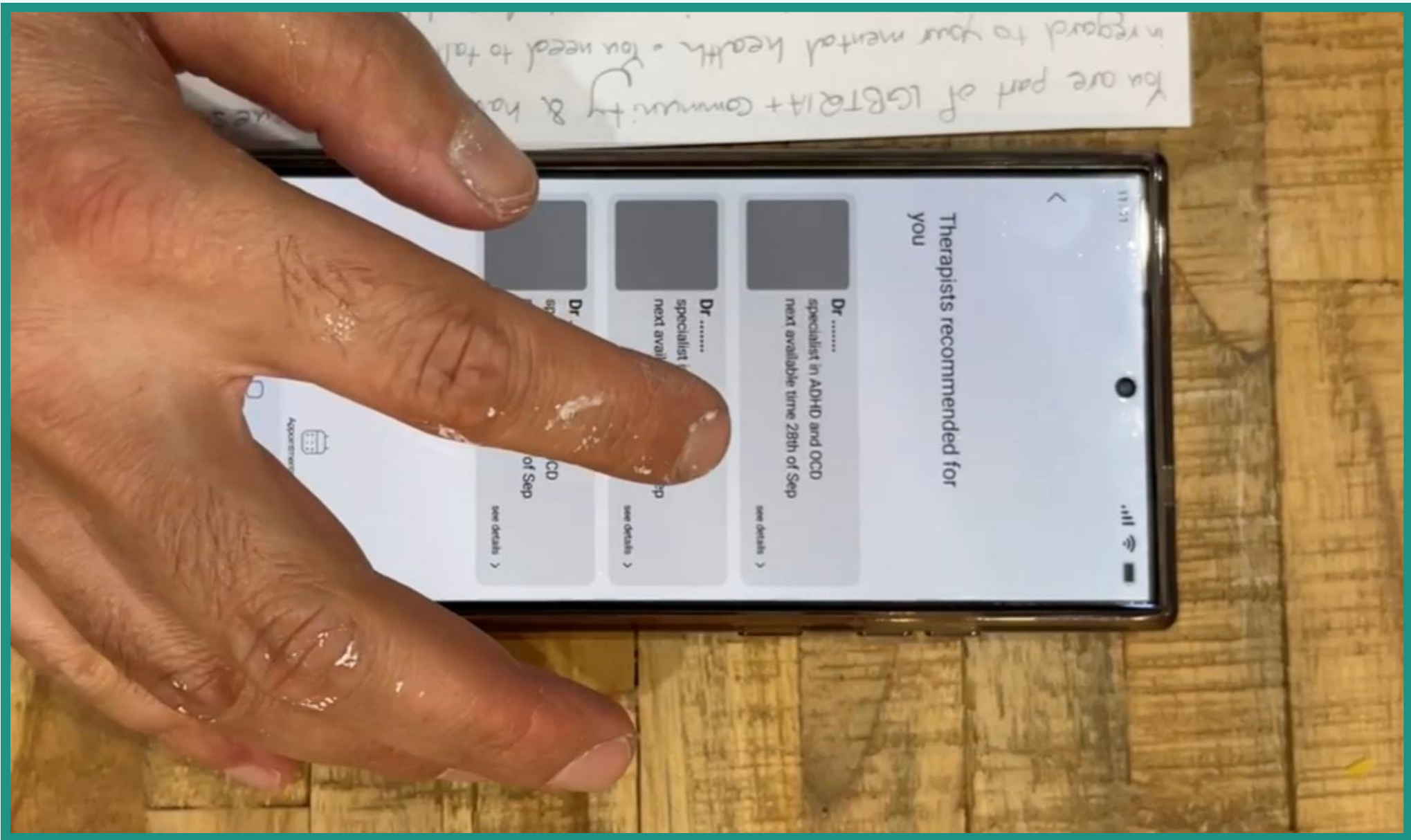
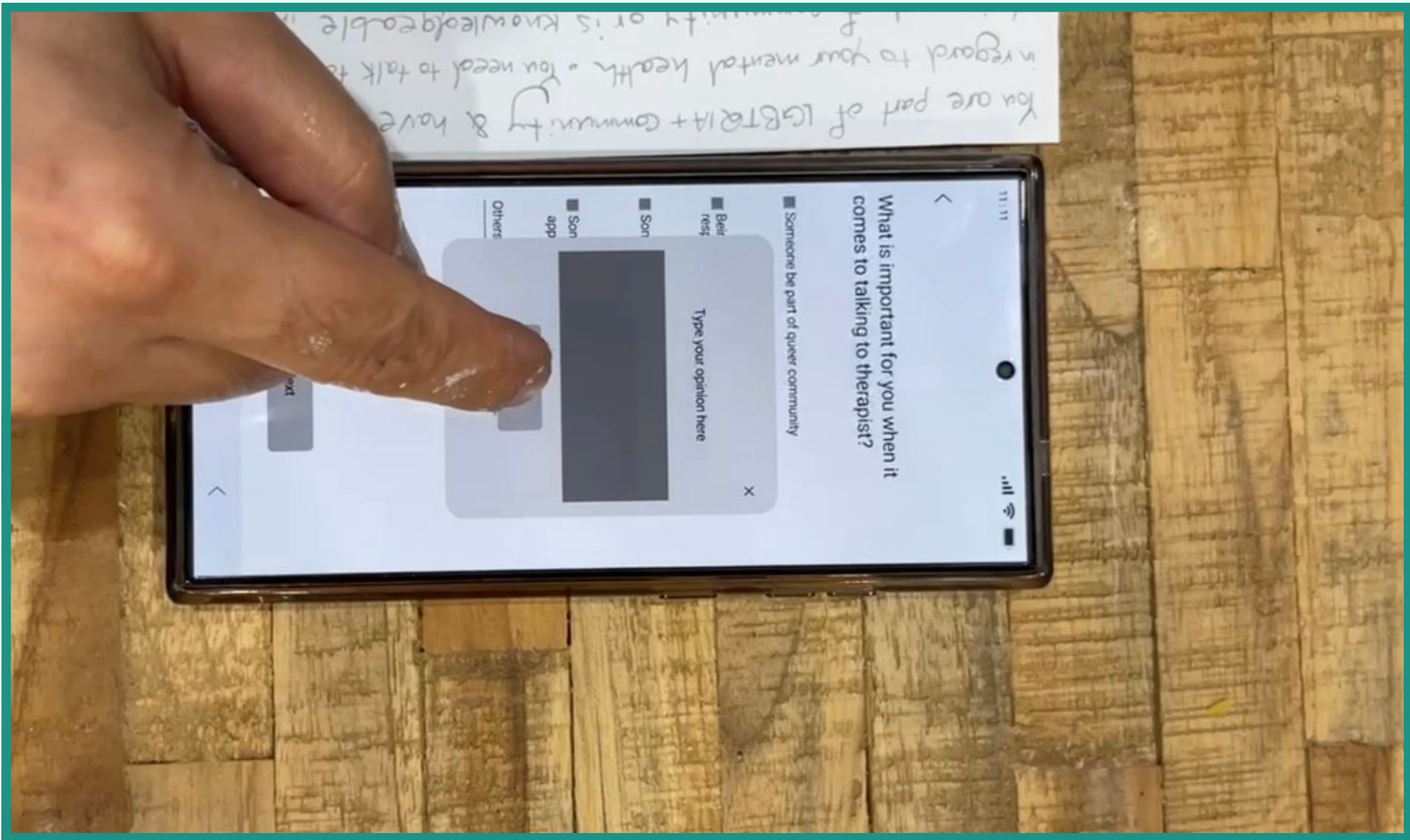
Testing

Medium-fidelity prototyping (1)



Testing

Medium-fidelity prototyping (1)



Testing

Medium-fidelity prototyping (1)

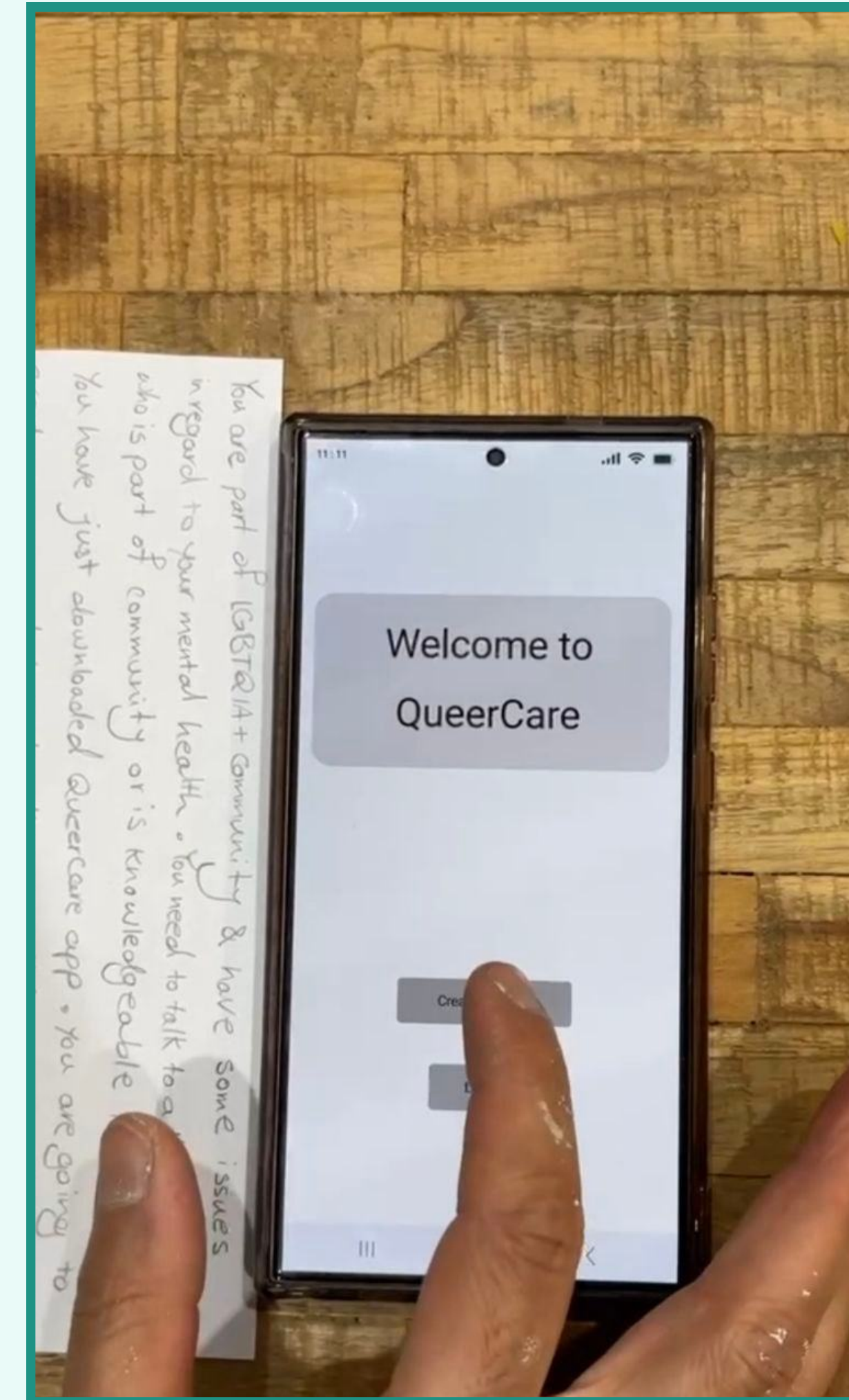
Test participant 3

Task

Create a new account, answering some questions, select find your therapist, choose your therapist and consultation method, get an appointment

Scenario

You are part of LGBTQIA+ community and have some issues in regard to your mental health. You need to talk to a therapist who is part of community or is knowledgeable in LGBTQIA+ . You have just downloaded QueerCare app, you are going to create an account to seek online consultation with a therapist or consult with AI.



Testing

Medium-fidelity prototyping (1)

Test participant 3

Insights & observations

At first, in onboarding process, he told me that he can not see options properly because they are too small. After that, when he got into appointment process he said “I think I’m stuck in a loop, because there’s no where I can see my appointment or any thing related to that”.

He liked “emergency consultation with AI”, but his main problem was with home page that did not provide him options in regard to his appointment status.

Solutions

According to provided feed backs, I made font for “onboarding” options big enough to be read easily. Secondly, I discuss about his main problem on “home page” on class with my teachers and I added some important part to this page, to help him has more access to appointment status. Features like:

No upcoming appointments

Previous appointment

...

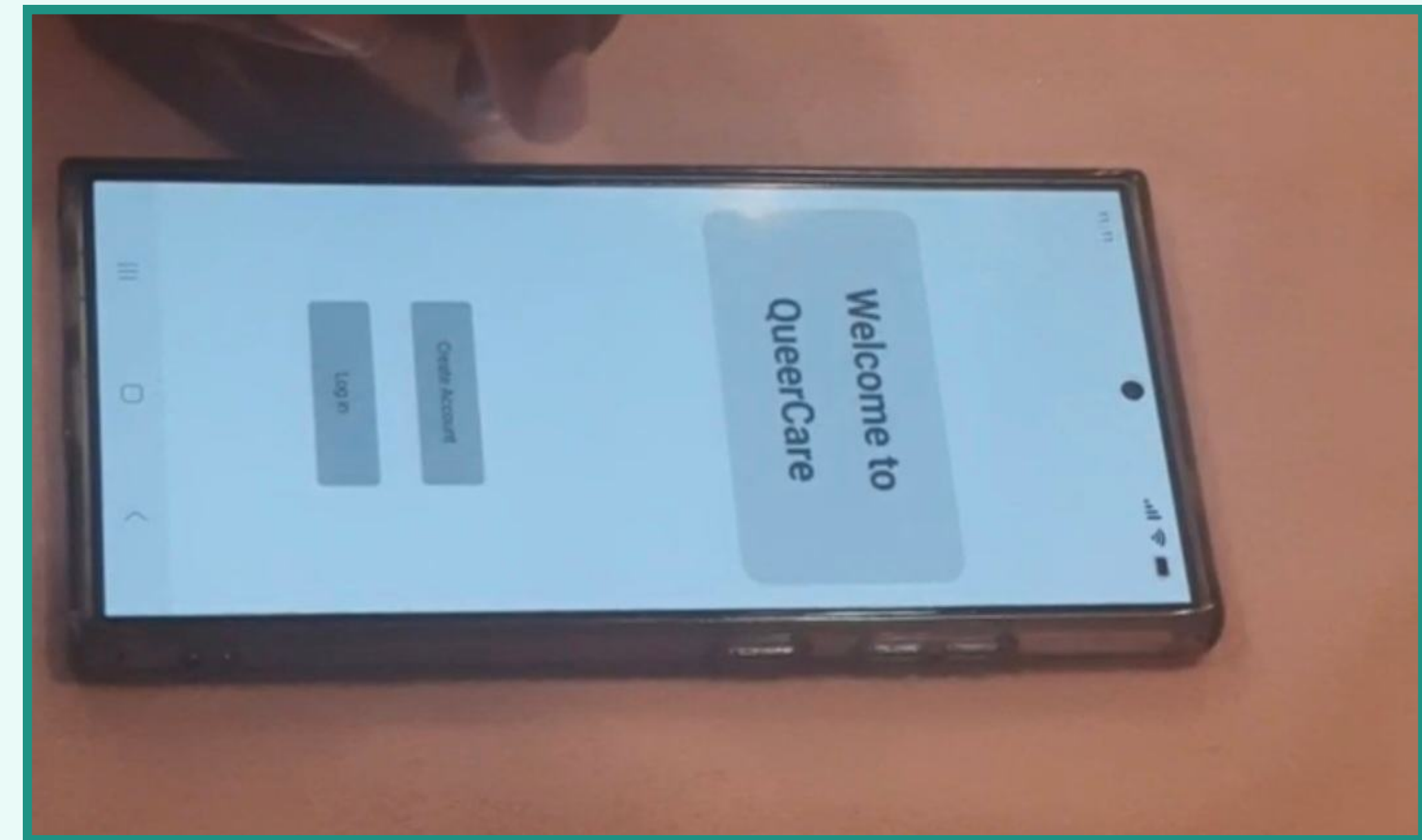
So in this way, user would not stuck in a loop when it comes to get an appointment.

Testing

Medium-fidelity prototyping (2)

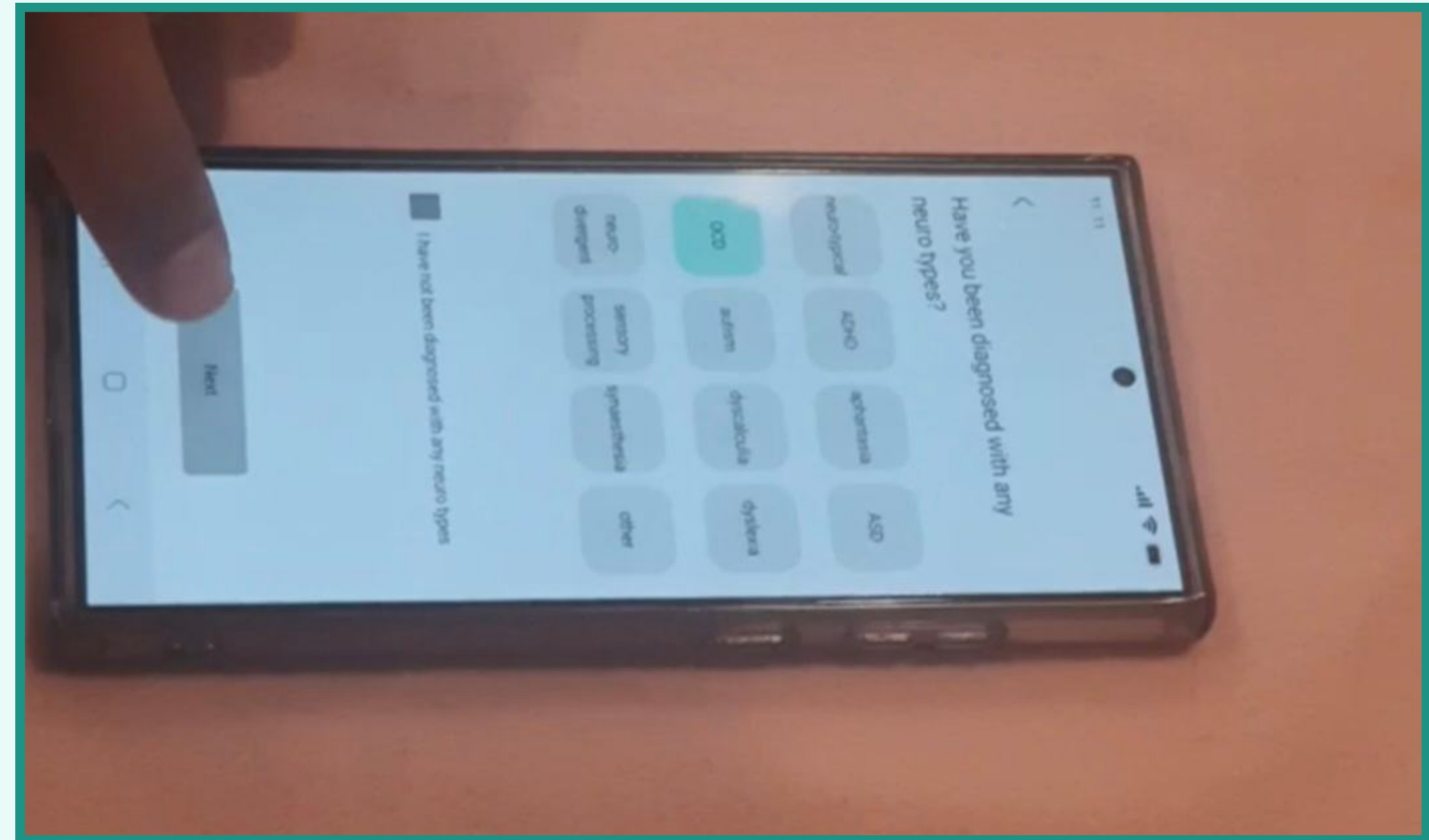
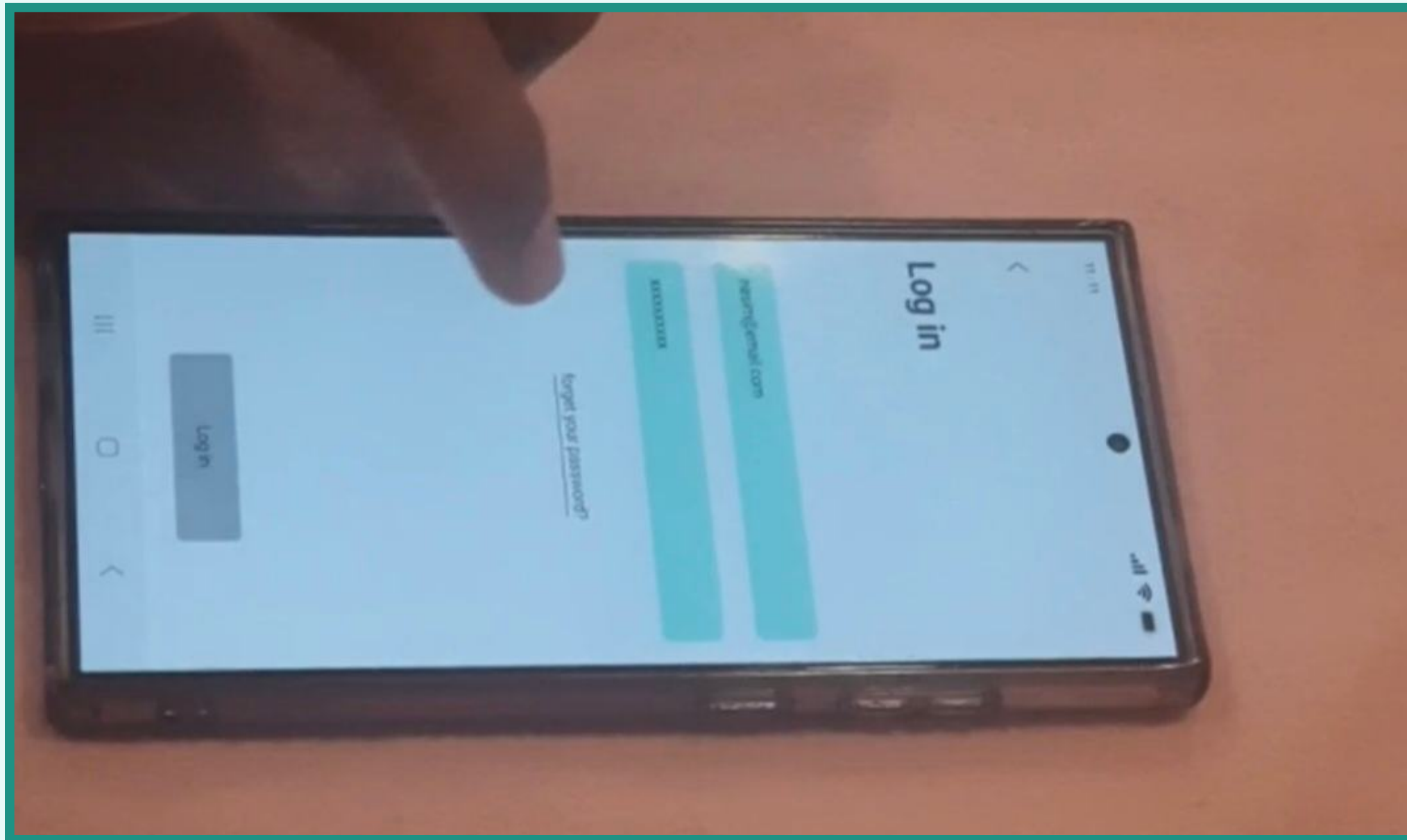
I did another testing with almost finished medium fidelity with different person to see if I could solve the problems which my last participant has faced and to get final feedback and apply it to my high fidelity prototype.

[Link to second medium fidelity prototype testing](#)



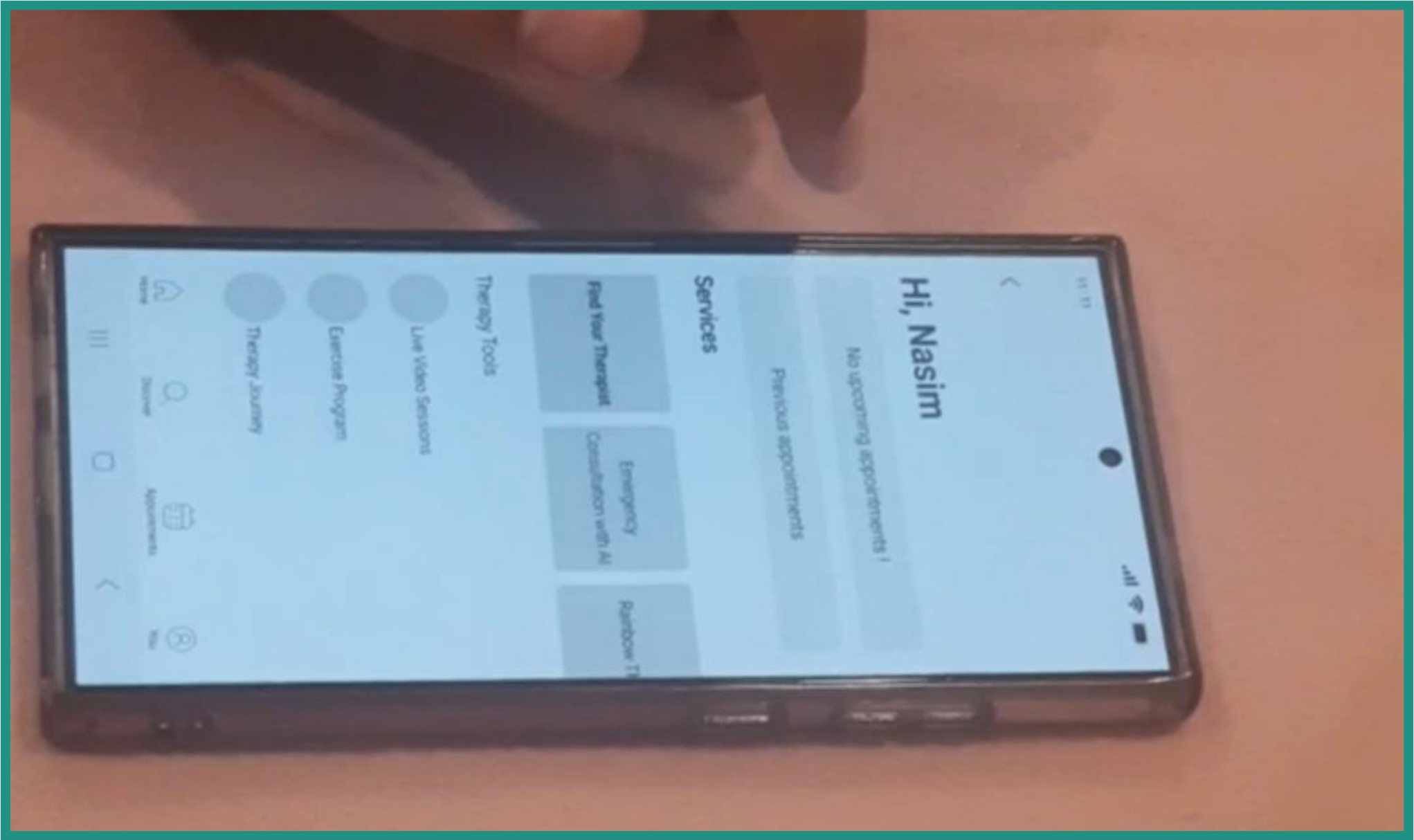
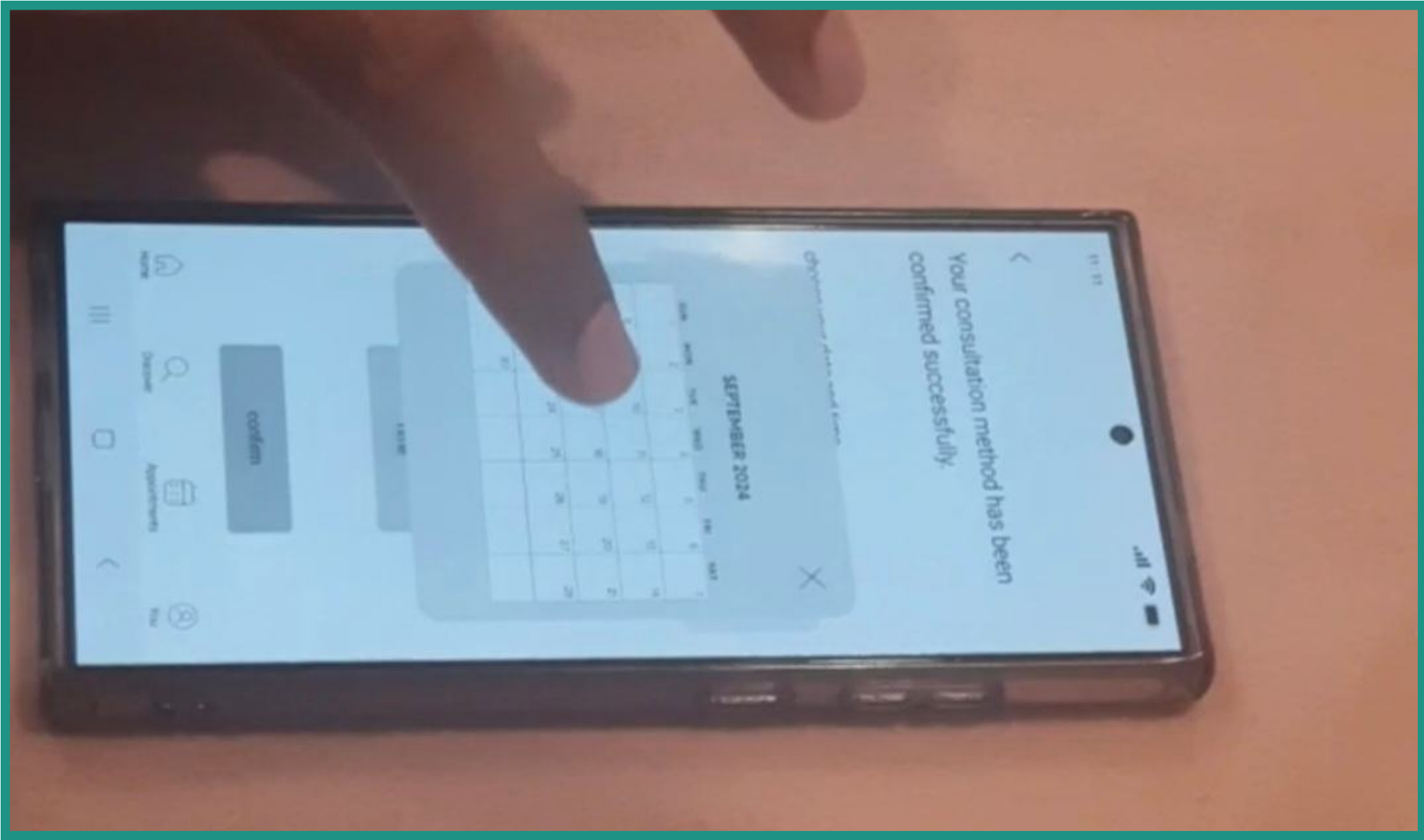
Testing

Medium-fidelity prototyping (2)



Testing

Medium-fidelity prototyping (2)



Testing

Medium-fidelity prototyping (2)

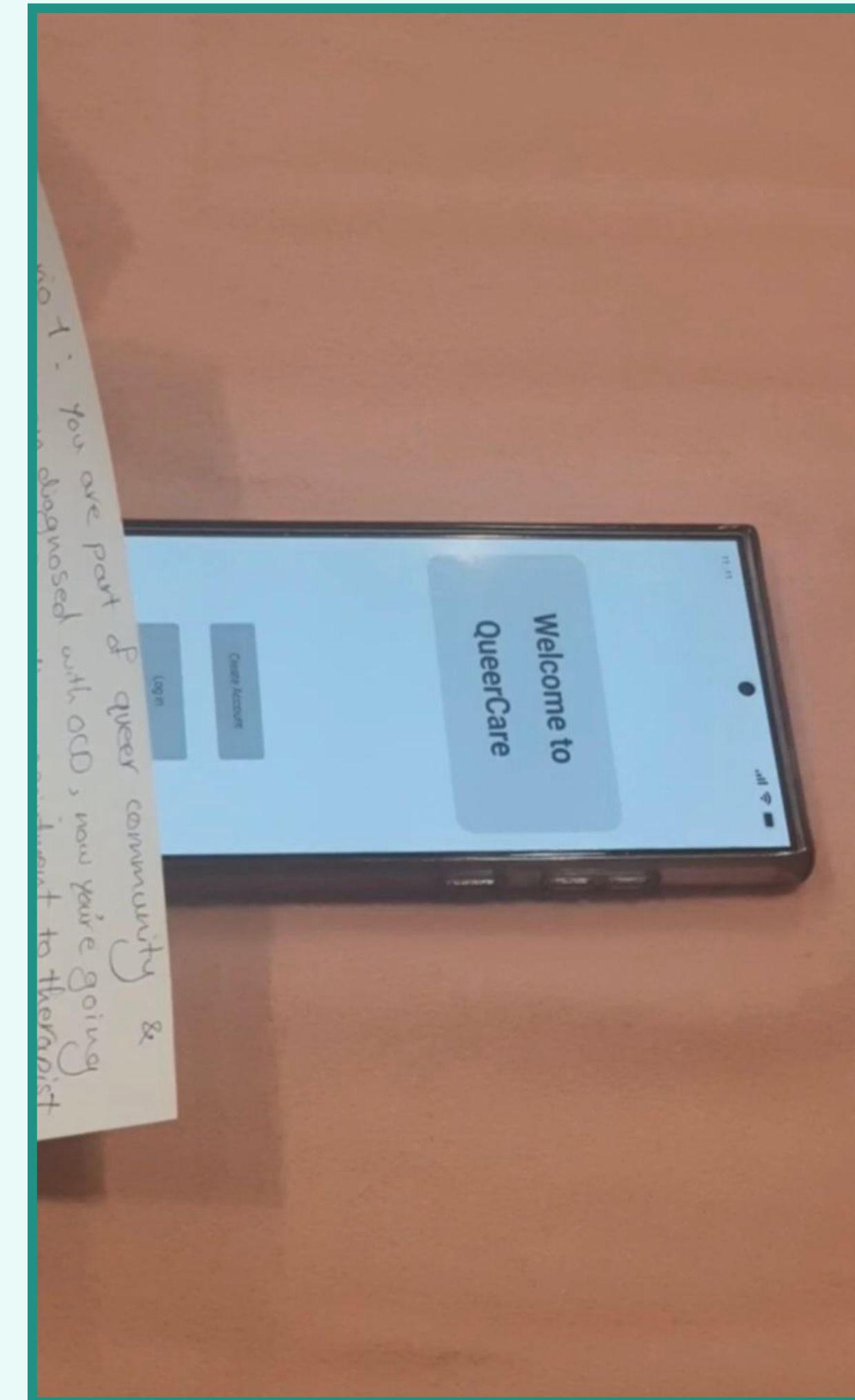
Test participant 4

Task 1: Create a new account, answering some questions, select find your therapist, choose your therapist and consultation method, get an appointment

Scenario 1: You are part of queer community and recently have been diagnosed with OCD, Now you are going to download “Queercare” for creating account to get an appointment to therapist who is informe about your issues in regard to being part of queer community.

Task 1-2: login to your account, go to home page, choose consultation with AI

Scenario 1-2: According to last scenario, now you will log out from last page to reach log in page, you are going to log in to your account to use emergency consultation with AI and see how it works for you.



Testing

Medium-fidelity prototyping (2)

Test participant 4

Insights & observations

As I improved the layout and font in last test, he fortunately did not have issue with text, but in onboarding process when it comes to “What is important for you when it comes to talking to therapist?” he could not find “others” to write his opinion and asked me to make it bigger. On homepage, he told me that all the buttons are the same and it takes time to him to find “find your therapist” and “consultation with AI”. He also after ending consultation with AI asked where can he find his consultation with AI because he saw a pop-up which told him “your consultation has been saved” and I explained he can find in profile but this semester I was supposed to design 1-2 features and do not have much time to design profile as well.

Solutions

According to provided feed backs, I made button for “Other” in onboarding process and for my home page, I will add colors and maybe pictures for make “Find your therapist” and “consultation with AI” more clear.

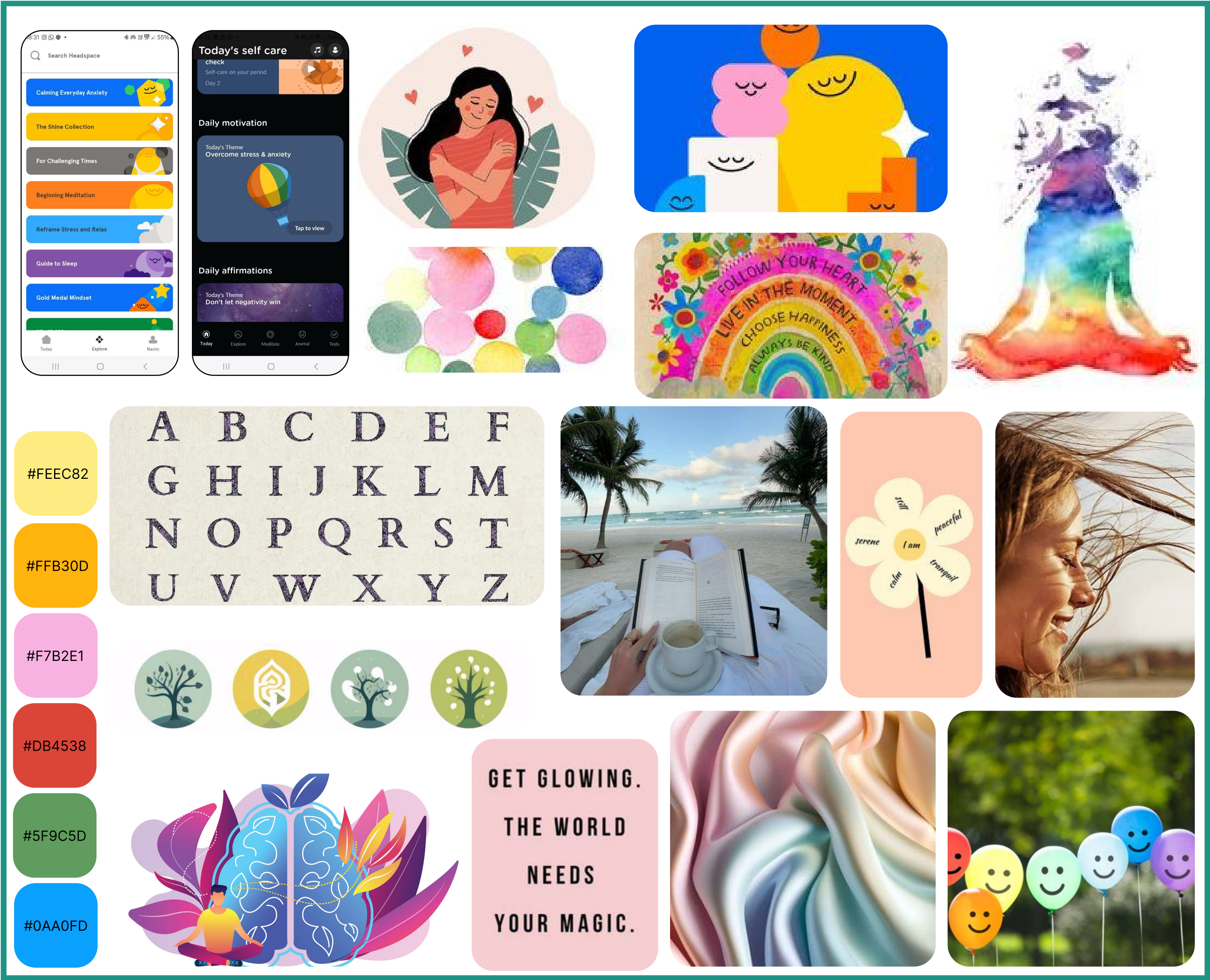


Visual Research

Visual research

Moodboards (1)

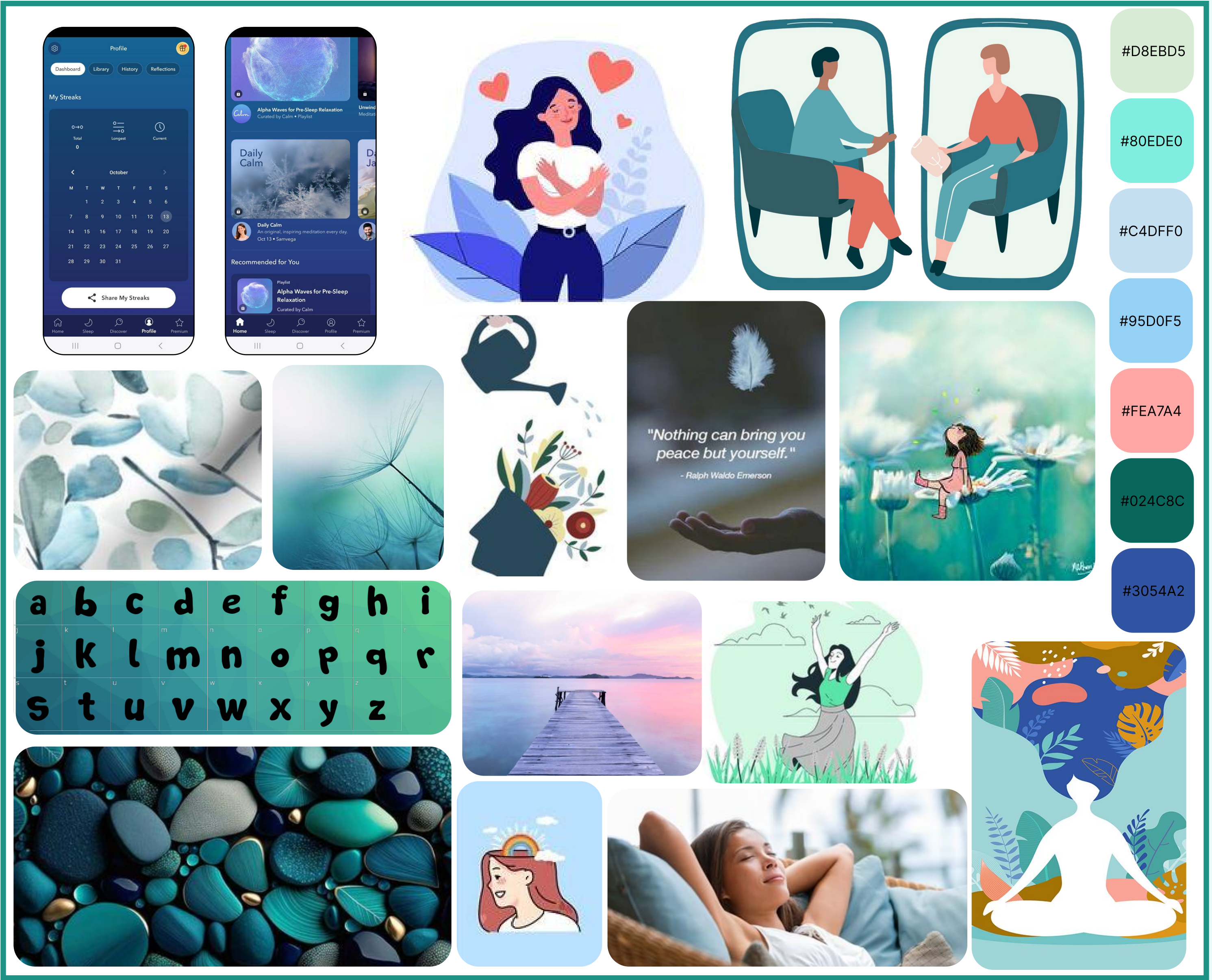
This is my first moodboard and most of pictures give me kind of feeling related to having perfect life, peace of mind, calm and some lively colors related to LGBTQIA+ community. I think each of pictures, has got their own personal inner concept. I also used some lively colors to convey LGBTQIA+ theme. Even, some interfaces which I put from “Headspace” and “Evolve” have correlation with my theme. I think those pics can easily convey my design concept as “Mental health in LGBTQIA+ community”, cause it shows how you feel when have a peace of mind as being part of queer community.



Visual research

Moodboards (2)

As can be seen this is my second moodboard which is more appealing to me. I love the colors as they are soothing and give me a very relax feeling. I put a pic which is related to LGBTQIA+ community, to show correlation with queer community. The interfaces are from “Calm” app. The icons, patterns and colors are really calm and can plainly disclose my design concept about mental health in LGBTQIA+ community. Typography is so soft and convey a friendly theme as well. I think, pictures and colors can plainly express that what can be your feeling when you have good sense and positive attitude or when you are calm and carefree.





Style Guide

Style guide

Grids

As can be seen, after analyzing some apps which are specialized in mental health and online appointment I ended up with this quantity because app’s pages will seem more appealing and tidy.
I consider margin 20 with gutter 12 with 4 columns and 8 px baseline grid.
All sizes are as follows:

- size of my device’s screen : w 384 , H 832
- size of Android status bar : 32
- number of columns : 4
- size of each column : W 77, H 832
- gutter size : 12
- margin size : 20
- size of the status bar (bottom navigation) : 48
- size of Android gesture navigation : 48)

Android status bar : 32

Gutters : 12
Margins : 20

Columns

4

Margins

20px

Gutters

12px

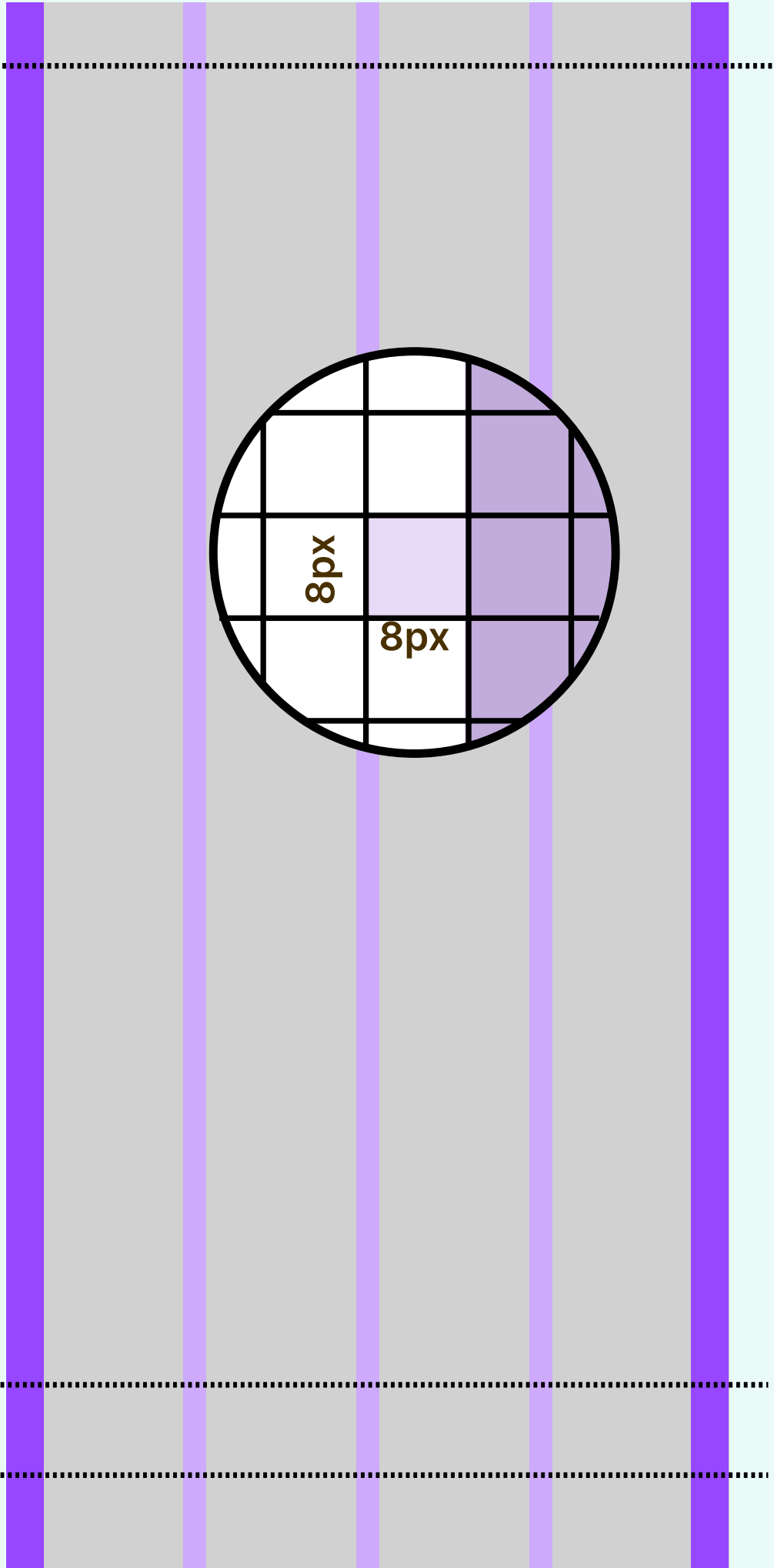
Baseline grid

8px

704

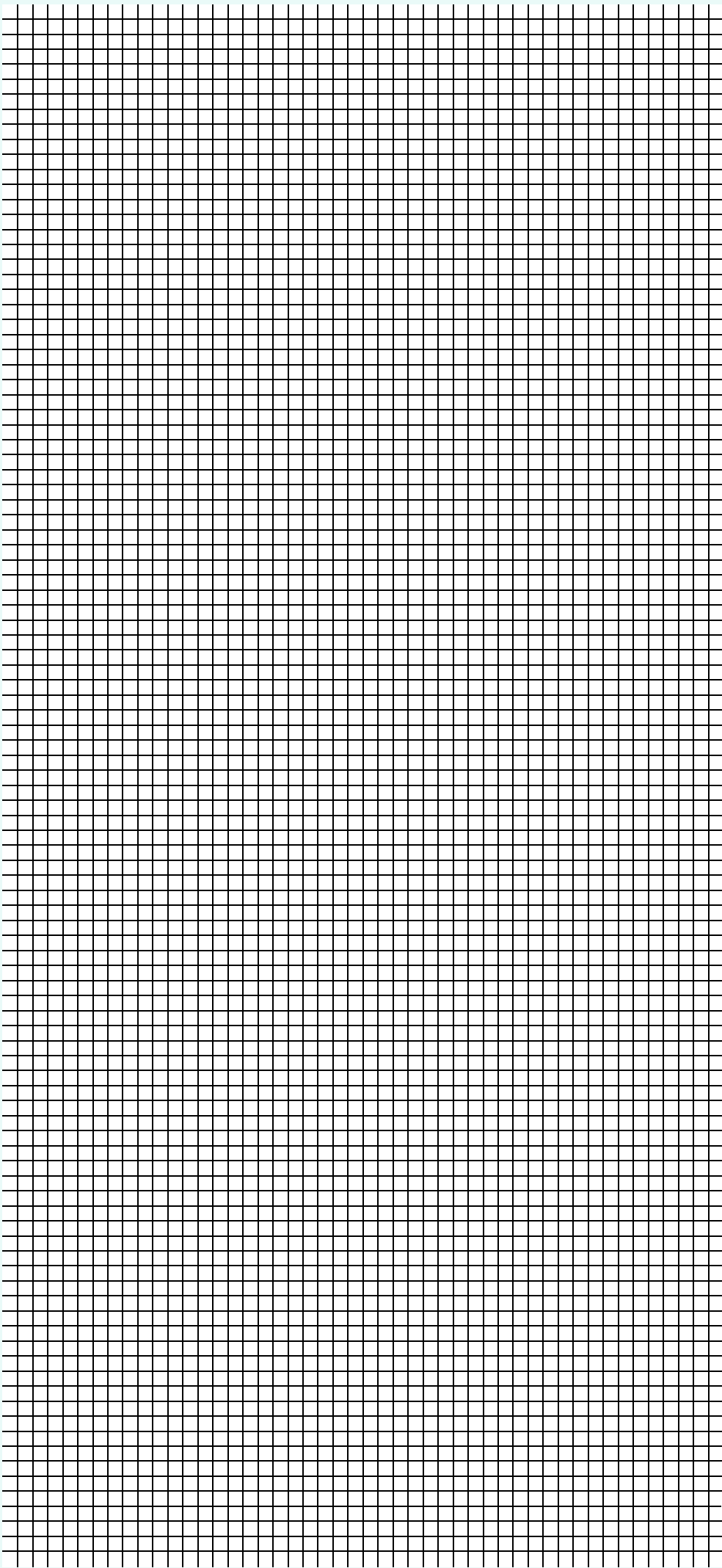
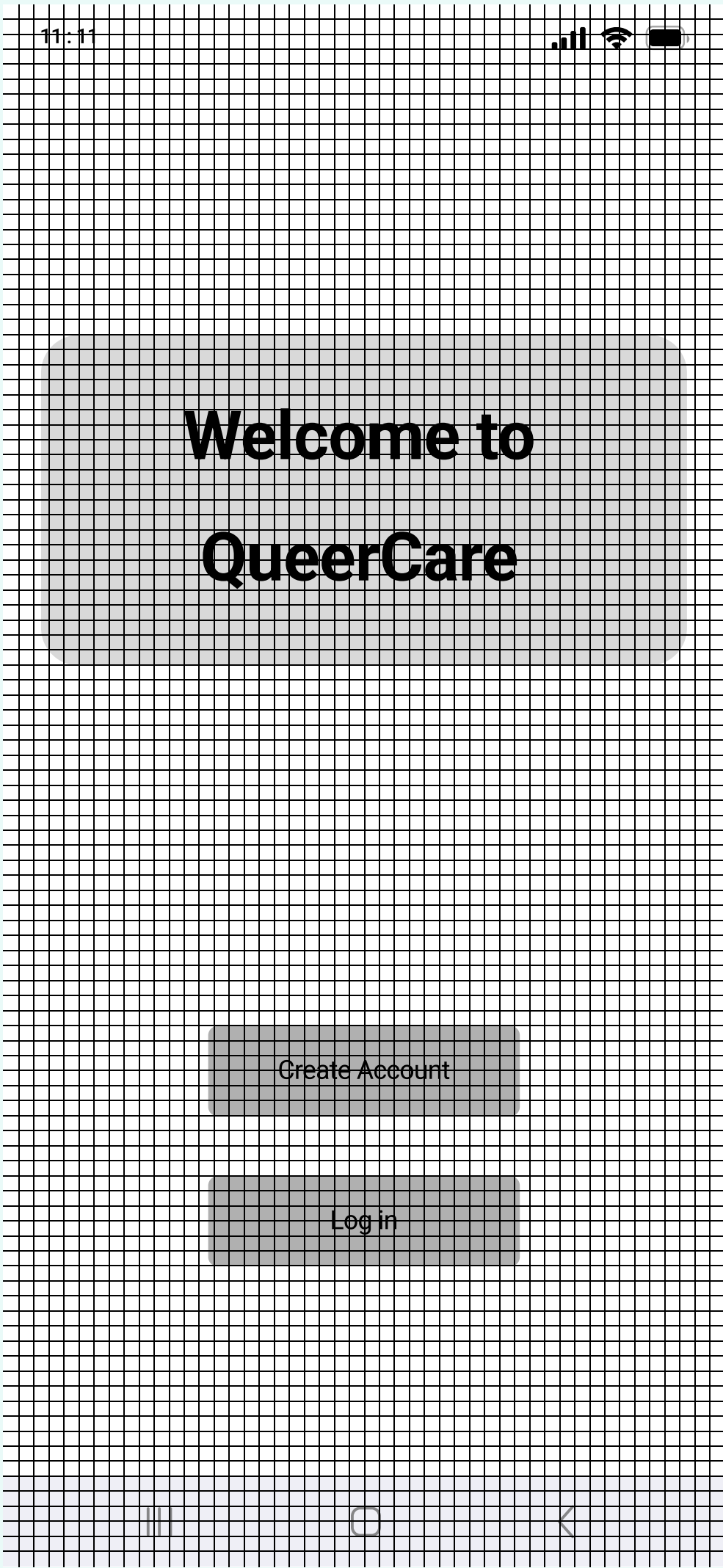
bottom navigation : 48

Android gesture navigation : 48



Style guide

Grids

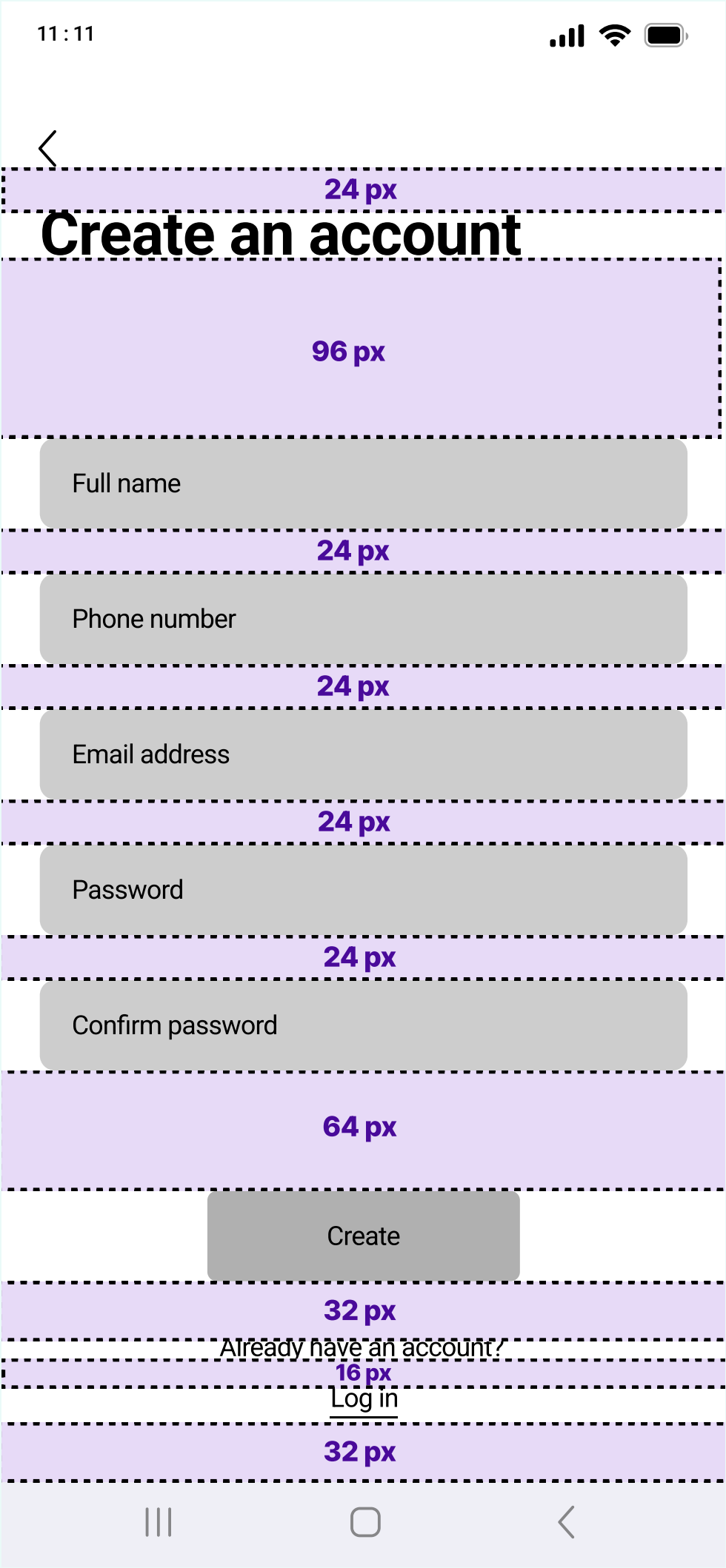
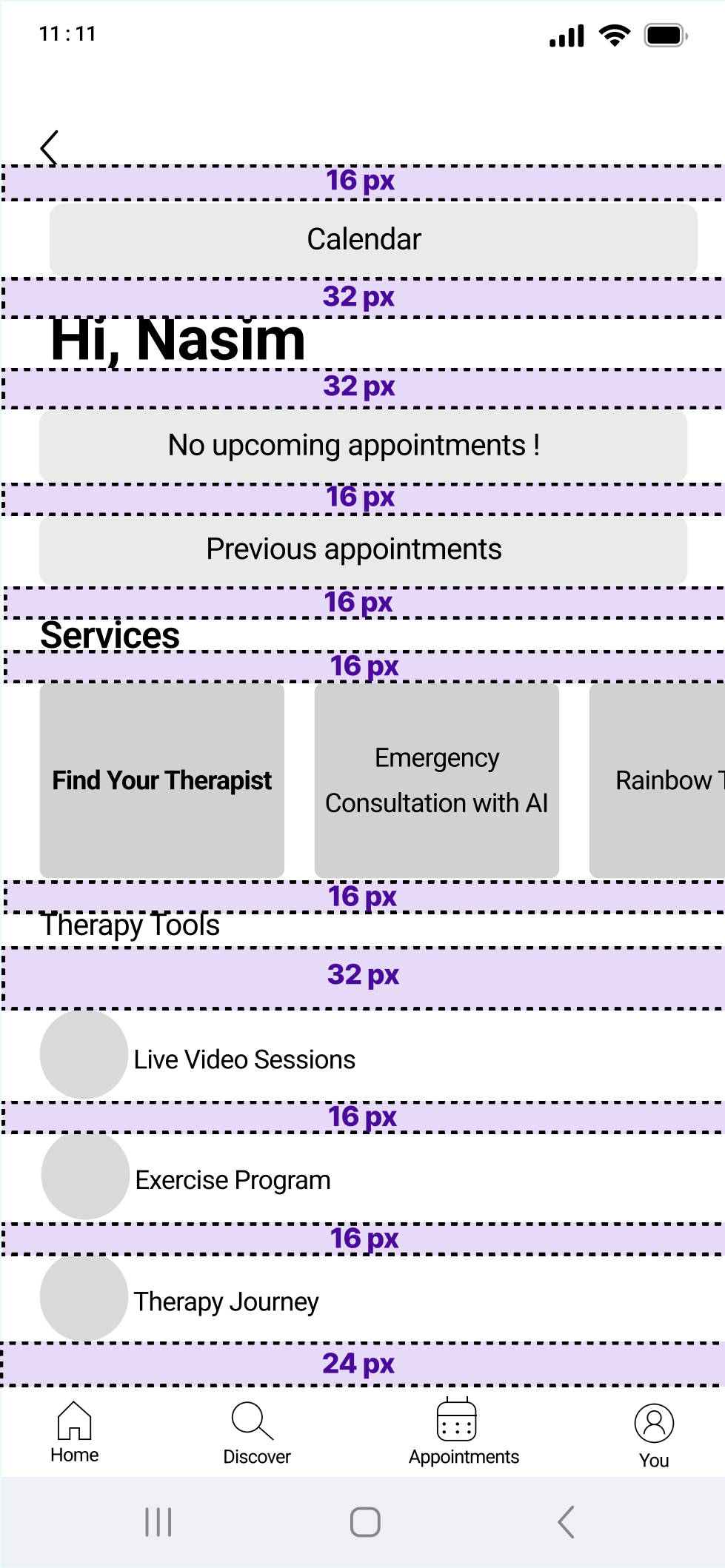


Style guide

Spacing rules

As I explained earlier my app’s baseline grid is 8 px, so all the spacing between content, size of boxes and buttons are multiple of 8 to keep consistency throughout all pages.

Additionally, sometimes for showing hierarchy, I considered more spaces between some important boxes which contains important content; for example name of the app.



Style guide

Typescale

Roboto typeface (Regular) is my main and only typography I used in my design. It is understandable, simple and easy to read.
As can be seen in the table I defined my typescale.

Scale Category	Typeface	Weight	Size	Case	Line Height
H1 Headline	Roboto	Bold	36	Sentence	64
H2 Headline	Roboto	Bold	32	Sentence	40
H3 Headline	Roboto	Bold	20	Sentence	32
H4 Headline	Roboto	Regular	18	Sentence	32
Body Large	Roboto	Regular	16	Sentence	32
Body Small	Roboto	Regular	14	Sentence	24
Button	Roboto	Regular	14	Sentence	24
Label	Roboto	Regular	12	Sentence	16

Style guide

Typescale

Roboto typeface (Regular)

A B C D E F G H I J K L M N O P Q R S T U V W X
Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1, 2, 3, 4, 5, 6, 7, 8, 9, 0

! ? “ : + = # * % \$

Style guide

Typescale

Roboto typeface (**Bold**)

**A B C D E F G H I J K L M N O P Q R S T U V W X
Y Z**

a b c d e f g h i j k l m n o p q r s t u v w x y z

1, 2, 3, 4, 5, 6, 7, 8, 9, 0

! ? “ : + = # * % \$

Style guide

Components

Buttons

Log in	Create	see details	message
Log out	Next	Change	phone call
Start	Submit	Date	video call
Save and End	confirm	Time	
Create Account	write your own opinion		
Reset Password			

Style guide

Components

Inputs

lesbian	gay	bisexual	trans
queer	intersex	ace	aro
demi	poly	pansexual	questioning
cis	non-binary	agender	gender fluid
genderqueer	two-spirit		
ey/em	he/him	she/her	they/them
xe/xem	ze/hir		
Female		Male	

neuro-typical	ADHD	aphantasia	ASD
OCD	autism	dyscalculia	dyslexia
neuro-divergent	sensory processing	synaesthesia	other
depression	anxiety	bipolar	dementia
attention deficit	hyperactivity	dyscalculia	stress
obsessive disorders	other		

identity

identity

input

input

I have not been diagnosed with any neuro types

25

Style guide

Components

Inputs

Input

Nasim Zare

00000000000

nasim@email.com

xxxxxxxxxx

xxxxxxxxxx

input

nasim@email.com

xxxxxxxxxx

Full name

Phone number

Email address

Password

Confirm password

Email address

Password

input

xxxxxxxxxxxxx

xxxxxxxxxxxxx

Password

Confirm password

Style guide

Components

Inputs

Email Address

nasim@email.com

Email Address

Date

28/09/2024

28/09/2024

Time

09 : 00

Time

SEPTEMBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SEPTEMBER 2024

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Style guide

Components

Cards and Icons

Find Your Therapist

Emergency
Consultation with AI

Rainbow Therapy

Helpline

Available Medical
Services



Dr

specialist in ADHD and OCD

next available time 28th of Sep



Dr

specialist in ADHD and OCD

next available time 28th of Sep



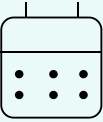
Dr

specialist in ADHD and OCD

next available time 28th of Sep















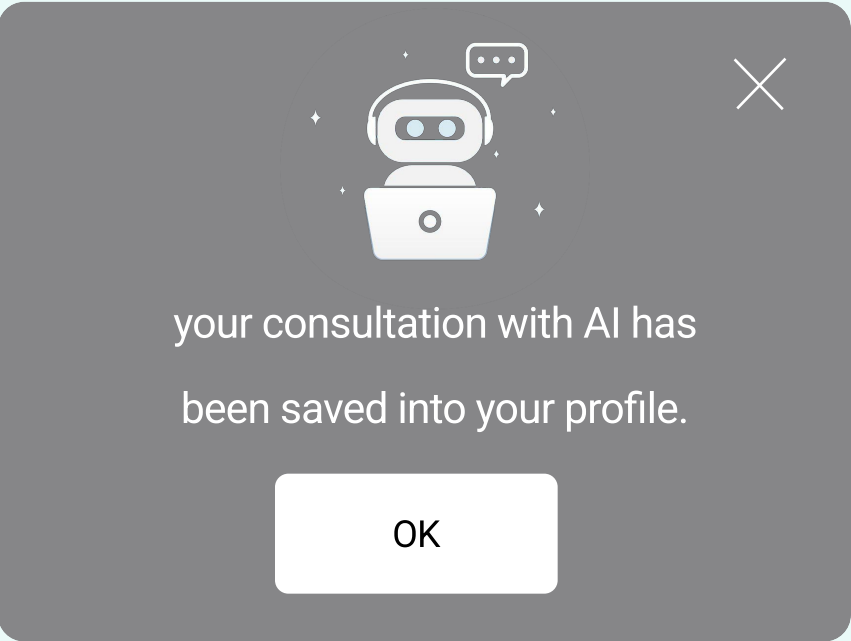
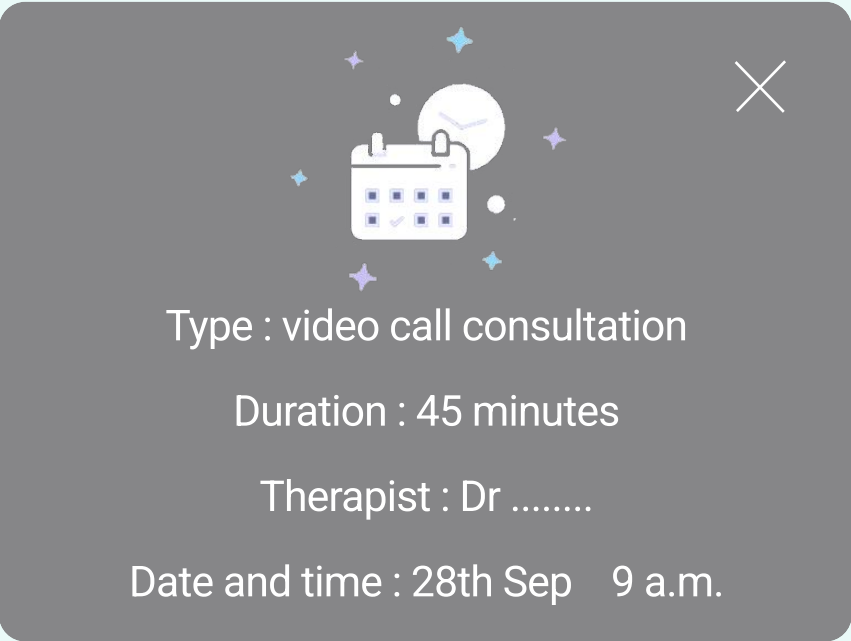
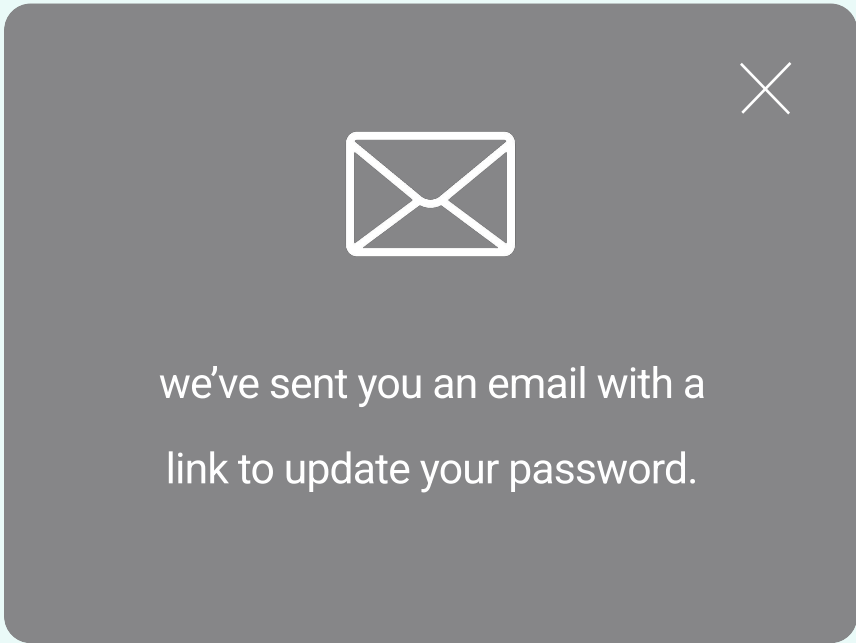
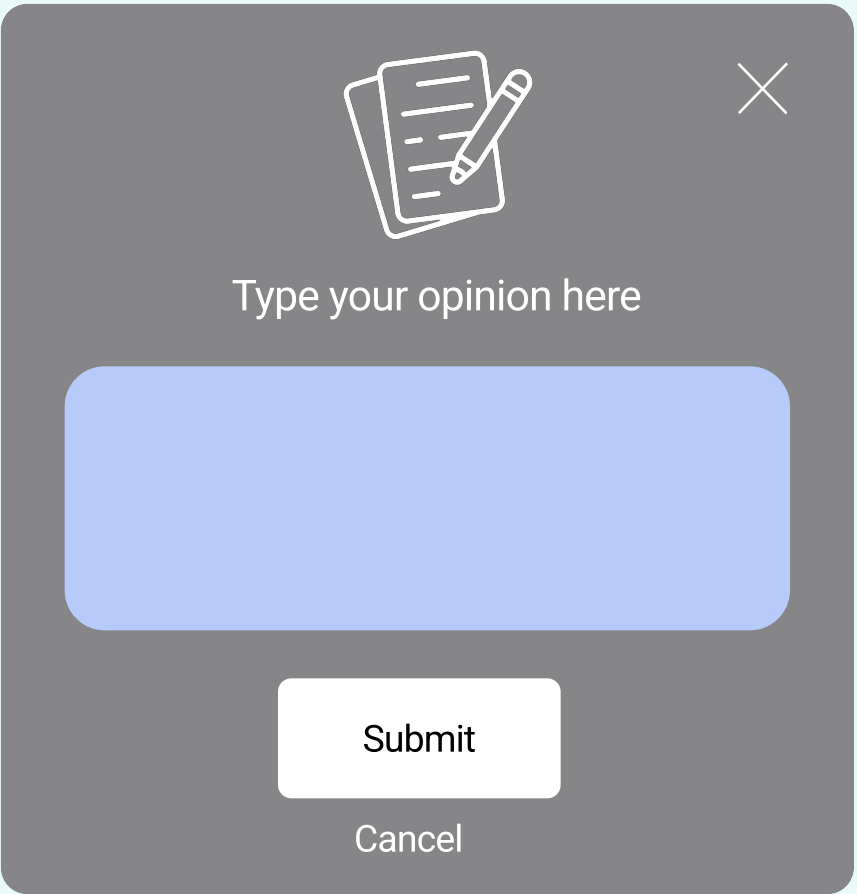
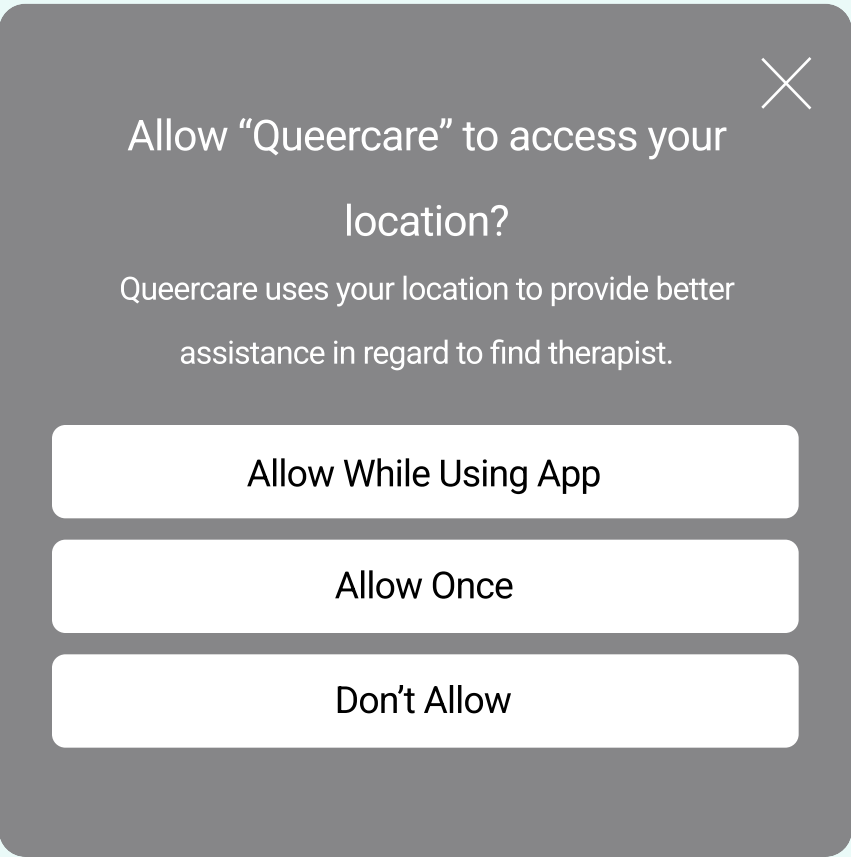




Style guide

Components

Pop-ups

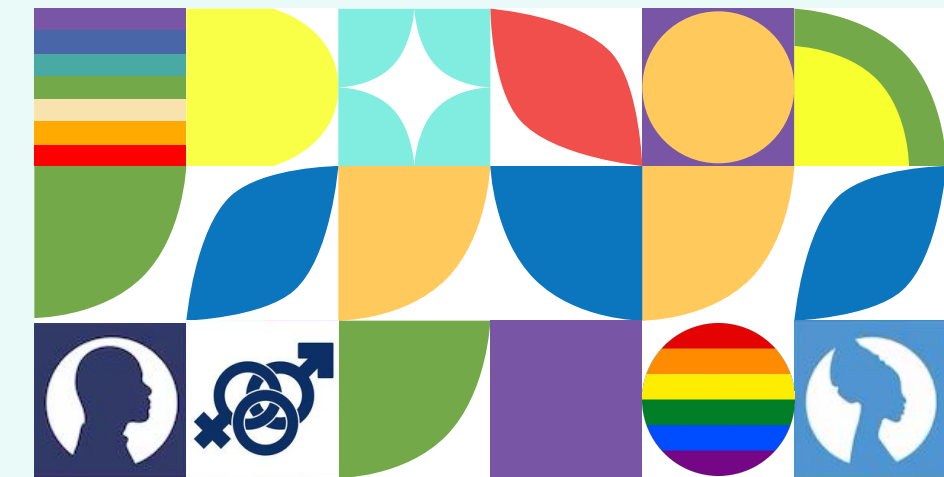


Style guide

Components

Patterns:

At first I wanted to use some pictures for my app but then I decided to make my own pattern which is specifically for my app and has correlation with LGBTQIA+ community and become some kind of my app's brand identity. As can be seen, I used some colors of rainbow for my pattern and logo.



Style guide

Colour

The color palette for Queercare app , are varied cause on the one hand this app should convey calm and relax theme and on the other hand it is specifically for LGBTQIA+ community, so some colors related to queer community need to be used(Color of rainbow).

On first row is my primary color, and show my brand identity and peaceful theme, besides being the color of main buttons.

As can be seen on further pages, I have almost all colors of rainbow,but I consider all od them as secondary color palette.

On the bottom are neutral colors for text and some buttons and input boxes, and my semantic color. If you put wrong information, you will come up with this color(Incorrect password). I also consider background and pop-up color in neutral category.

Navy

HEX : 051847
RGB : 5, 24, 71
CMYK : 100, 94, 36, 46

Red

HEX : FF0000
RGB : 255, 0, 0
CMYK : 0, 99, 100, 0

Black

HEX : 000000
RGB : 0, 0, 0
CMYK : 75, 68, 67, 90

White

HEX : FFFFFFFF
RGB : 255, 255, 255
CMYK : 0, 0, 0, 0

Grey

HEX : 868688
RGB : 134, 134, 136
CMYK : 75, 68, 67, 90vvvv

Peach-yellow

HEX : F8E3AF
RGB : 248, 227, 175
CMYK : 3, 9, 36, 0

Style guide

Colour

These are my app’s secondary colors and I use them to make my home page more appealing and categorize different content on home page. For example,to draw distinction between information like “no upcoming appointments” and therapy tools.

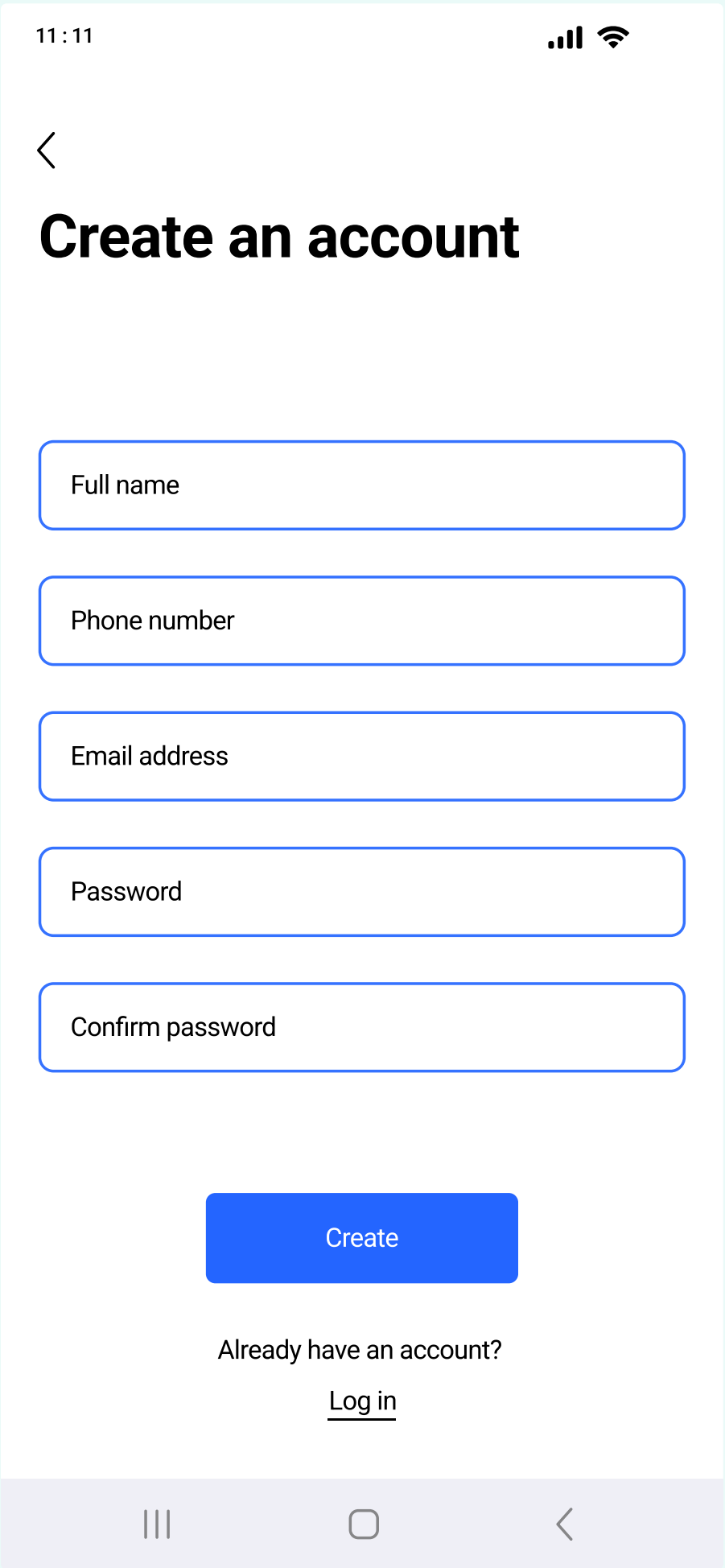
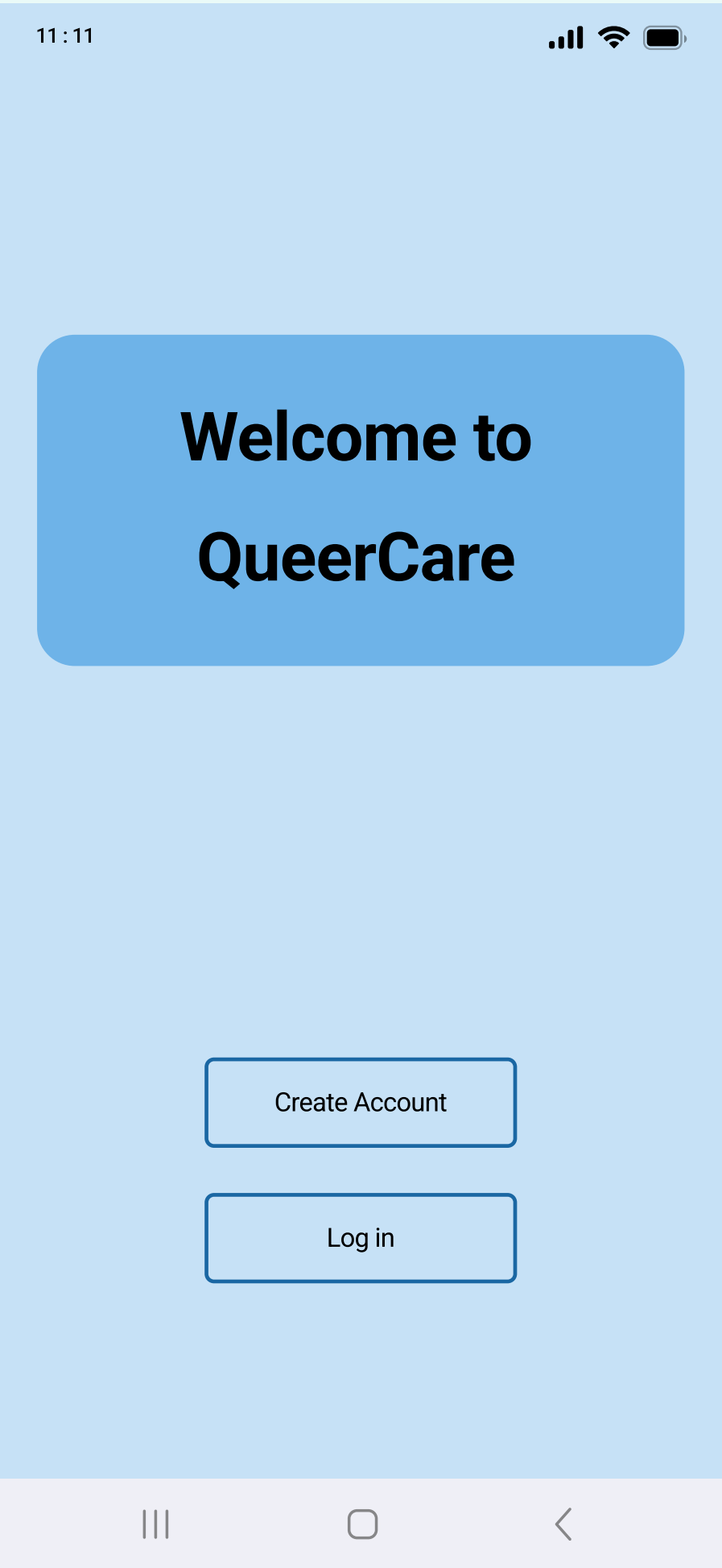
Lilac HEX : CBA4FF RGB : 203, 164, 255 CMYK : 25, 36, 0, 0	Light-lime HEX : A5FFA6 RGB : 165, 255, 166 CMYK : 33, 0, 50, 0	Australian-mint HEX :F6FFB9 RGB : 246, 255, 185 CMYK : 5, 0, 33, 0	Mabel HEX : DCF7FF RGB : 220, 247, 255 CMYK : 11, 0, 1, 0	Turquoise-blue HEX : 77DFFE RGB : 119, 223, 254 CMYK : 44, 0, 2, 0
Vista-blue HEX : 85D6AF RGB : 133, 214, 175 CMYK : 47, 0, 42, 0	Sea-mist HEX : CCD8CC RGB : 204, 216, 204 CMYK : 20, 8, 19, 0	Blush HEX :F39C8C RGB : 243, 156, 140 CMYK : 1, 47, 39, 0	Hippie-blue HEX : 5DA1A0 RGB : 93, 161, 160 CMYK : 65, 21, 38, 1	Sand HEX : E9C66F RGB : 233, 198, 111 CMYK : 9, 21, 67, 0
Dark-orchid HEX : 9634C9 RGB : 150, 52, 201 CMYK : 56, 83, 0, 0	Rich-electric blue HEX : 0094D0 RGB : 0, 148, 208 CMYK : 78, 28, 1, 0	Green-snake HEX : 72C43E RGB : 114, 196, 62 CMYK : 59, 0, 100, 0	Sandy-yellow HEX : F9F270 RGB : 249, 242, 112 CMYK : 5, 0, 68, 0	Orange HEX : FF7E26 RGB : 255, 126, 38 CMYK : 0, 63, 94, 0

Design

Design

Final UI design (Ideation)

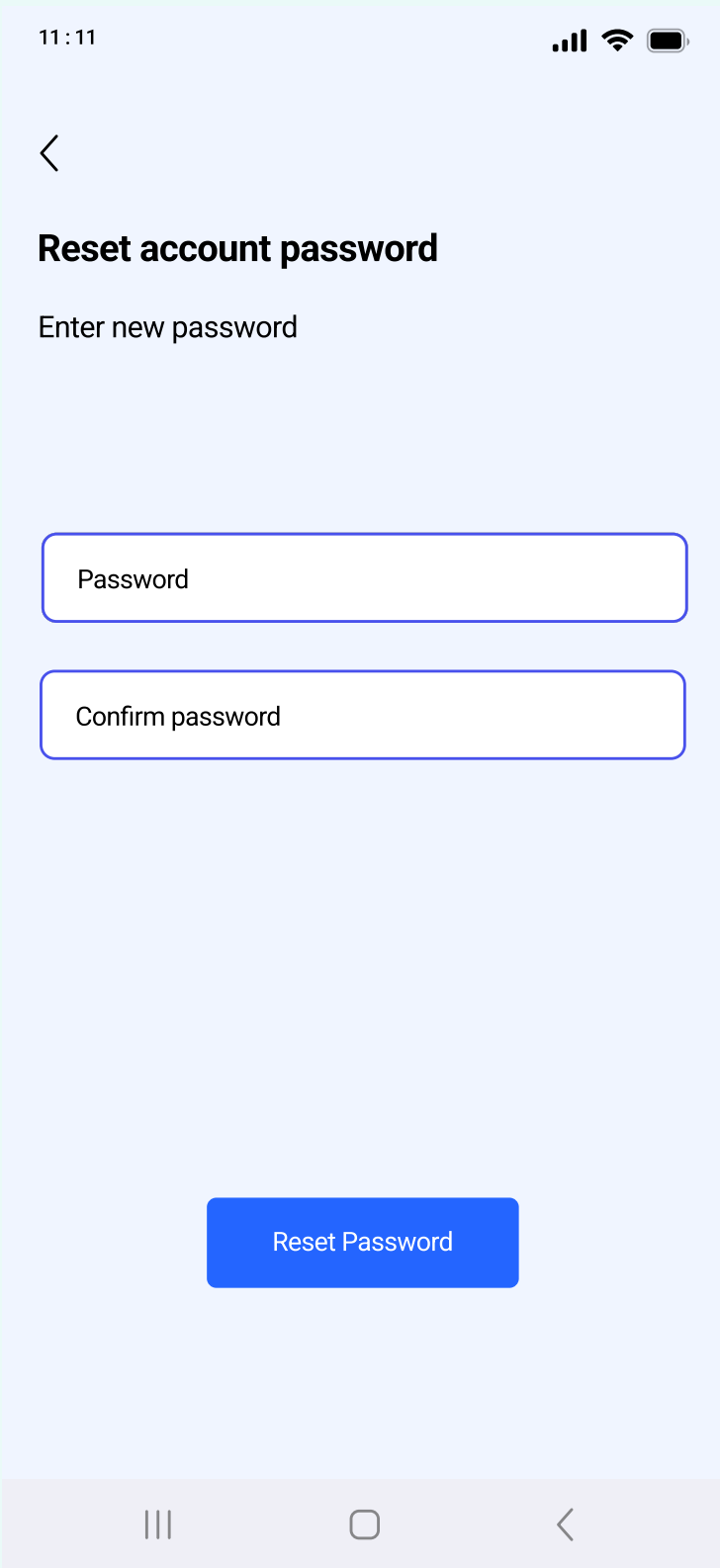
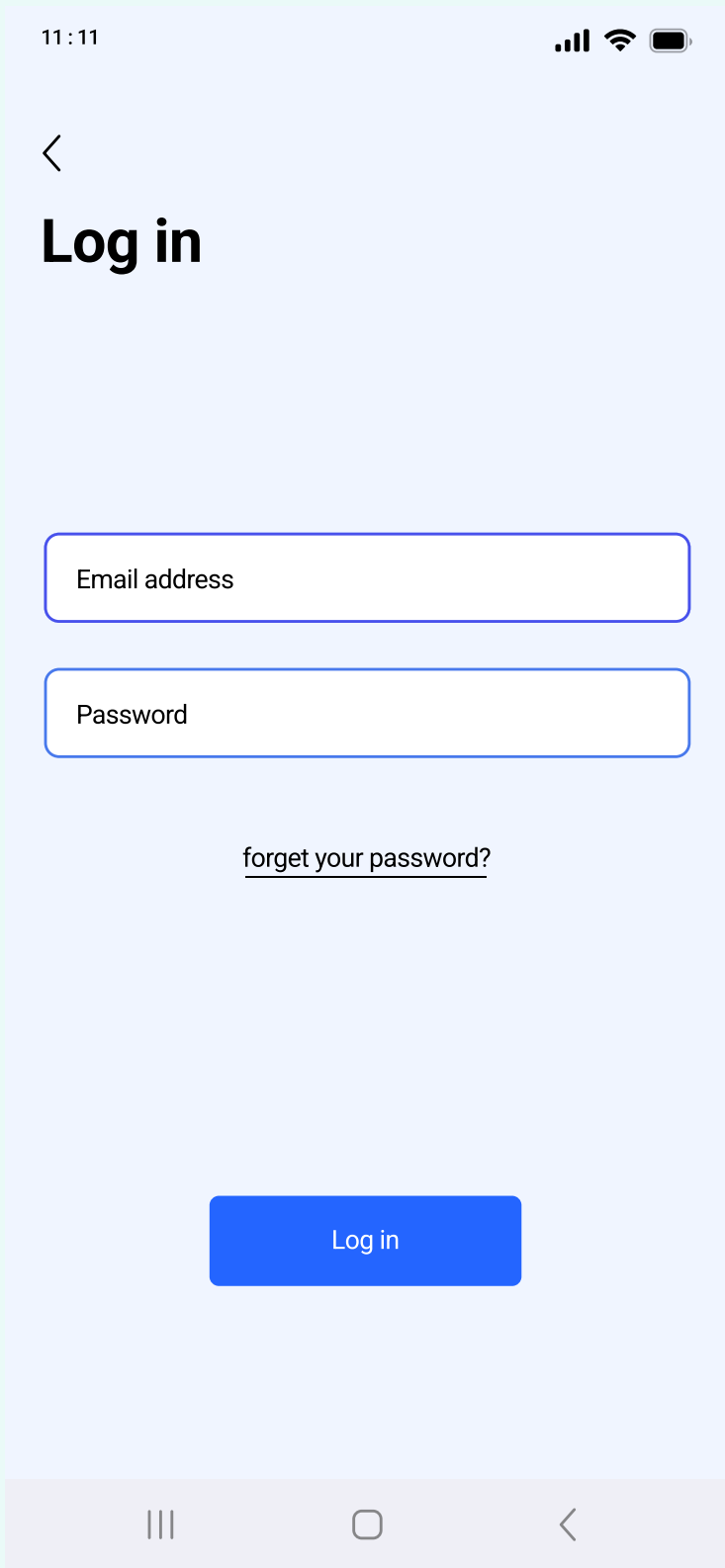
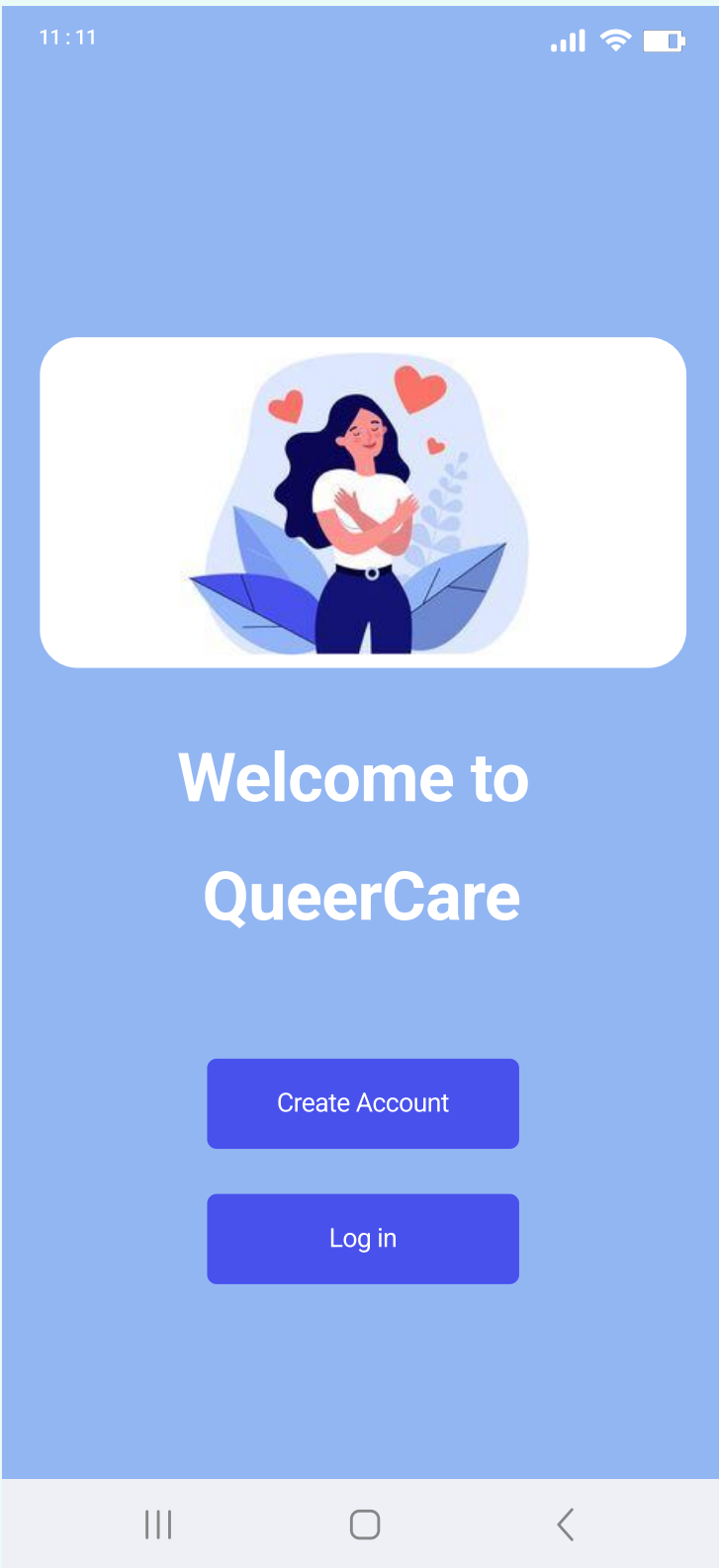
At a very first step, I decided to use blue and white to convey the sense of peace and relax, but after asking one of my participant for testing, he told me it feels more like an app for the police, so I decided to add more colors to that.



Design

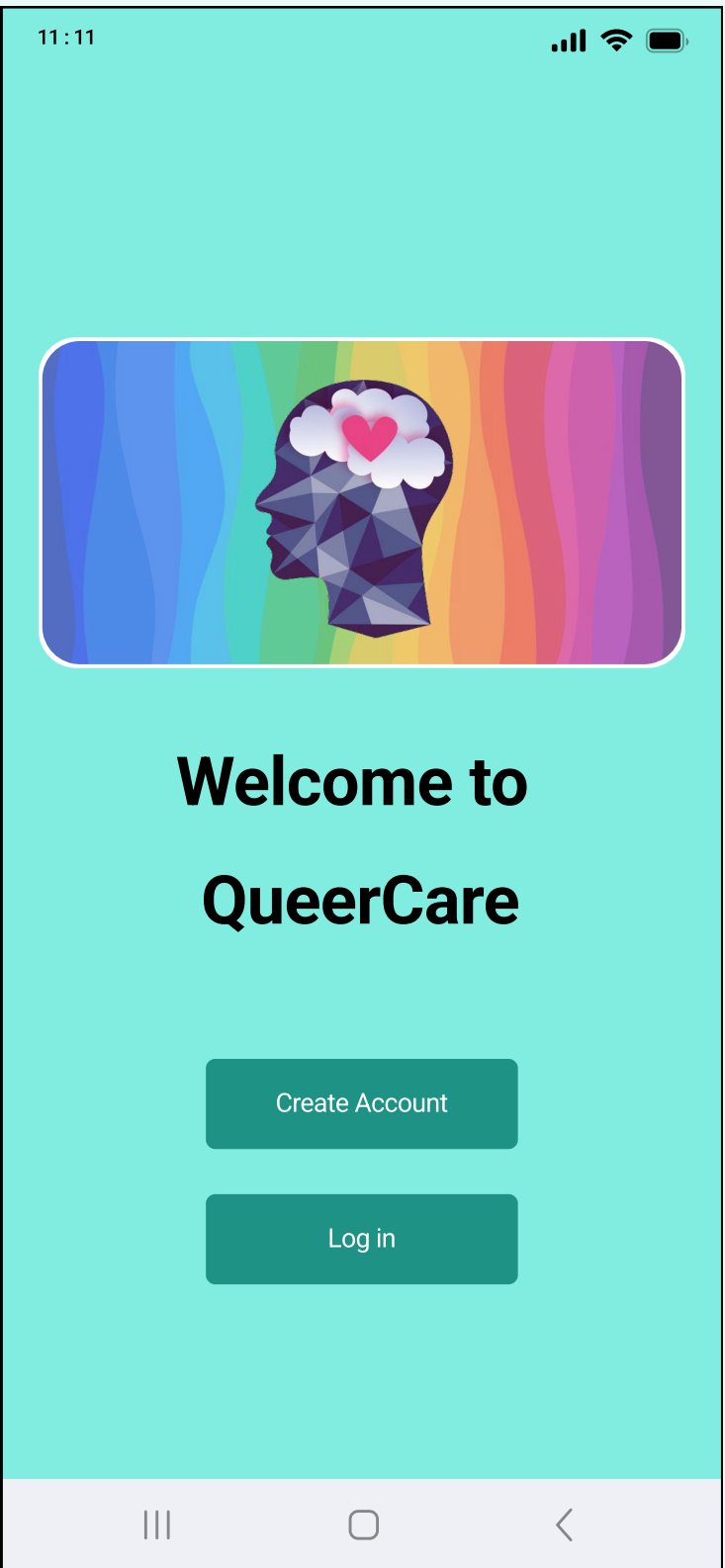
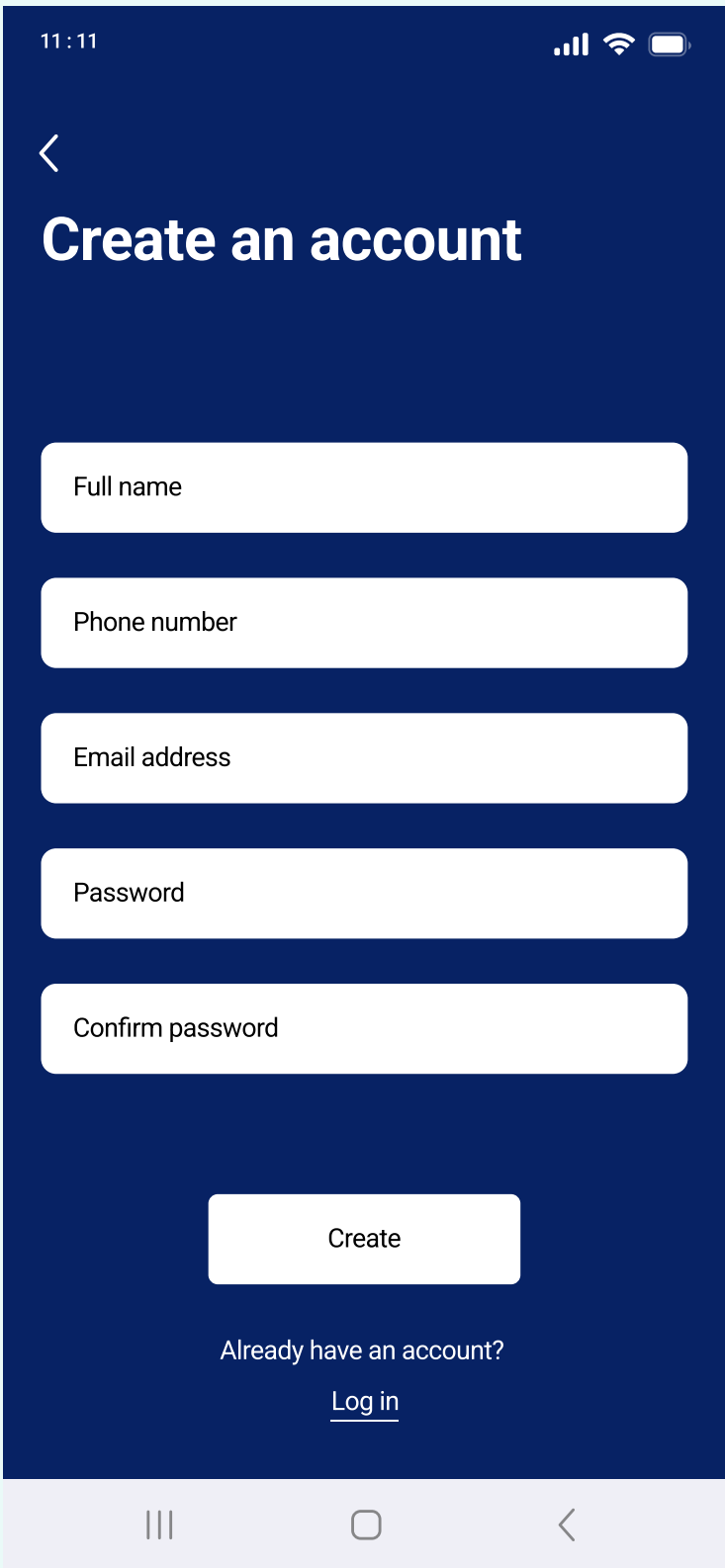
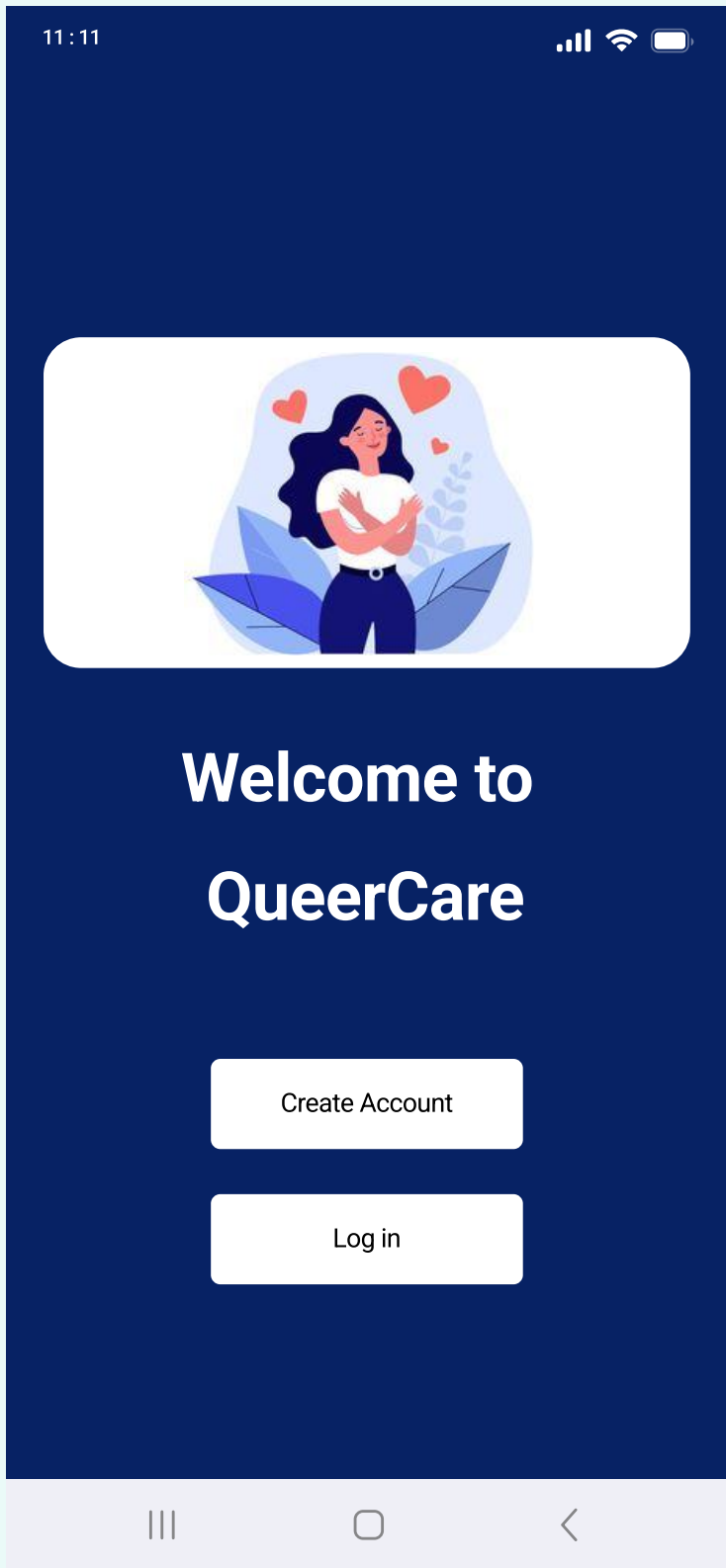
Final UI design (Ideation)

As can be seen I added more colors to my design but it still was not satisfying. I have started analyzing more apps and see their design. Apps like calm, evolve, headspace,....



Design

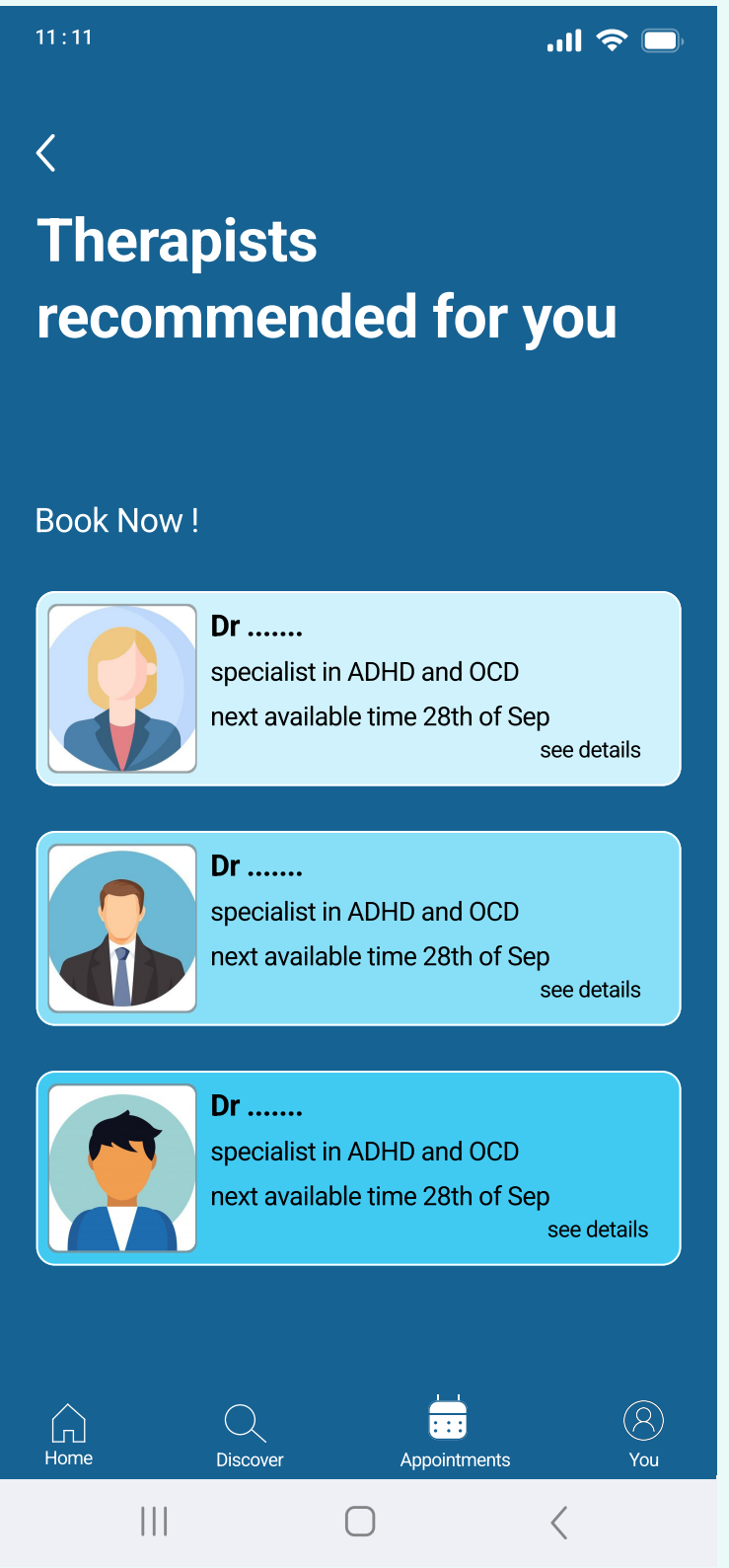
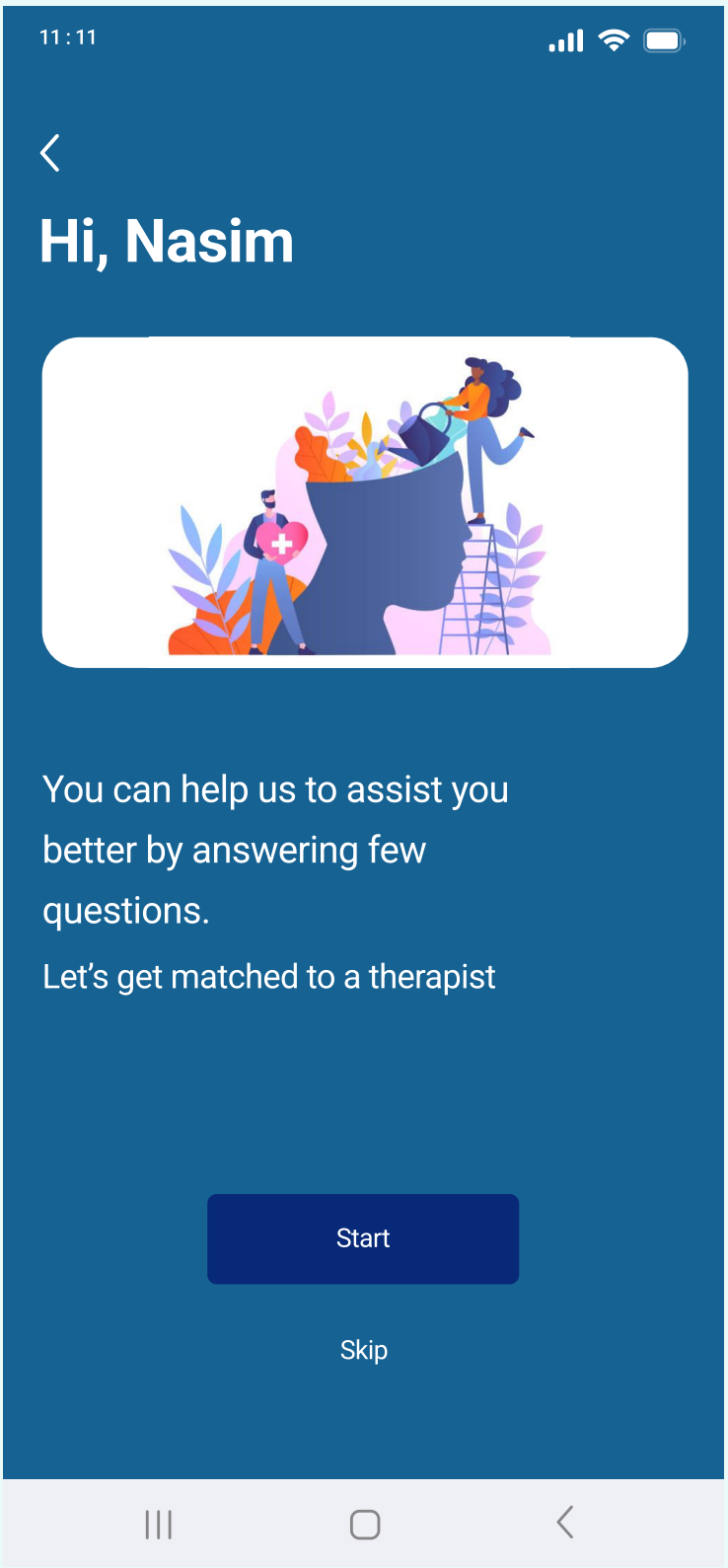
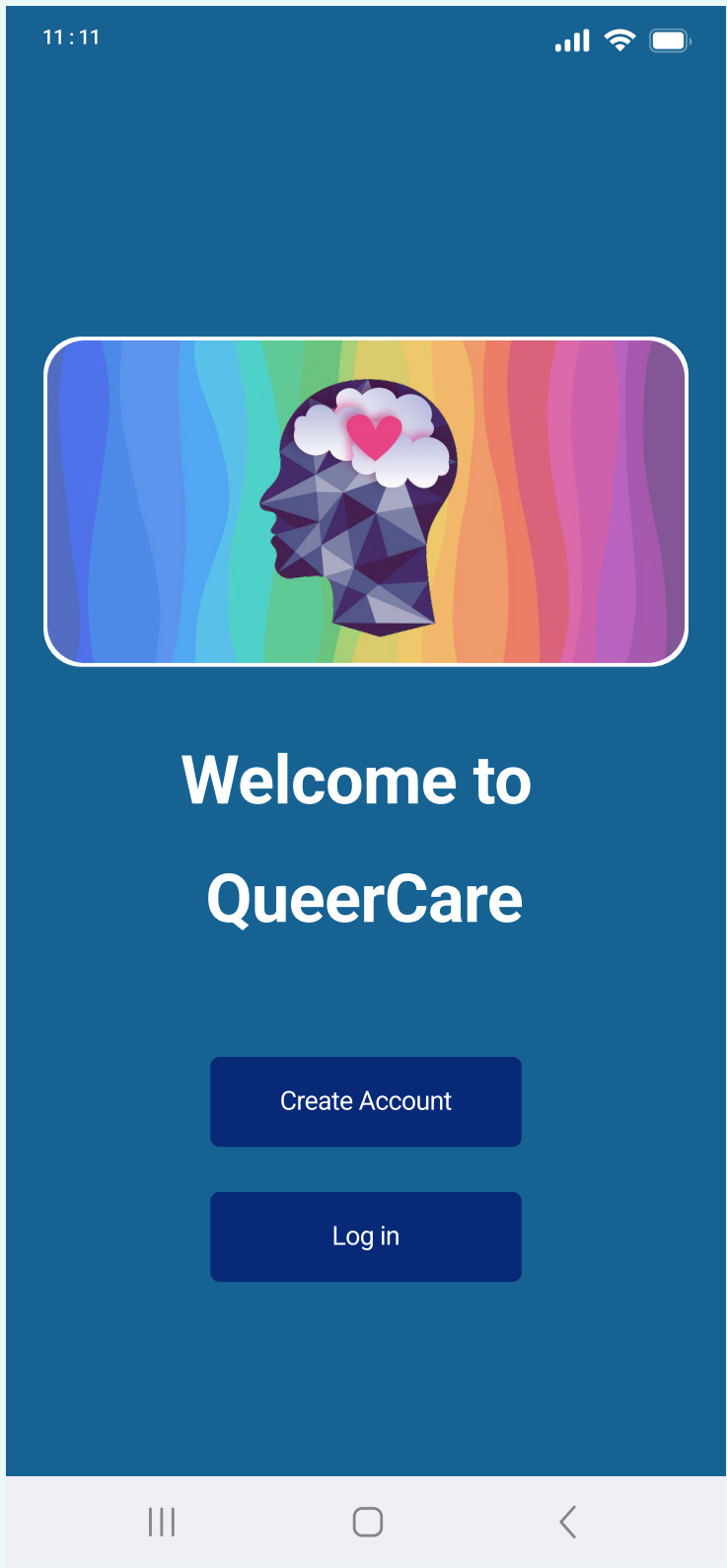
Final UI design (Ideation)



Design

Final UI design (Ideation)

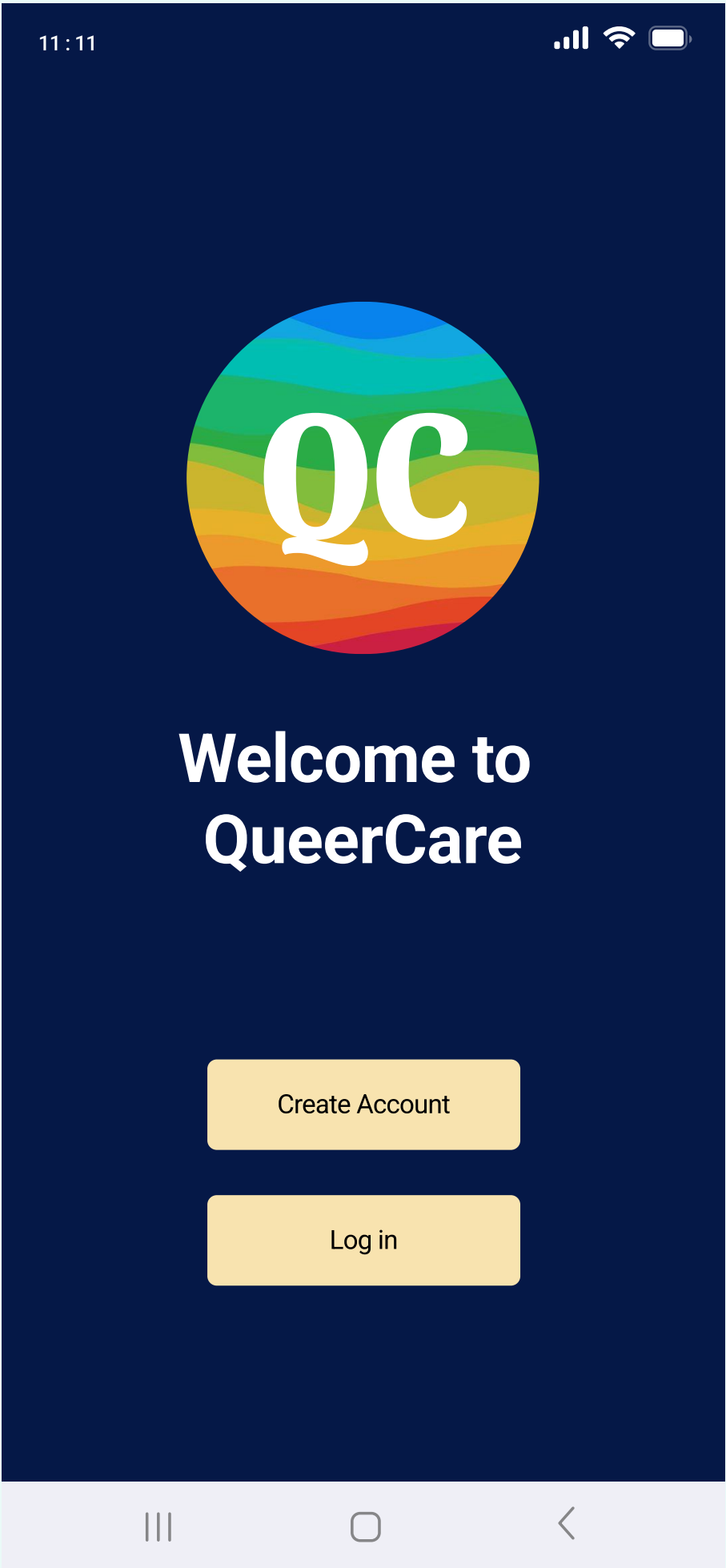
I even designed the whole pages of these pages, but after consultation with my teacher, she told me to change the colors into lively one with high contrast and use rainbow colors.



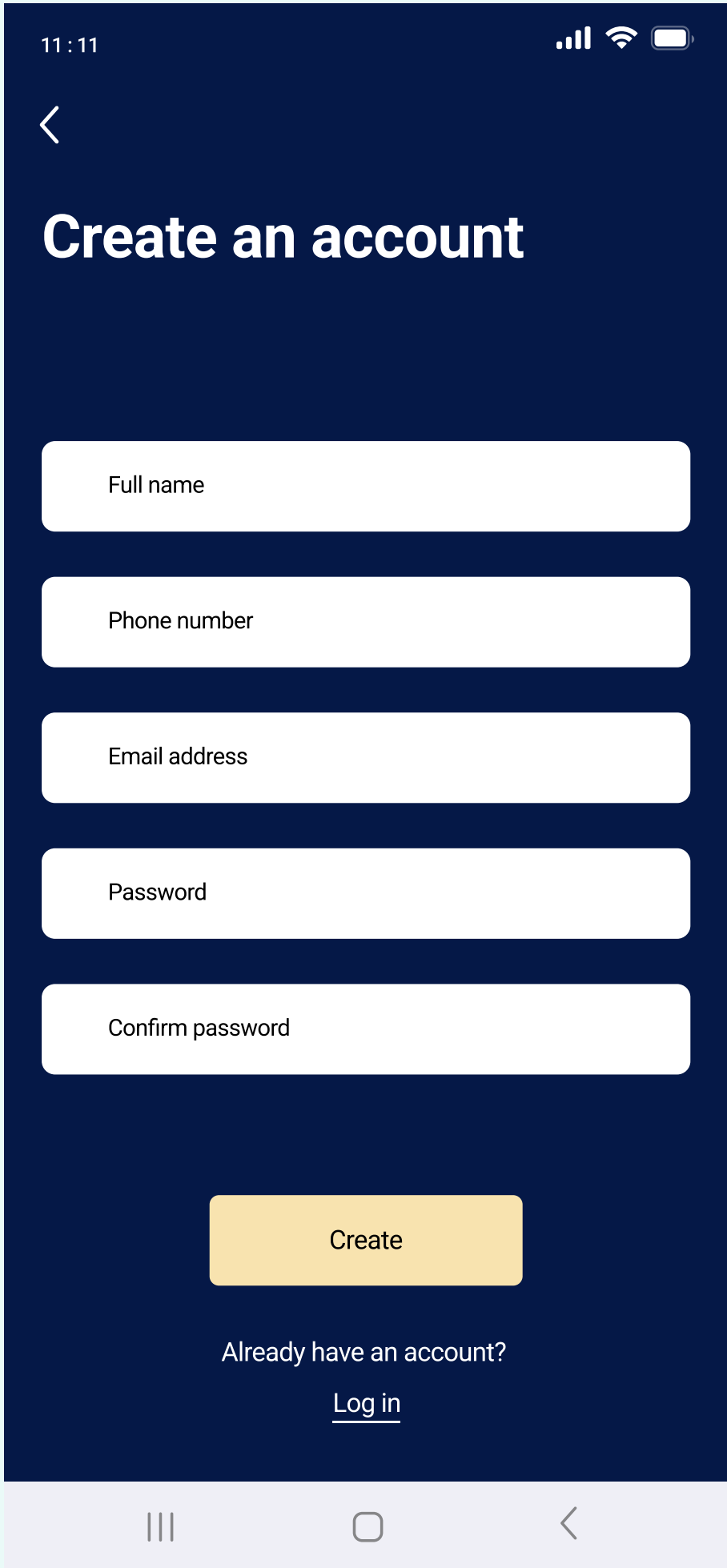
Design

Final UI design (Final)

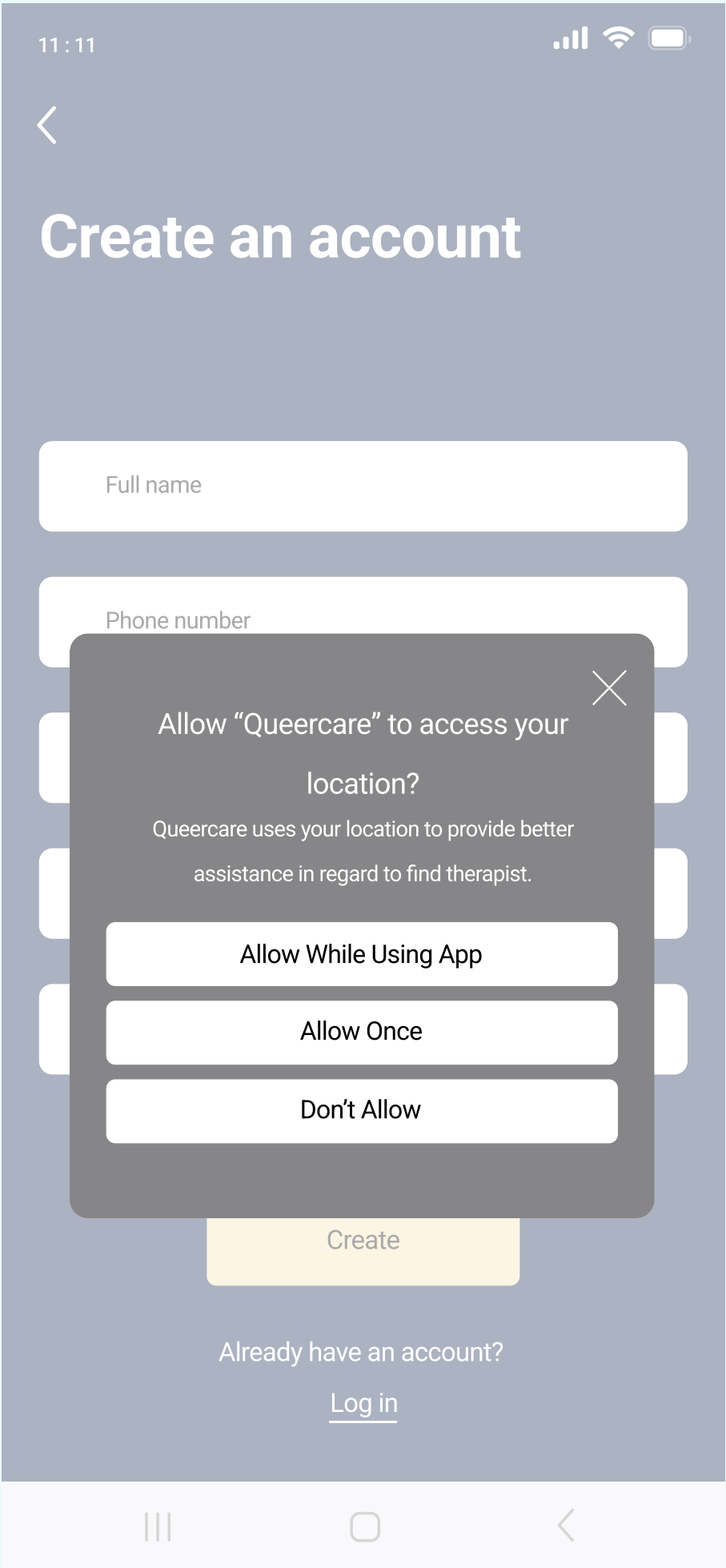
This is my final design after going through various steps and ideations . I consider some peaceful colors for my app, like dark-blue for background and peach-yellow for buttons to make a contrast between elements. Additionally, all the input boxes are white ,but when users enter their information, it will turn into light-blue.



Welcome page



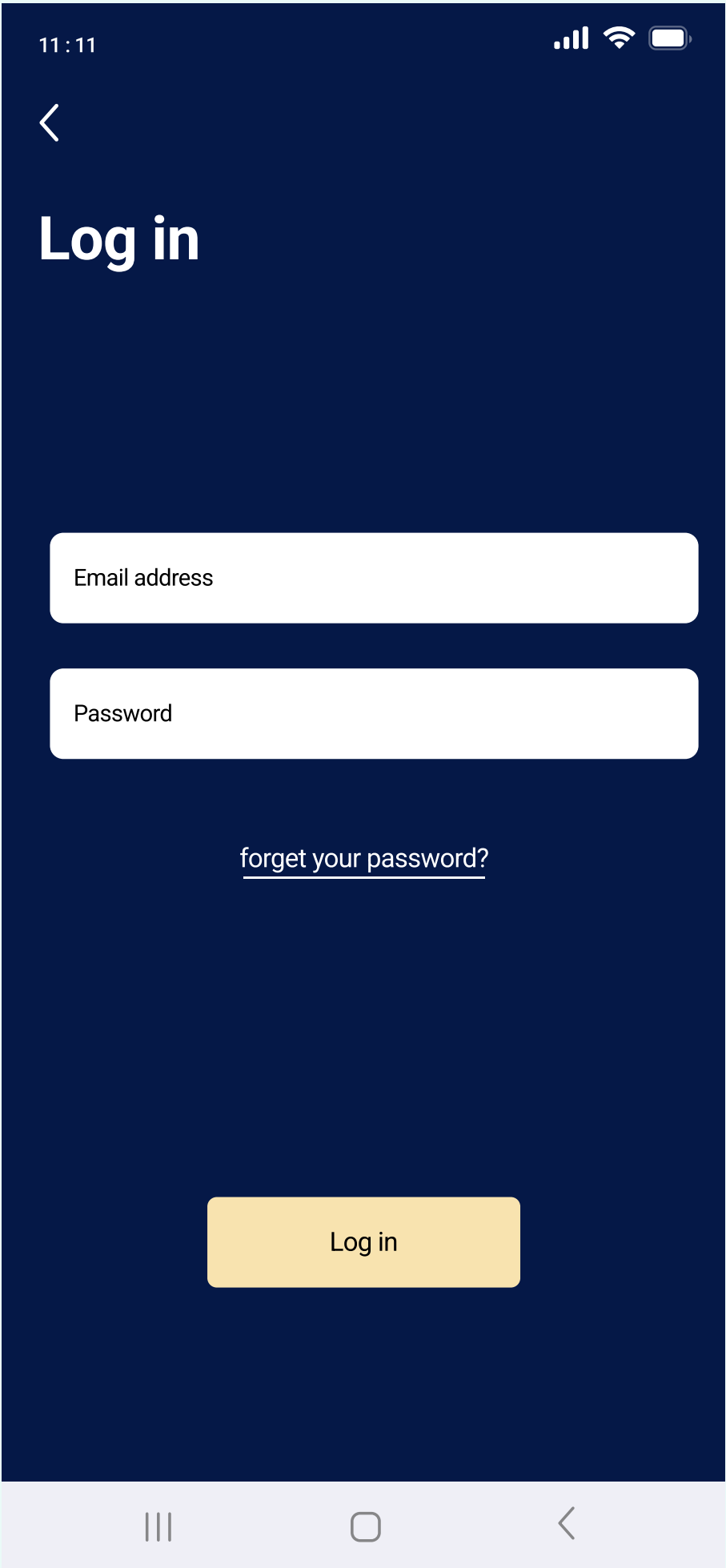
Create account



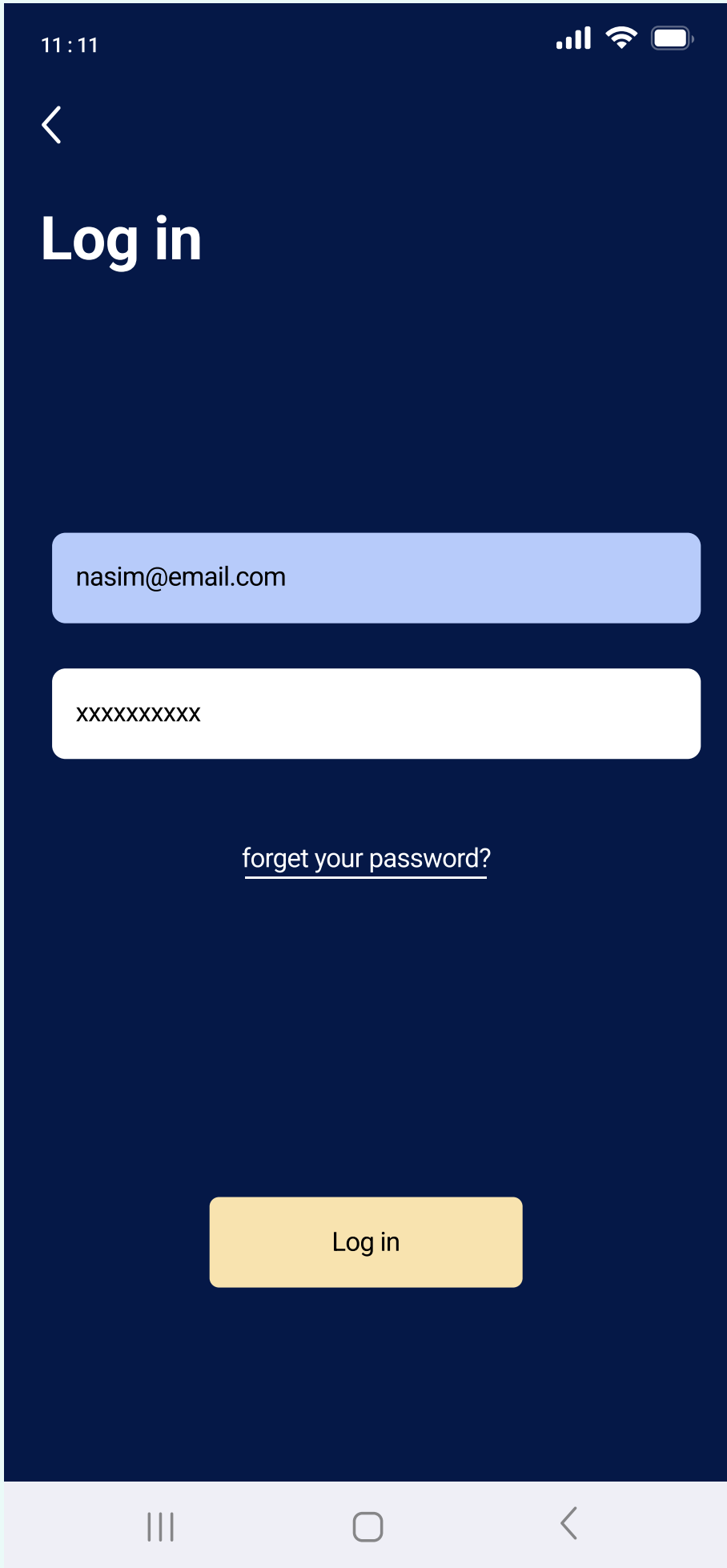
Design

Final UI design (Final)

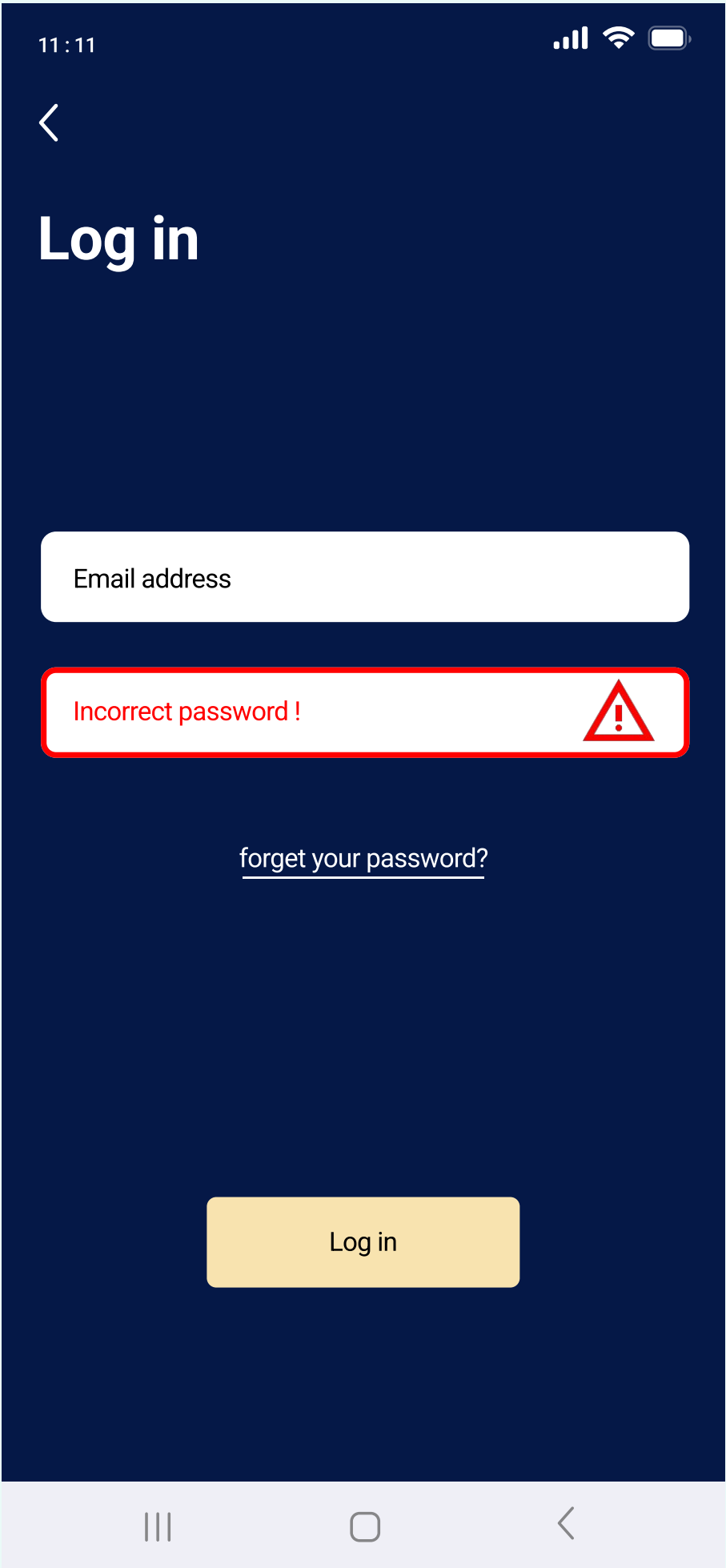
Here, I show what happen if users enter information on text boxes, what would the color look like and if they enter wrong password, what would the color of boxes be.



Log in



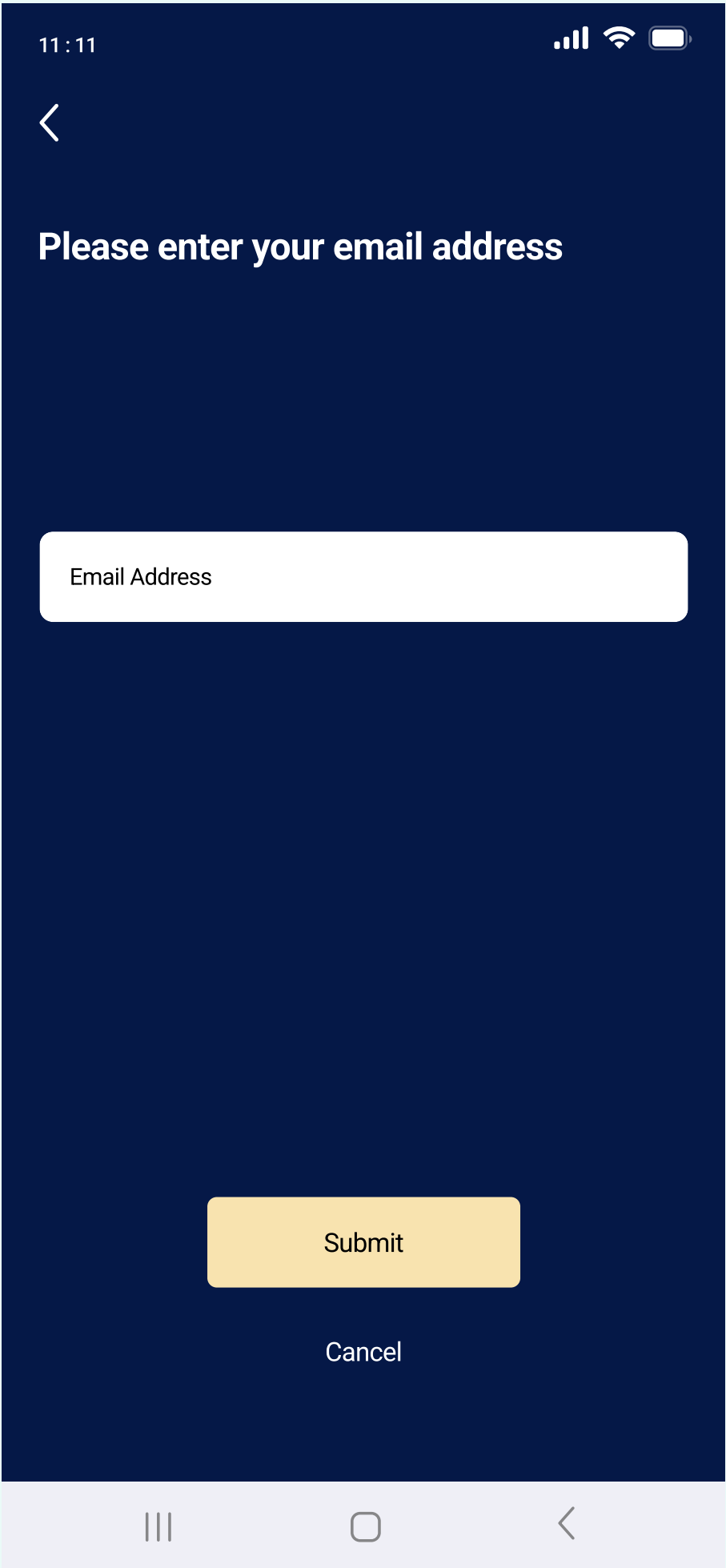
Log in (filled input text)



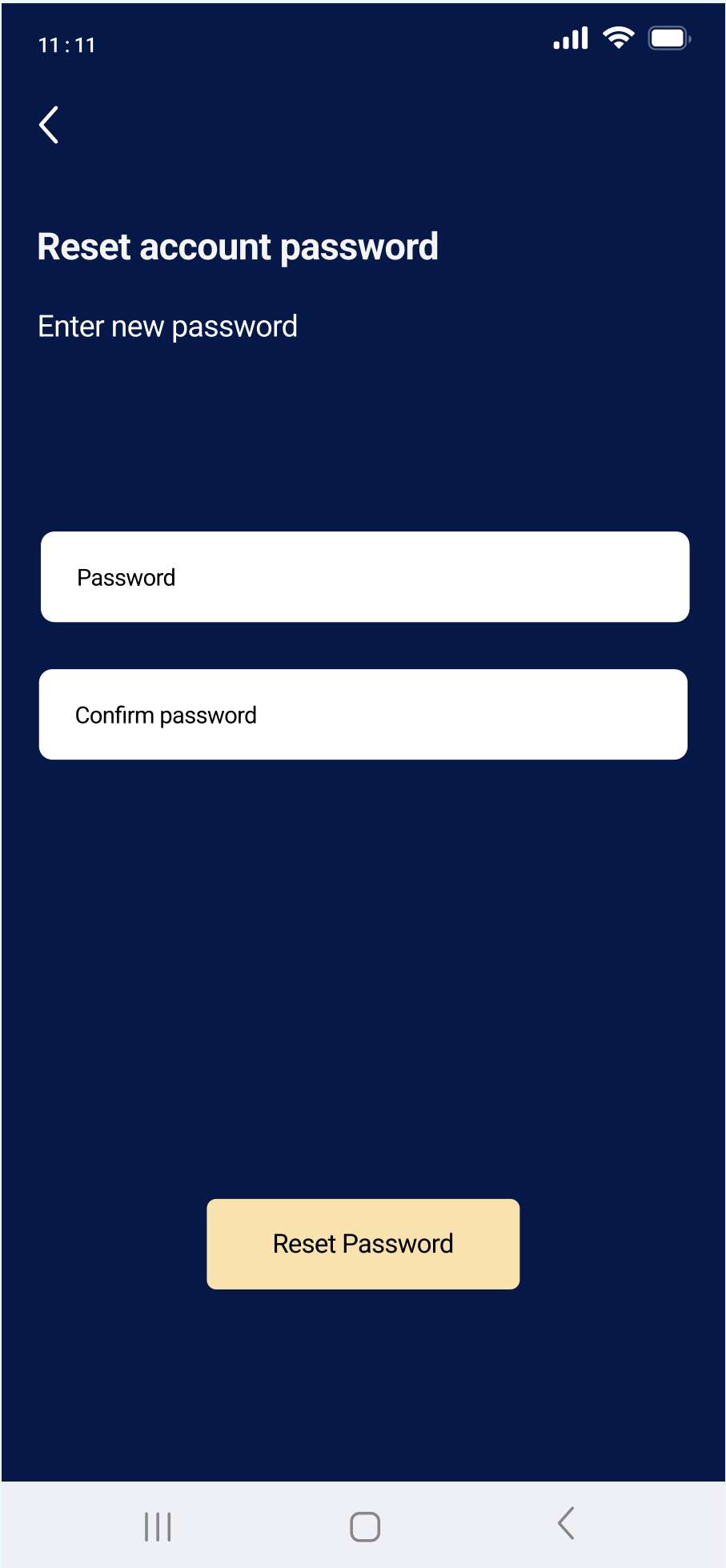
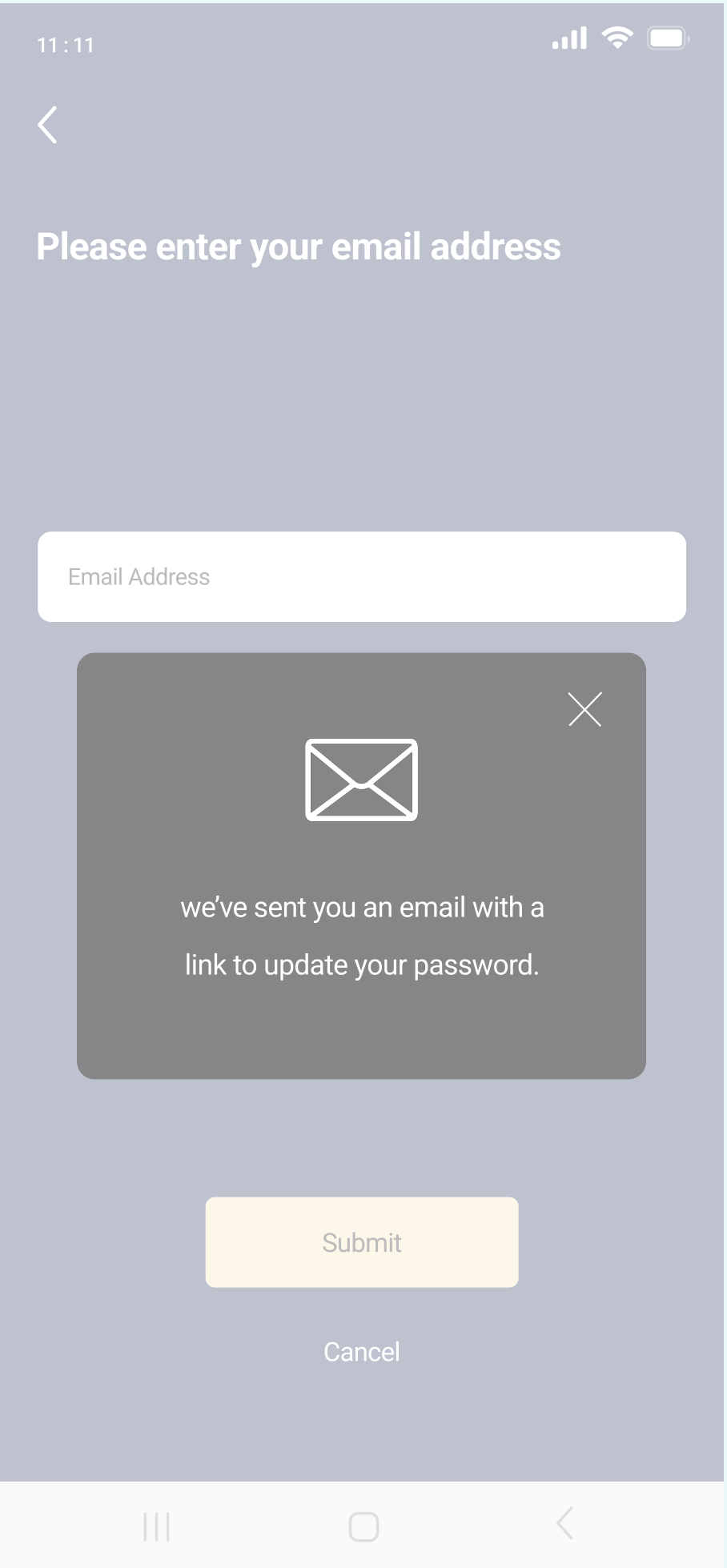
Incorrect password

Design

Final UI design (Final)



Forget password



Reset password

Design

Final UI design (Final)

This is onboarding process. By answering these questions they could find therapist who is inform from their situation and medical background. Also, users can have options that are more suitable with them(their pronouns, identity,...). Actually, I tried my best to make this app specific for LGBTQIA+ community and consider their needs and demands. All the questions are designed to make the app more convenience and compatible with queer community.



Start page



Onboarding(Identity)



Changing colors if they select
Page 100

Design

Final UI design (Final)

For onboarding process, I have analyzed different apps like “voda”, and most of them were the same as me and the design of pages were so simple.

11:11

<

What are your pronouns?

Pick all that applies.

ey/em

he/him

she/her

they/them

xe/xem

ze/hir

Next

Onboarding(Pronouns)

11:11

<

Have you been diagnosed with any neuro types?

neuro-typical

ADHD

aphantasia

ASD

OCD

autism

dyscalculia

dyslexia

neuro-divergent

sensory processing

synaesthesia

other

☐

I have not been diagnosed with any neuro types

Next

Onboarding(Neuro type)

11:11

<

Have you been diagnosed with any mental health issues?

depression

anxiety

bipolar

dementia

attention deficit

hyperactivity

dyscalculia

stress

obsessive disorders

other

☐

I have not been diagnosed with any mental health

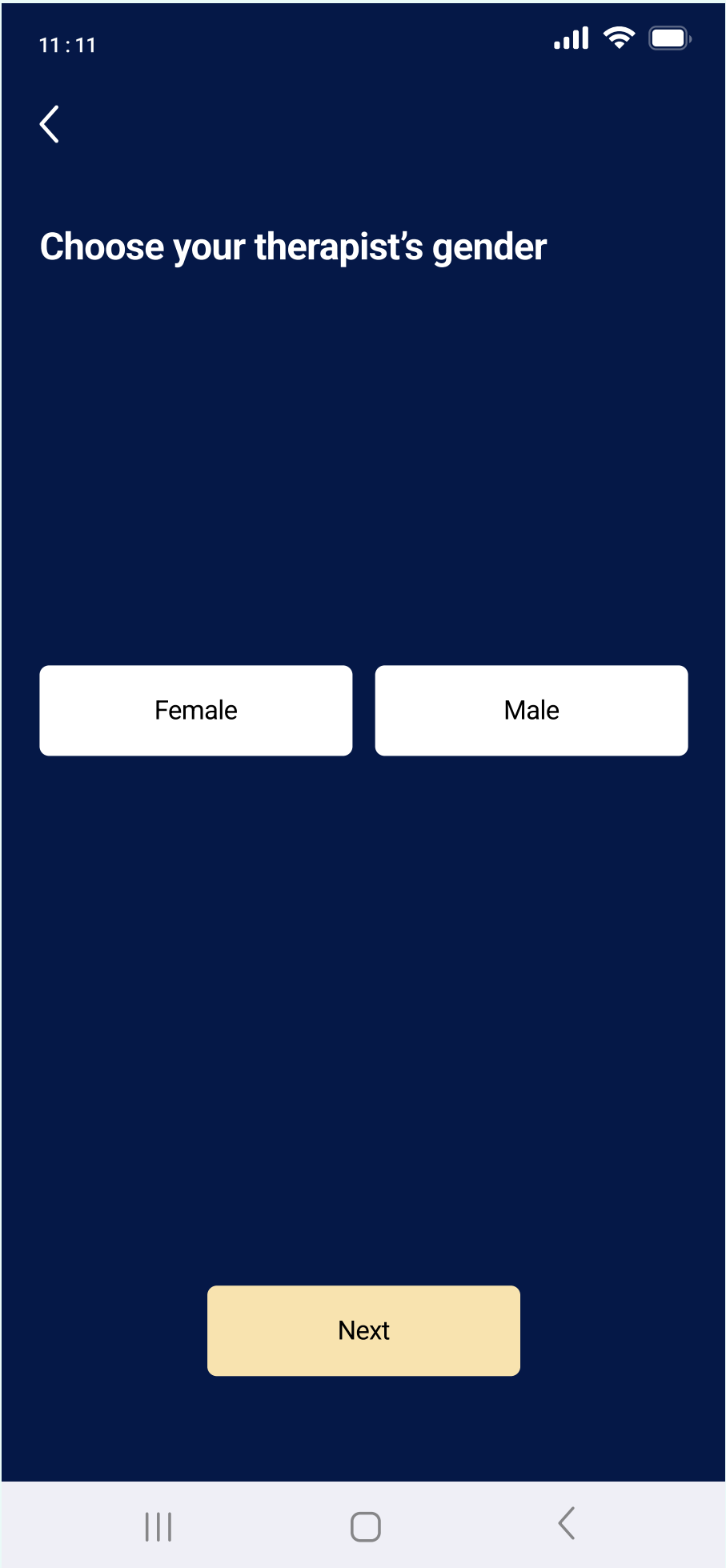
Next

Onboarding(Mental health)

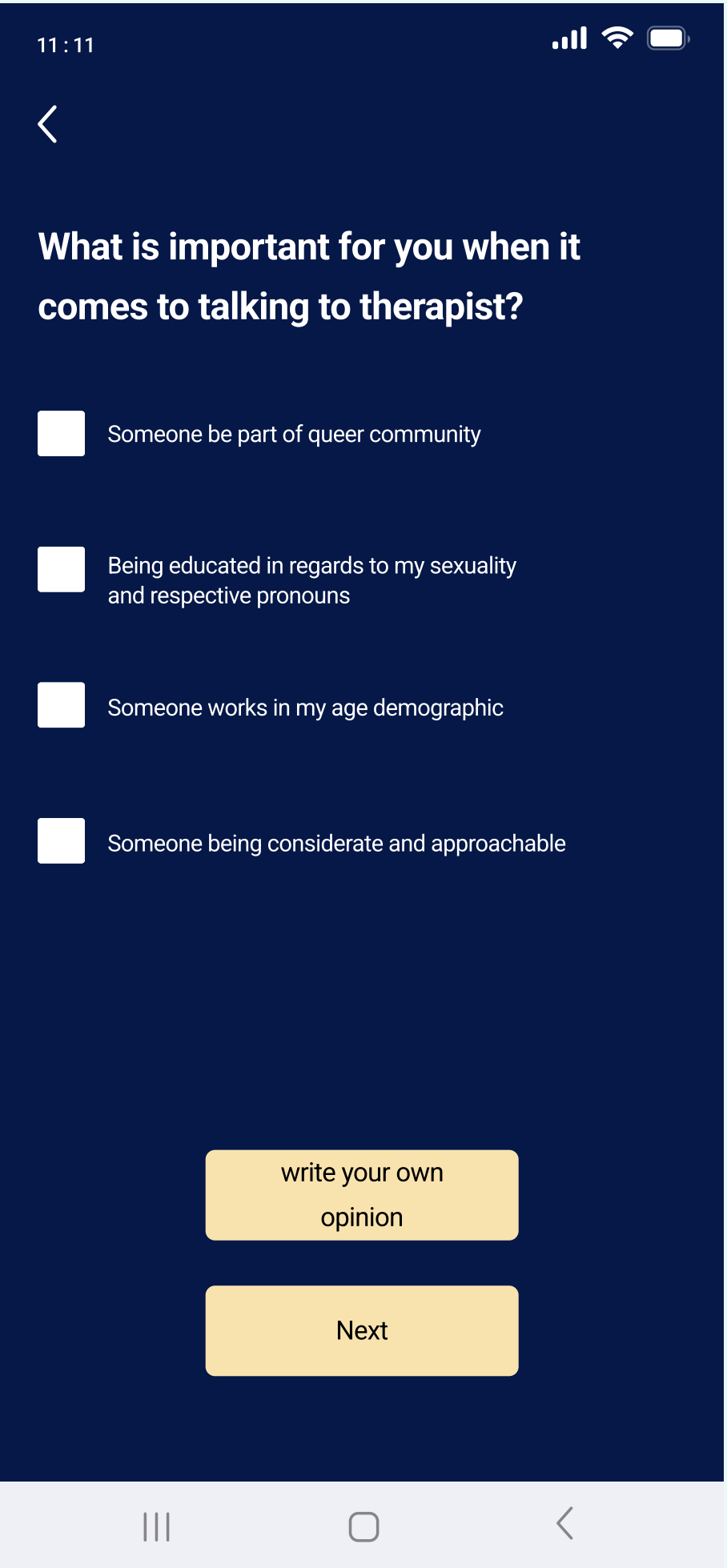
Design

Final UI design (Final)

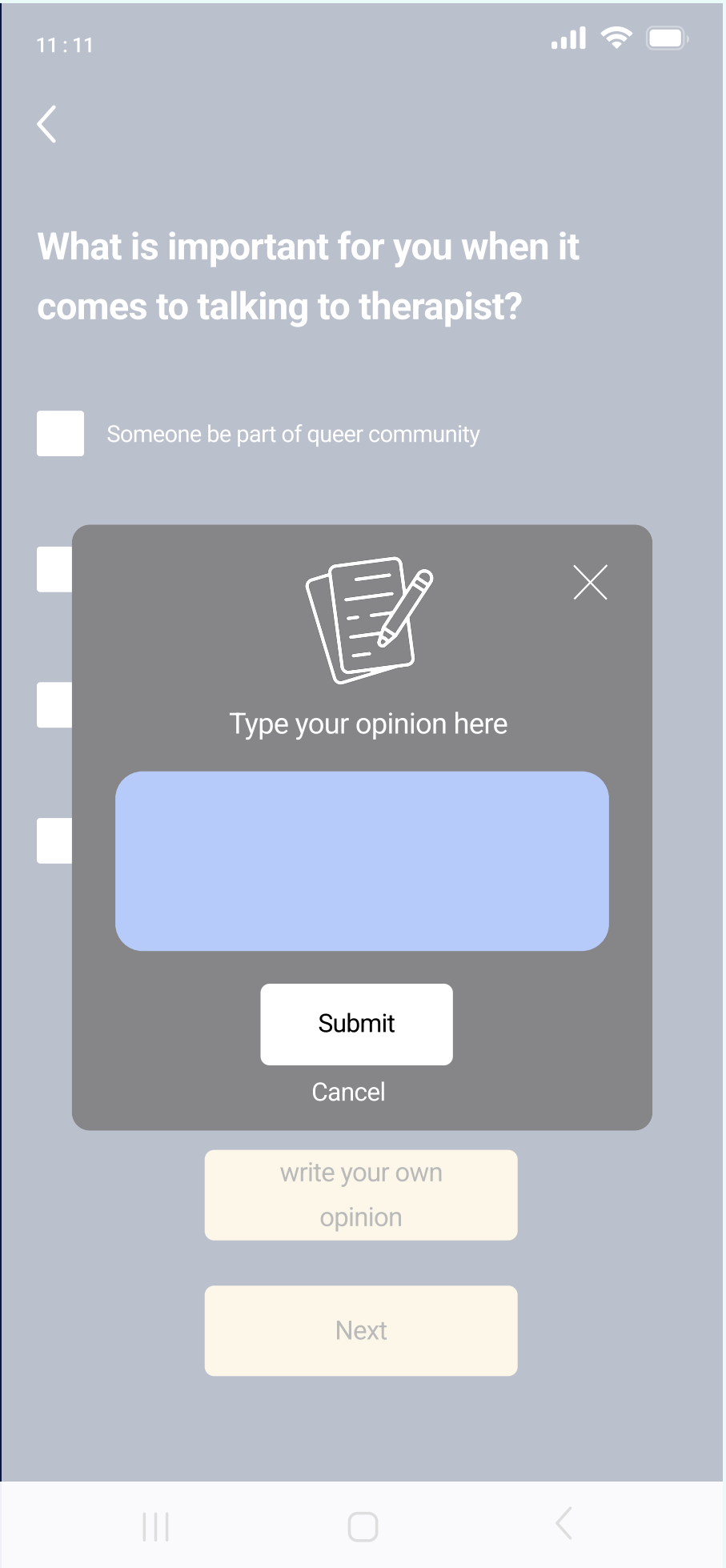
Onboarding process



Onboarding(Therapist's gender)



Onboarding(Own opinion)



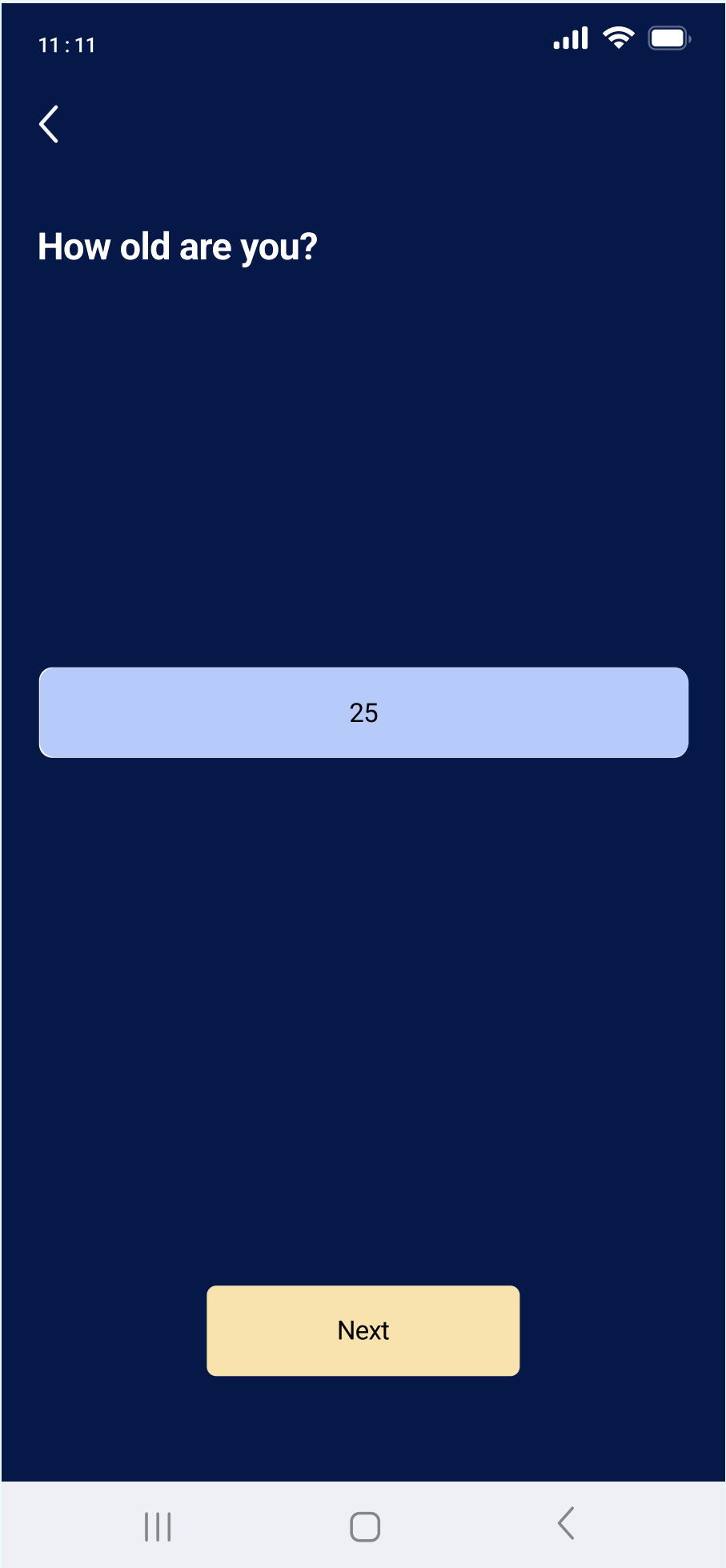
Design

Final UI design (Final)

Onboarding process



Onboarding(Age)



Design

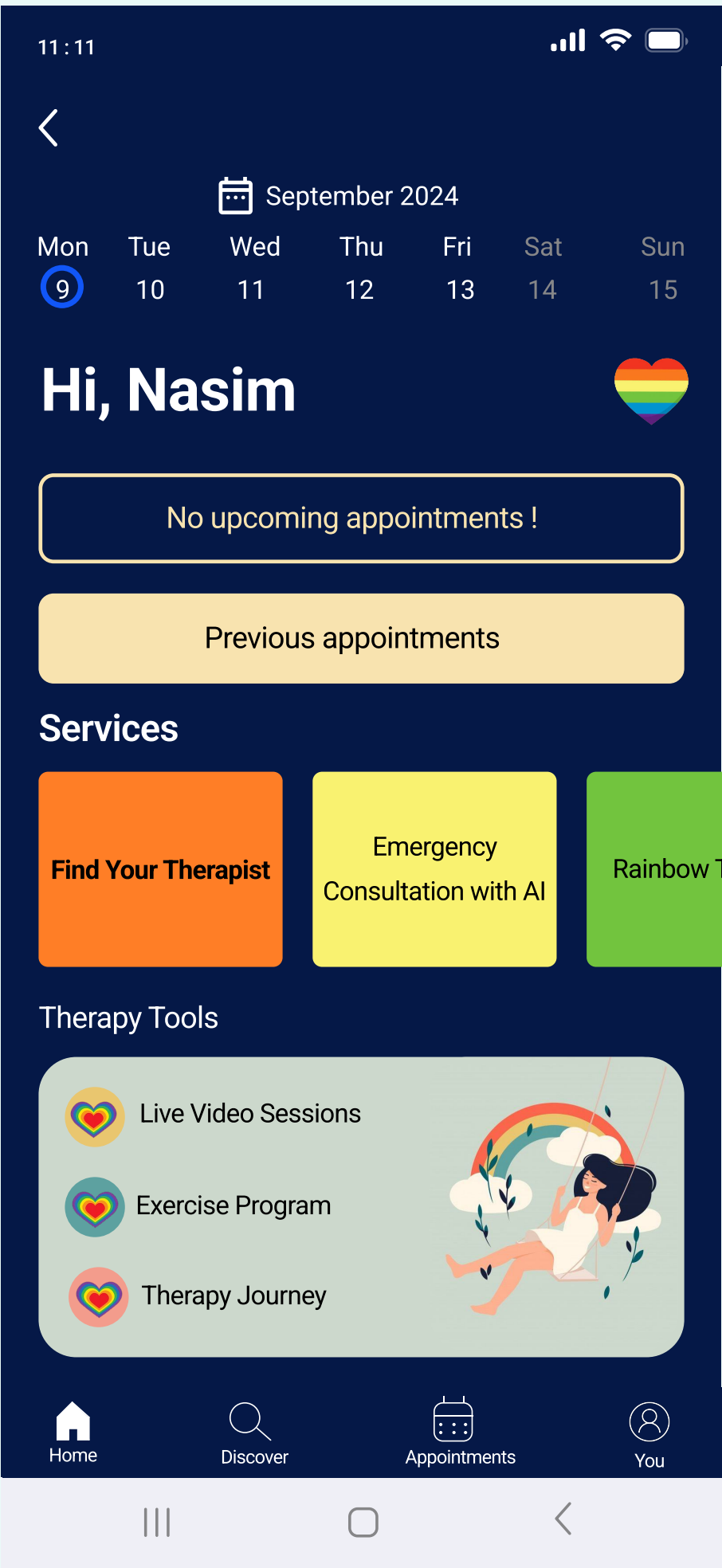
Final UI design (Final)

This is my home page. I tried to use colors which are related to LGBRQIA+ community.

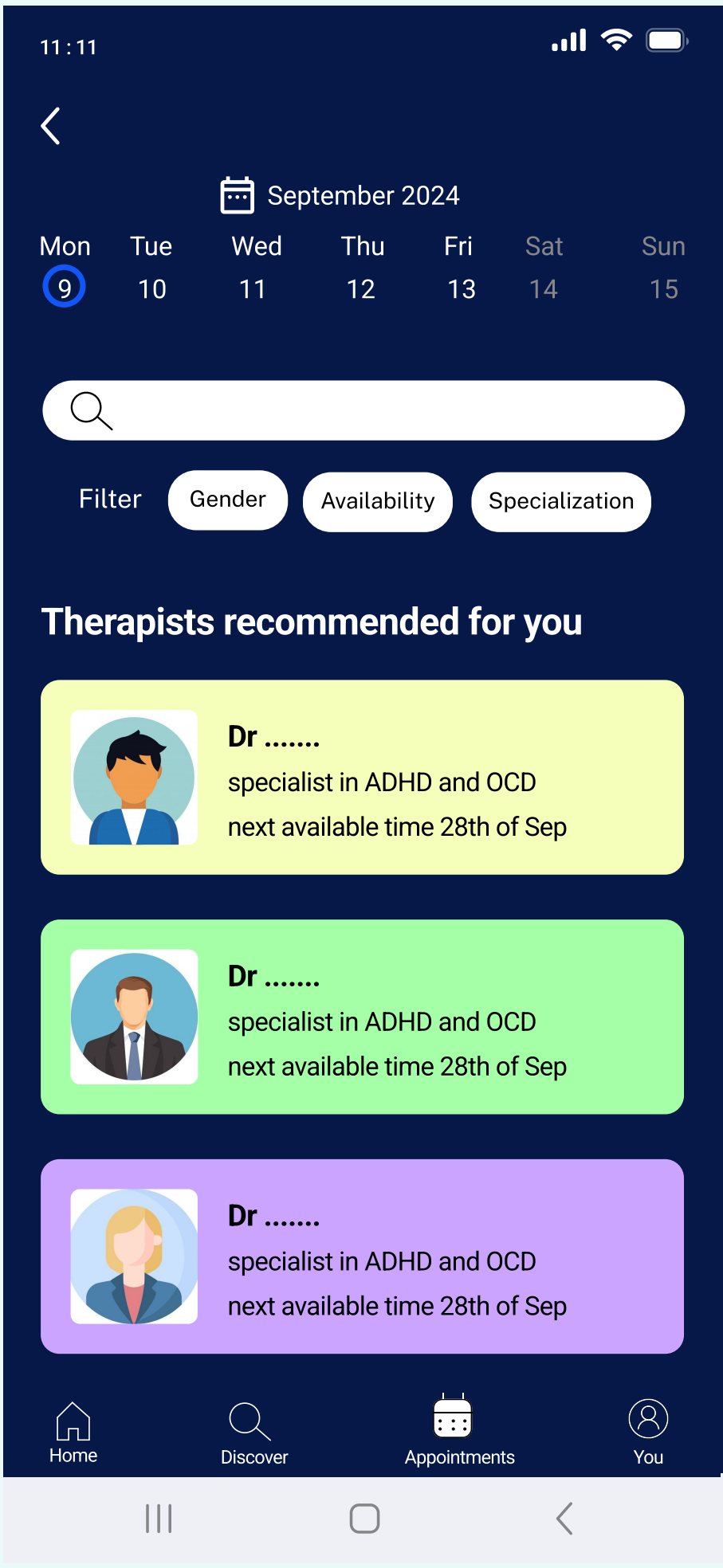
Variety of related colors can help users understand that the content are related to each other:

- rainbow colors : Services
- Green : Therapy tools
- Dark yellow(Sand) : Appointment status

Furthermore, for getting appointment, users click on “Find your therapist” in “Services” category. I add calendar on the top to show what day is today. I also add search bar on “Recommendation therapist” page, to make it convenience for users to search by applying different filters, on condition that they do not want to choose between recommendation therapist.



Home page

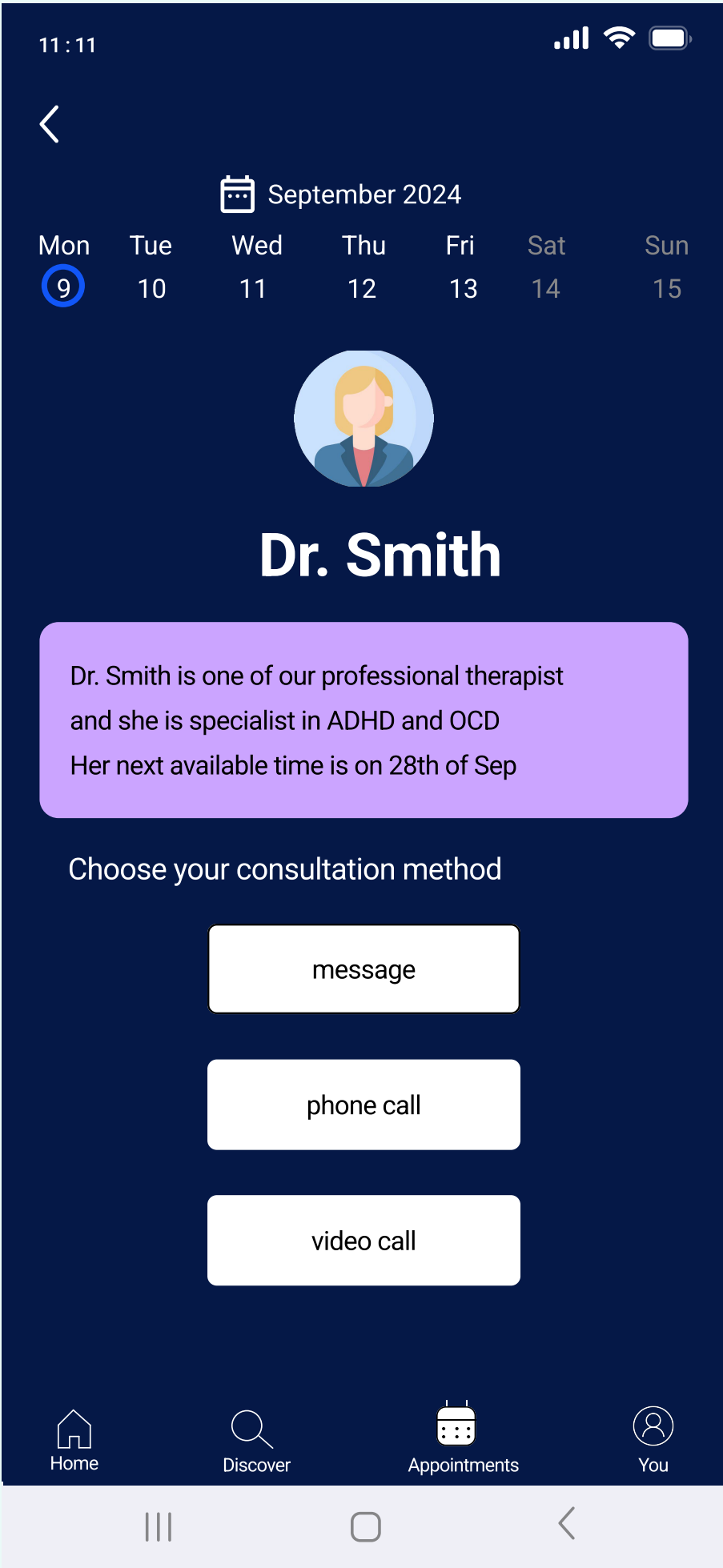


Recommendation therapists

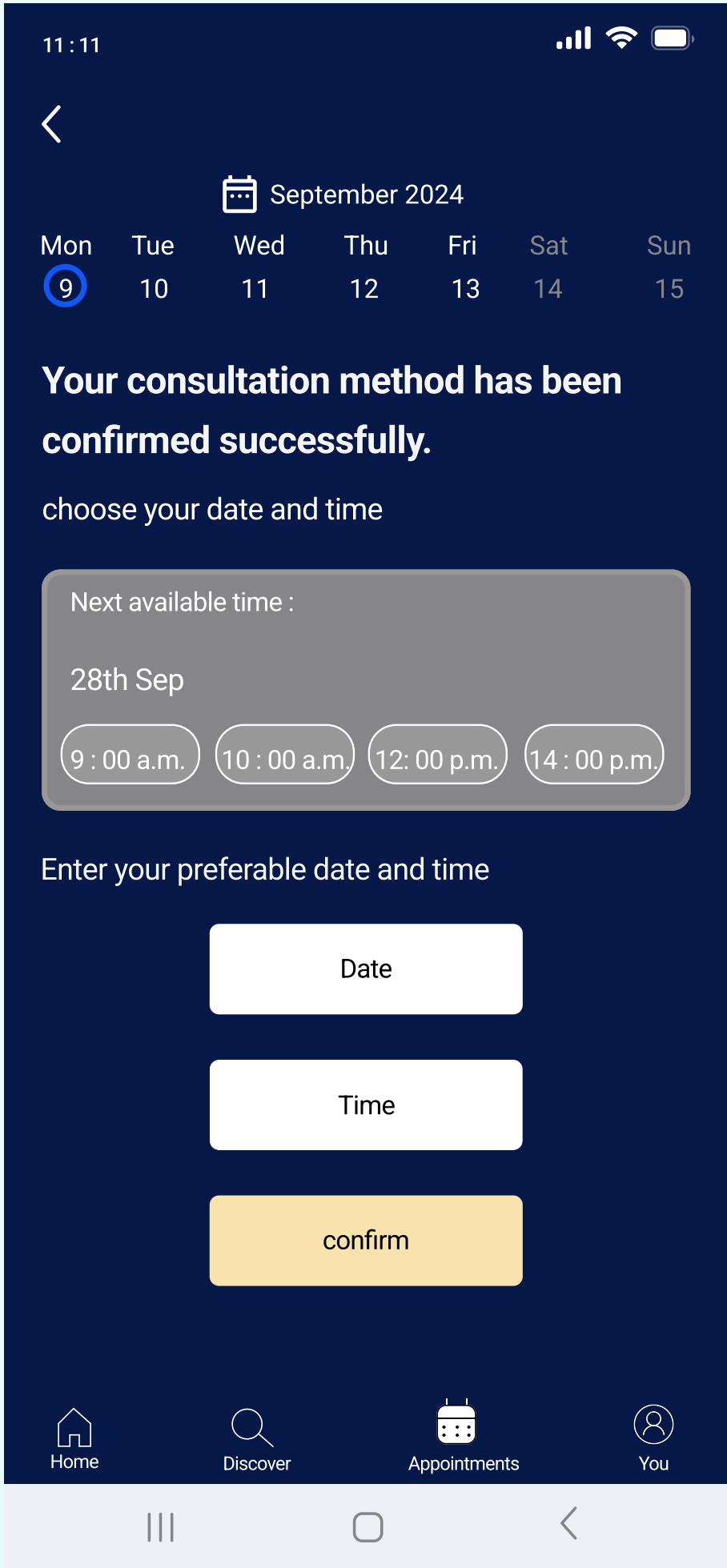
Design

Final UI design (Final)

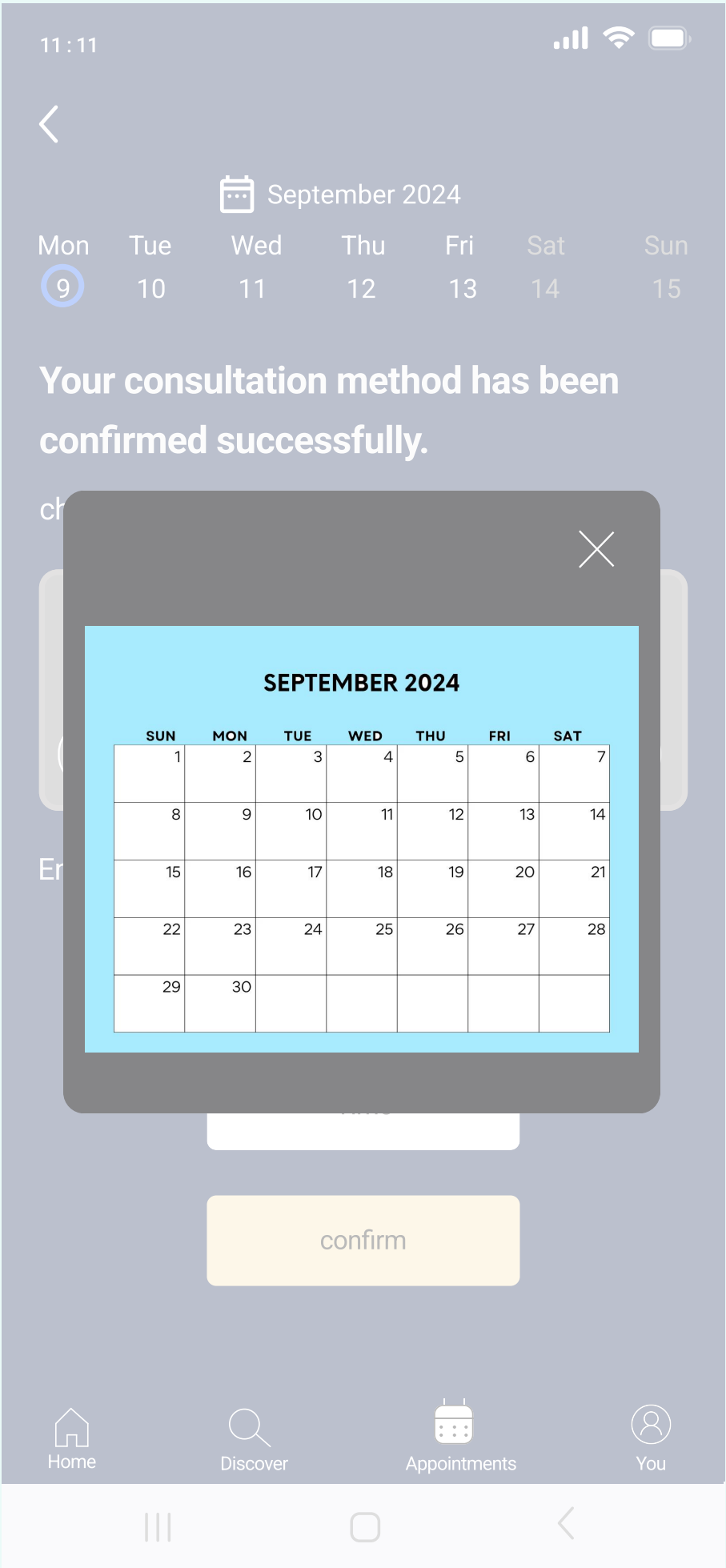
After choosing one therapist, users will come up with these two pages, where they can choose their consultation method, date and time to fix and confirm their online appointment.



Consultation method



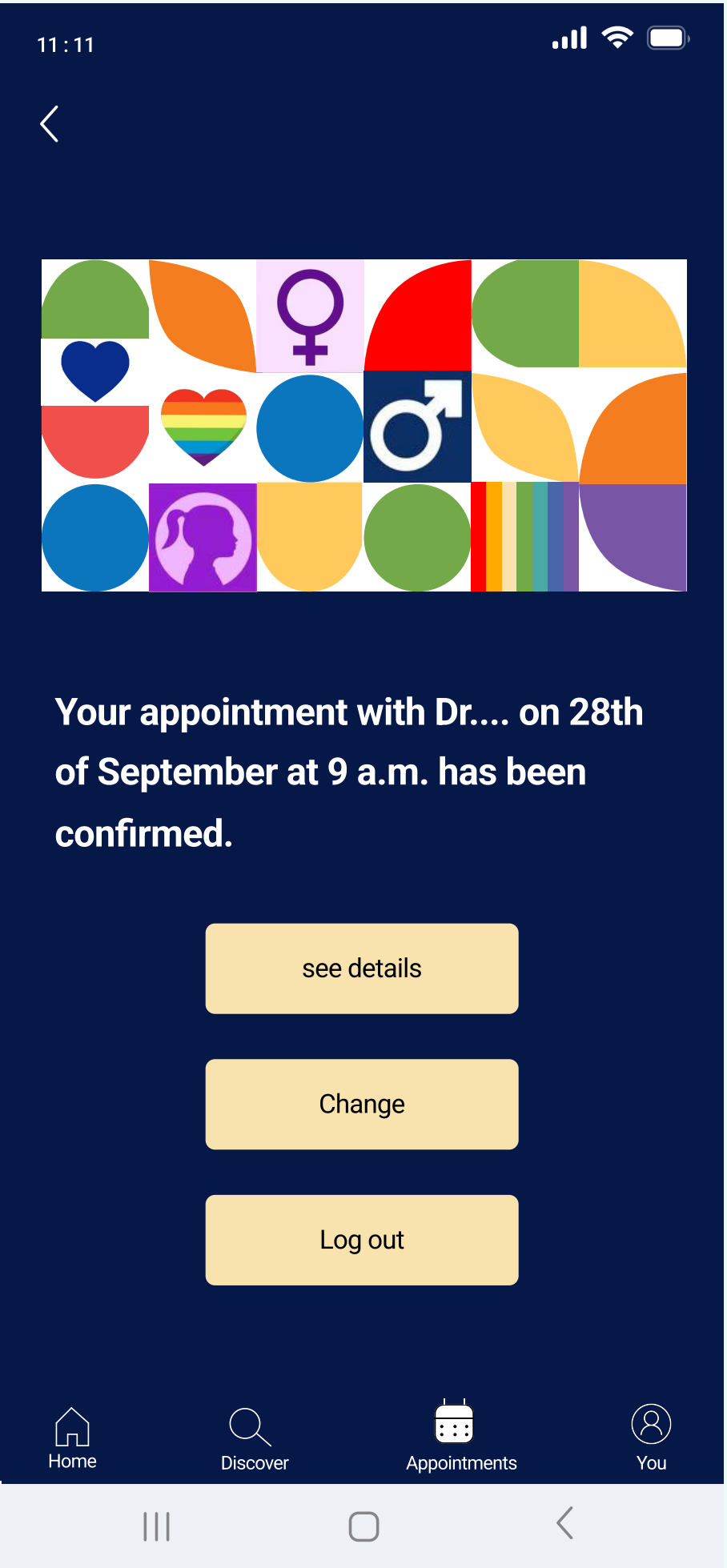
Choosing date & time



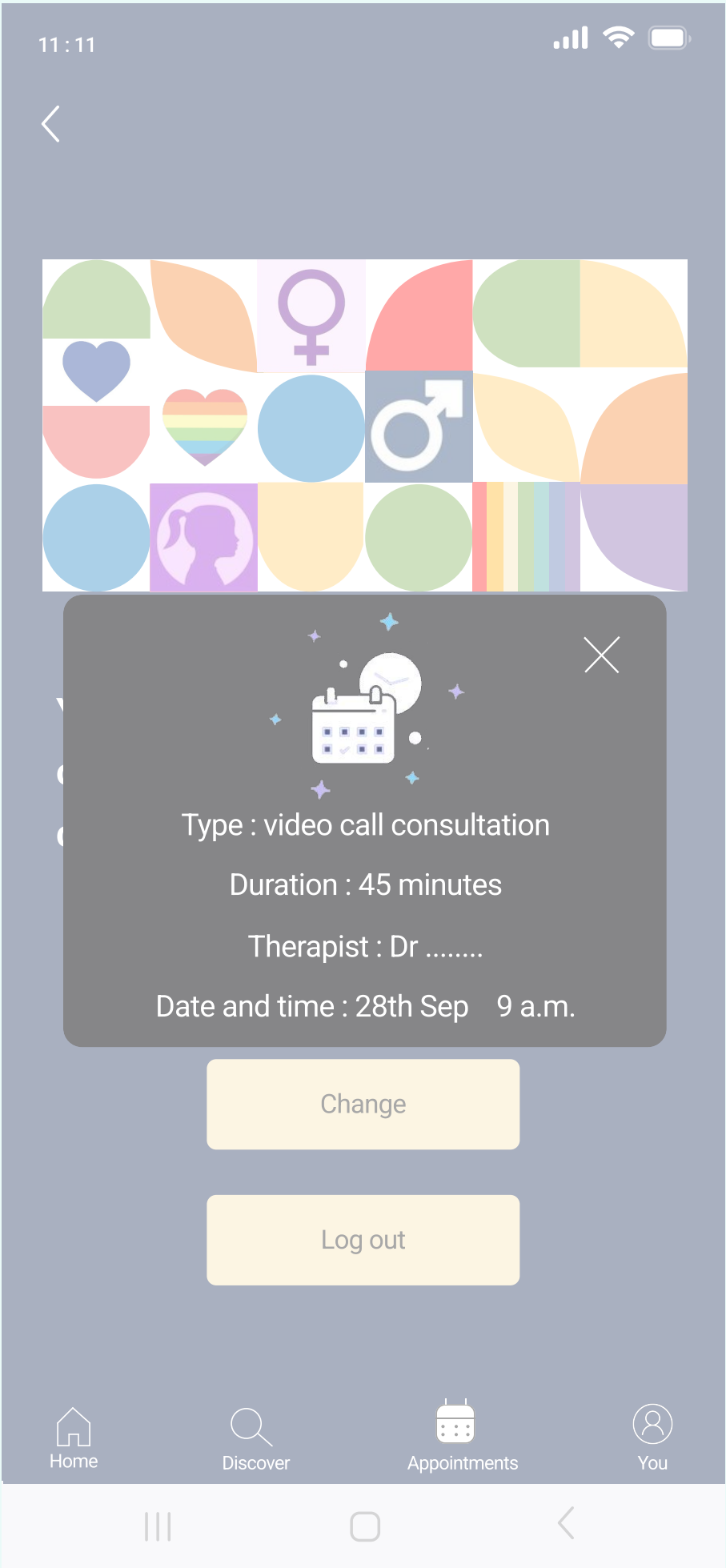
Design

Final UI design (Final)

On the last page, users have three different options. If they click on “see details”, they can check their appointment .
If they click on “Change”, they will be navigated to the page that shows them recommended therapist to change their therapist, consultation method, date and time. And finally, if they click on “Log out” they will exit from the app.



Last page

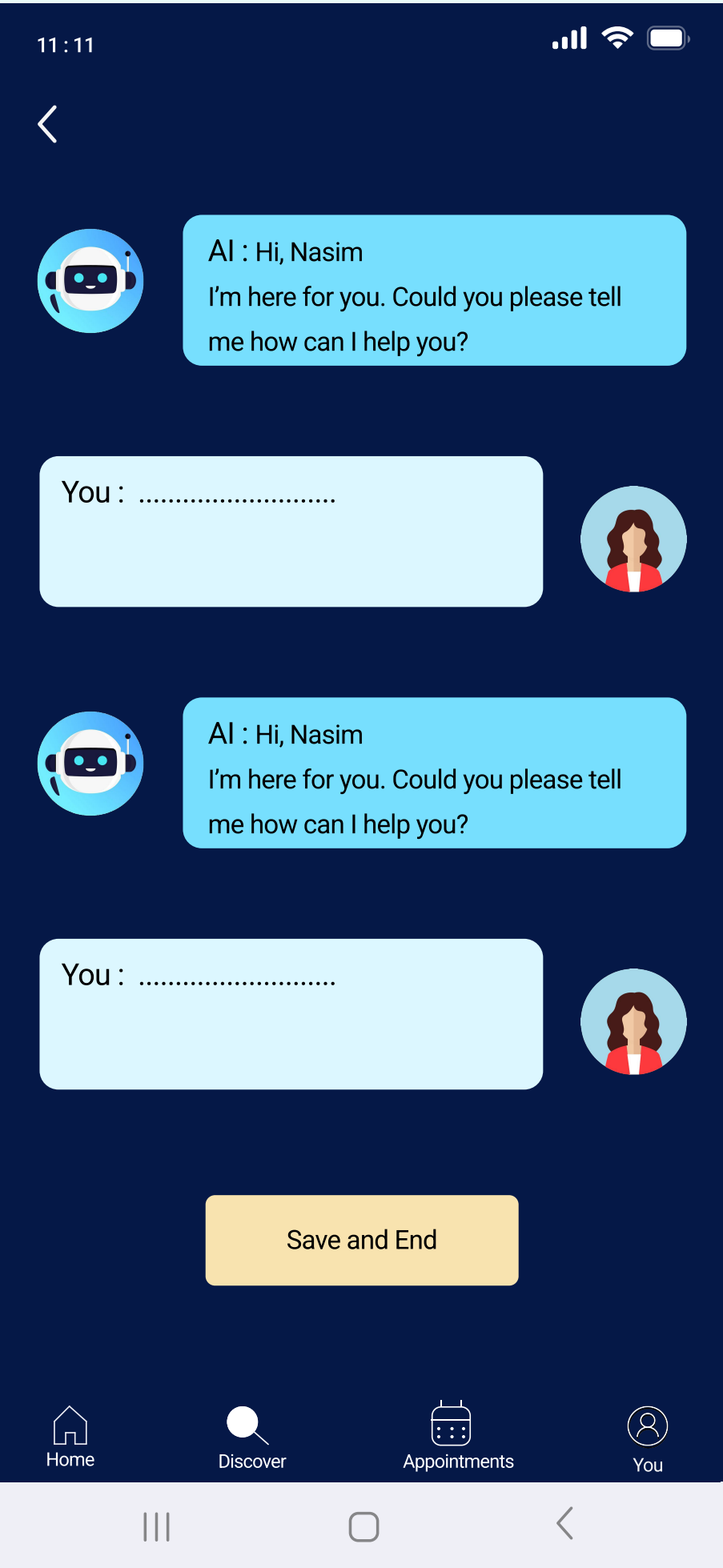
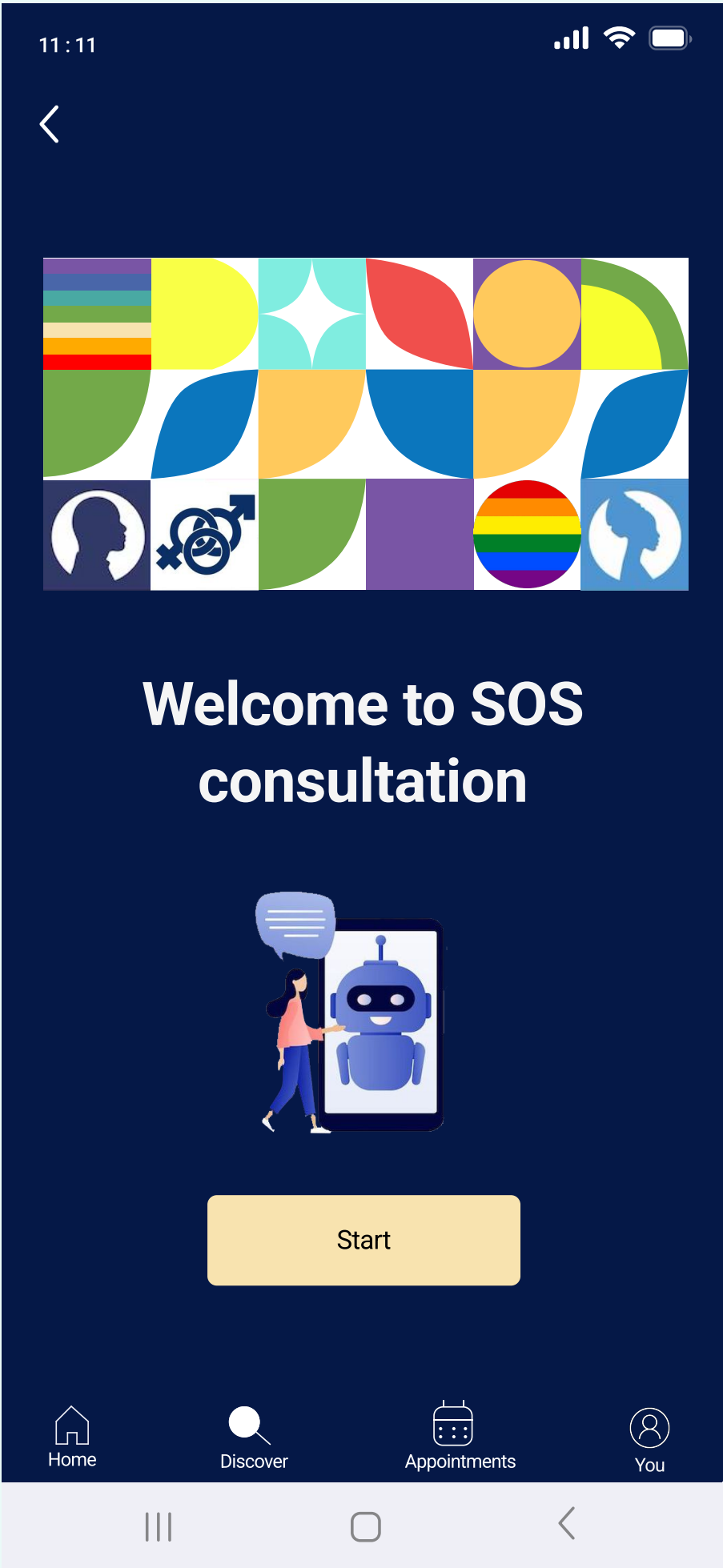


See details

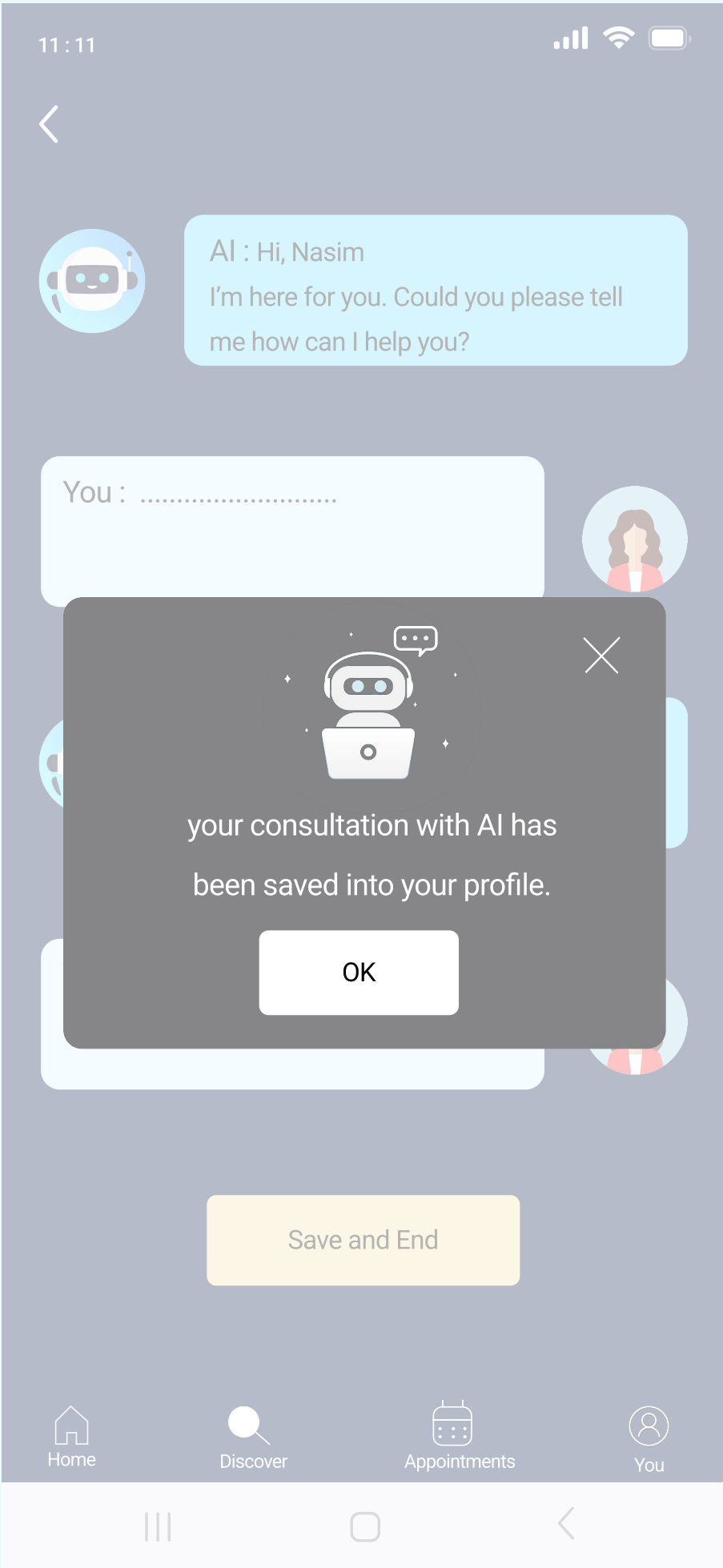
Design

Final UI design (Final)

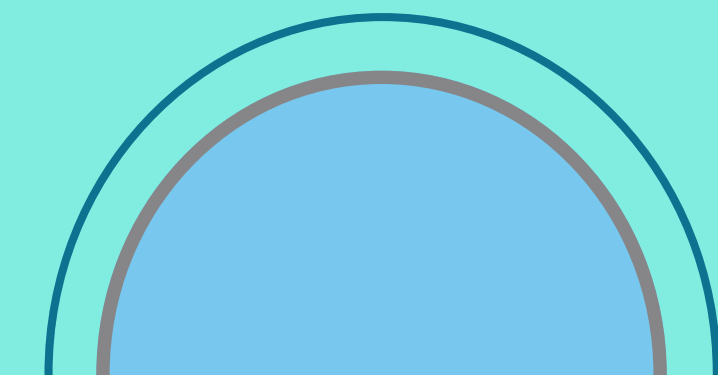
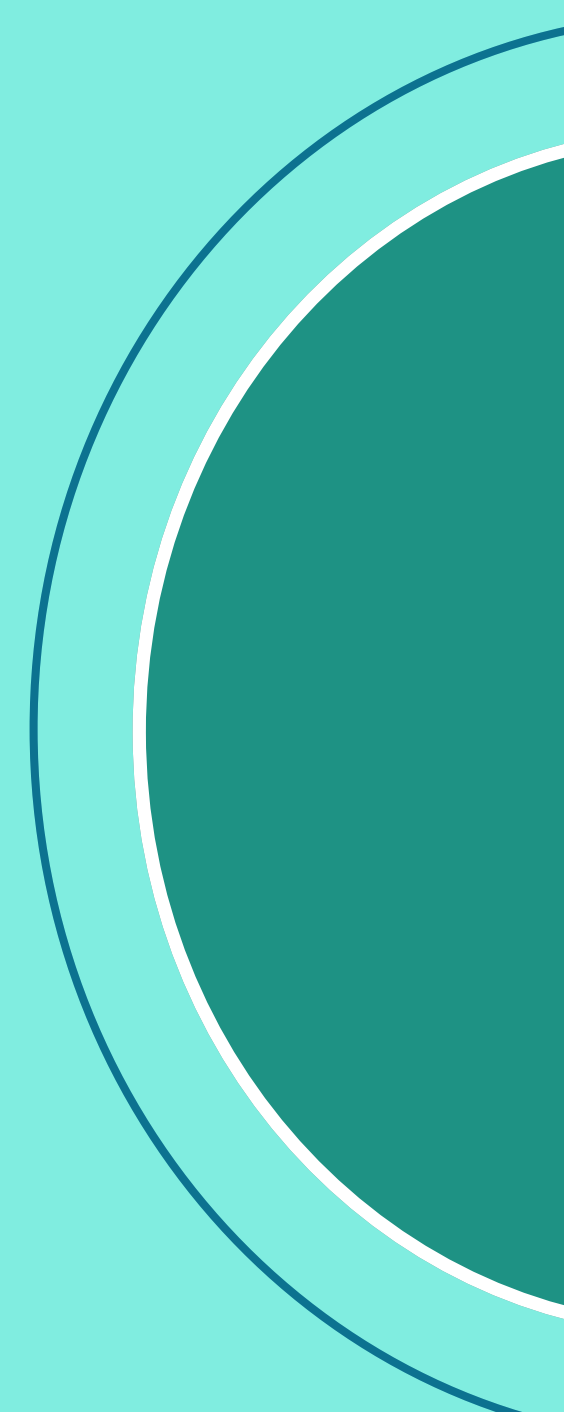
This page is consultation with AI in case of emergency, and users can find this feature on the home page, in the "Services" section. Here, users can start chat and consultation with AI and they can save and close it whenever they want even during the conversation. They can find their chat on their "Profile" but I did not design it this semester.



Last page



See details



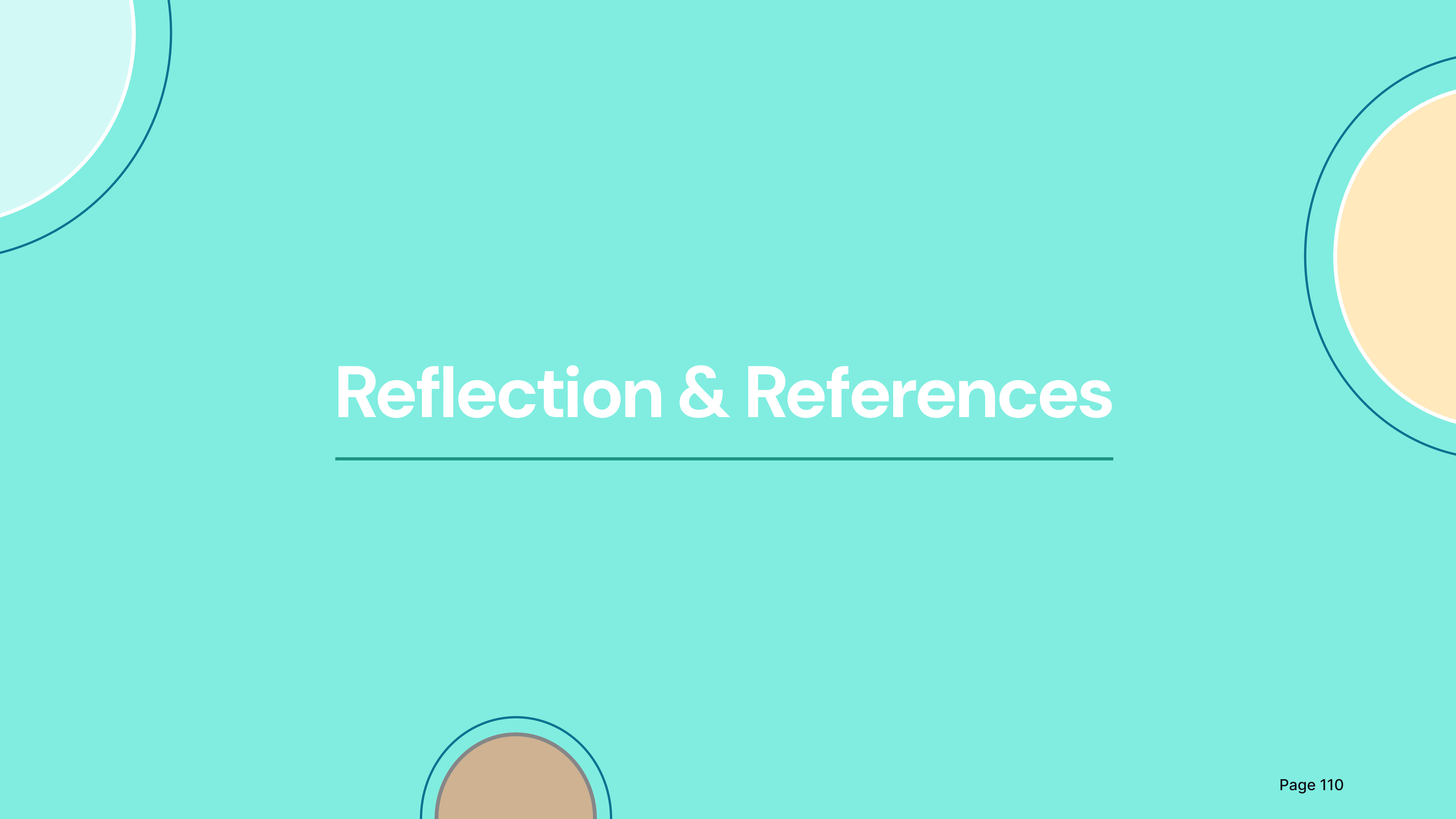
Prototype

Prototype

High-fidelity prototype

[Link to High fidelity \(Final design\)](#)

[Link to High fidelity of other ideations](#)



Reflection & References

Reflection

Final thoughts

After passing through different steps and ending up with my final design, I should confess that although there are many things that I should learn, but I really like my design. Some of the pages like “onboarding” process make it specific for queer community. The colors and patterns are designed in relation to LGBTQIA+ community and emergency consultation is a good approach when people are in need. But there are some important feature like “Profile”, “Appointment status”, that need to be design in the future, cause they play an essential role in this app. I may also test some different colors and patterns to test how interface will look.

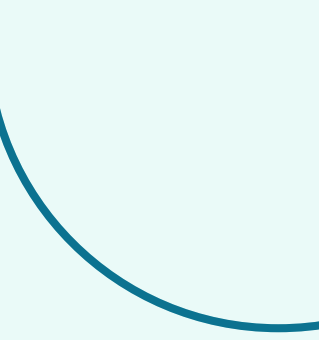
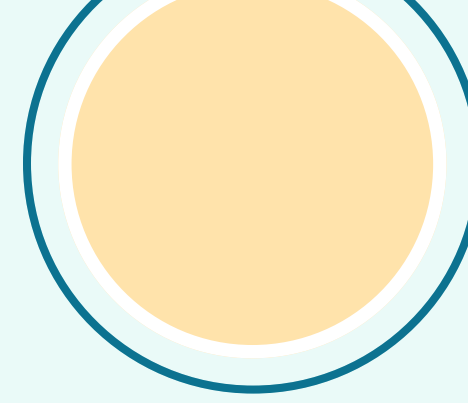
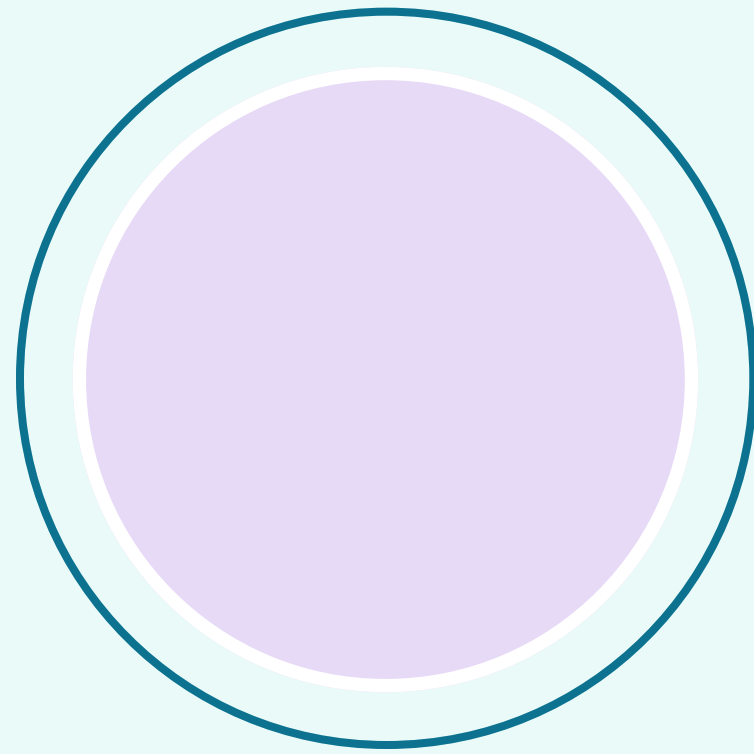
References

Works cited / sources

[Figma website for downloading icons](#)

[vecteezy.com](#)

[Link to my testing process \(From low-fidelity up to medium-fidelity\)](#)



THANK YOU

MDC4110 Interaction
Design Studio 1

Nasim Zare
34188371

